

# Kathleen Davis

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## EDITORIAL LEADER

Leader of editorial strategy. Manager of remote and hybrid newsrooms. Creator and host of podcasts and events. Experienced writer and editor producing award-nominated, traffic and subscription-generating content.

## EXPERIENCE

### Fast Company

2013-2025

Promoted three times from Staff Editor, to Senior Editor, then Deputy Editor. Led editorial, traffic and subscription strategy. Wrote and edited articles, newsletters, and packages. Created podcasting and events business lines. Recruited, managed and mentored over 100 editors, writers, and expert contributors.

#### Deputy Editor, 2018 – 2025

##### Strategy:

- Collaborated across business lines with sales, marketing, HR and developers to create products, improve processes, and regularly win sponsorships (averaging \$500k each).
- Conceived and implemented subscriber-exclusive monthly live virtual event series, “[FC Live](#)” which retained and attracted over 300 paid subscribers each month.
- Lead editorial direction, managed budgets and set traffic and subscription goals across all sections of Fast Company.com. Led the 2019 and 2024 homepage redesign.

##### Editorial Highlights:

- Mentored the career development of dozens of remote and hybrid employees. Hired dozens of staff writers and editors. Managed the news and work life teams to consistently deliver the highest monthly traffic. Recruited, managed, assigned, and edited over 30 freelance writers and expert contributors across news, work life, tech, design and social impact.
- Implemented dozens of monthly feature packages for across site verticals, including 2019’s [Short Changed](#) and 2024’s [CEO Pay Equity Report](#).
- Assigned and edited high impact features including 2025’s 3-part [Trader Joe’s investigative series](#).
- Created and edited the annual [Queer 50/Queer Changemakers](#) list (2020-2025).
- Wrote weekly popular [Pressing Questions](#) advice column (FC’s highest engaged content on LinkedIn, also turned into a video series), weekly [Work Smarter](#) newsletters (routinely high traffic posts), profiles, news, and feature articles.

##### Multimedia & Events:

- Frequent speaker and moderator for both external events and Fast Company events including Fast Company Innovation Festival (FCIF), American Society of News Editors conference, WNORTH, From Day One, and more.
- Programed 20+ workshops annually for FCIF (over 2k annual global attendees).
- Made frequent podcast and video appearances including: NPR, Cheddar TV, and local radio and niche podcasts.
- Scripted and hosted 20+ monthly LinkedIn Audio events with average attendance over 200. Wrote scripts and served as on-air talent for several Fast Company video series.

#### Podcast Creator & Host, 2018-2025

- Created, hosted, scripted, and booked guests for Fast Company’s flagship podcast, [The New Way We Work](#), about the changing landscape of work (270+ episodes, up to 11,000 downloads per episode, top 1% of podcasts).
- Produced the mini-series, [Ambition Diaries](#), Nominated as 2023’s [Podcast Academy’s Best Business Podcast](#).

- Conceptualized and guided the editorial direction of four additional shows: Most Innovative Companies, World Changing Ideas, Creative Control, and FC Digest. Piloted audio narration of articles.

#### **Senior Editor / Staff Editor, 2013 – 2018**

- Frequently wrote news and features for both print and online, including a 2017 cover story on [the ACLU's response to the Trump Presidency](#). Profiled [Anita Hill](#), [Ellen Pao](#), and others.
- Created several top performing digital and print packages including “[Out at Work](#)” a digital cover package featuring Lena Waithe and surveying 5,000+ professionals about experiences of being LGBTQ in the workplace.
- Led leadership and work life section. Assigned and edited 10 stories per day. Built a network of contributors that included thought Melinda Gates, Ryan Holmes, Anil Dash, and renowned academics.
- Pioneered Fast Company’s industry-leading coverage of gender inequality, diversity and inclusion, and the future of work. Wrote viral articles on gender inequality at work
- Implemented several syndication partnerships with The Muse, Indeed, Manpower, and more.

#### **Entrepreneur.com**

**2012-2013**

##### **Associate Editor**

Hired and managed dozens of freelance writers and high-profile expert contributors. Assigned and edited hundreds of daily stories and several feature stories that consistently ranked in among the top 10 most popular stories on the site. Regularly wrote and reported feature articles and news stories. Built content partnerships with other media outlets. Managed important elements of site’s social media strategy. Introduced multimedia elements to the website.

#### **Popular Photography Magazine**

**2007-2012**

##### **Contributing Editor/Assistant Editor**

Founded and managed PopPhoto.com: Hired writers, edited posts, wrote daily original content, promoted content on social media and built relationships with industry sites and bloggers. Wrote annual travel feature, daily news posts and monthly column interviewing a professional photographer with a unique career. Wrote and edited monthly front-of-the-book new products section. Line and copy-edited all magazine stories. Hired and managed interns and freelance writers

#### **Howcast Media**

**2010-2011**

##### **Associate Script Editor**

Content editor for all in-house produced scripts, averaging around 70 per month. Pitched 20-30 topical and SEO-driven video ideas monthly. Created innovative scripted content for clients such as FourSquare, Yahoo!, and GE. Hired freelance staff for special projects. Created style guide.

#### **Womansday.com**

**2009-2010**

##### **Freelance Editor**

Wrote five articles weekly covering food, lifestyle, health, technology, and pop culture. Line edited and fact-checked five articles daily from print and web editors and freelancers. Designed weekly newsletters. Tracked CTR and SEO for newsletters and articles.

## **EDUCATION**

B.S. Journalism (with honors), Eastern Michigan University  
Certificate, Managing Teams, Cambridge University, UK

## **COMMUNITY SERVICE**

Successfully petitioned Ann Arbor Public School system to add all non-gendered K-5 sports teams leading to the creation of new sports league for thousands of public-school children. Organized several school-wide community building events with record attendance, created enrichment clubs for 2<sup>nd</sup>-5<sup>th</sup> grade children.  
Former Big Sister with Big Brothers/Big Sisters NYC (2008-2019), Volunteer team leader for New York Cares (2007-2017)  
Certified adult and children's Vinyasa yoga instructor.