Kathleen Davis

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Editorial Leader
Leader of editorial strategy, empathic newsroom manager, podcast and event creator and host, experienced writer and editor.

EXPERIENCE

Writer, Editor, Strategist, Consultant **September 2025 – Present**

• Journalism: Writing and editing on topics including technology and AI, personal finance, education, gender, childcare, housing, career, workplace, social policy, and more. Publications include AARP, The Purse, The Persistent, Fortune, Fast Company.
• Editorial strategy: Work with start-ups, non-profits, and academics to craft strategy, edit and transform content, and ghostwrite. Clients include: OneNYC, New America, Fair Food Network, The University of Virginia Darden School of Business, Humanism, and Every.
• Consulting: Work with Public Relations and Communications professionals to craft strategy and pitches that get journalists attention. Clients include: Hachette, Pace PR, MarketBridge, The Key PR.

The Persistent **July 2025 - May 2026**

Editor, Writer and Strategist (freelance contract)

• Guided editorial strategy for The Persistent, a start-up digital publication focused on women's narratives. Increased traffic and subscribers. Awarded two Webbys. Developed special projects, including a monthly live editor's chat and a weekly recommendation column.
• Wrote and edited a diverse range of articles, from news and opinion pieces to in-depth features.

Fast Company **2013-2025**

Promoted from staff editor to senior editor to deputy editor. Created podcasting and event business lines, hired and managed staff, wrote and edited hundreds of packages and articles. Oversaw editorial traffic and subscription strategy.

Deputy Editor, July 2018 – June 2025

Writing and Editing highlights:

- Edited monthly feature packages and tent pole projects including 2025's 3-part Trader Joes investigative series and the annual Queer 50/Queer Changemakers list (2020-2025).
- Recruited, assigned and edited hundreds new writers and industry voices across the topics of the future of work life, news, social impact, tech and more, regularly among the highest traffic (400k+ page views each)
- Wrote hundreds of profiles, news, and feature articles including weekly Pressing Questions advice column (FC's highest engaged content on LinkedIn, also turned into a video series) and weekly Work Smarter newsletters

Editorial Strategy:

- Conceived and implemented subscriber-exclusive monthly live virtual event series, "FC Live" which retained and attracted over 300 paid subscribers each month.
- Guided traffic and premium and newsletter subscription strategy resulting in regular monthly increases.
- Collaborated across business lines with sales, marketing, HR, and developers to create to products, improve processes, and regularly win sponsorships (each $500k+). Led the 2019 and 2024 homepage redesign.

Management

- Lead editorial direction, managed budgets, and set traffic and subscription goals across all sections.
- Mentored career development of dozens of remote and hybrid employees. Hired dozens of staff writers and editors across all sections of the website. Managed the news and work life teams to produce the most highly traffic content on the site. Assigned and edited over 30 freelance and expert contributors writers across all sections.

- Created and developed a new performance review platform for human resources to be implemented across the company.

Media appearances and Events:

- Frequent speaker and moderator for internal and external events. Represented Fast Company in frequent media appearances on podcasts and video.
- Programed over 20 workshops annually for the Fast Company Innovation Festival. Wrote scripts and served as on-air talent for several Fast Company video series.

Host and Creator, The New Way We Work podcast
Supervising Editor, Fast Company podcast network
2018-2025

- Created, hosted, scripted and booked guests for Fast Company's flagship first podcast about the changing landscape of work (11,000+ downloads per episode at peak) for 13 seasons (over 270 episodes).
- Created, hosted, scripted and assign the mini-series Ambition Diaries nominated for Best Business Podcast 2023.
- Launched podcast business line in 2018. Grew the podcast network conceptualizing and guiding the editorial direction of four shows: The New Way We Work, World Changing Ideas, Creative Control, and Most Innovative Companies. Created and hosted weekly news podcast, FC Digest. Piloted audio narration of articles.

Senior Editor, 2015 – 2018 Staff Editor, 2013 – 2015

- Redesigned editorial direction of leadership and work-life section, pioneering industry-leading coverage of gender inequality, diversity and inclusion, and the future of work.
- Assigned and edited 10 stories a day and hired and managed dozens of staff and freelance writers as well as building a network of contributors including thought leaders like Melinda Gates, industry leaders and renowned academics.
- Grew section visits by 72% in one year, expanded social media audience and newsletter subscribers. Implemented several syndication partnerships.
- Created several top performing digital and print packages. Frequently wrote news, reported articles and long form features for both print and online. Including digital cover stories and viral articles.

Entrepreneur.com **August 2012-November 2013**

Associate Editor

- Hired and managing dozens of freelance writers and high-profile expert contributors. Assigned and edited hundreds of daily stories and several feature stories that consistently ranked in among the top 10 most popular stories on the site. Regularly wrote and reported feature articles and news stories. Built content partnerships with other media outlets.
- Managed site's social media strategy. Introduced multimedia elements to the website. Implemented systems to streamline processes and manage editorial workflow, and contracts and invoices.

EDUCATION

B.S. Journalism, Eastern Michigan University
Certificate in Managing Teams, Cambridge University, UK

ADDITIONAL EXPEIRENCE

- Successfully petitioned Ann Arbor Public School system to add all non-gendered K-5 sports team in 2022 leading to the creation of new sports league for thousands of public-school children.
- Created and teach weekly after school classes. Organized several school-wide community building events with record attendance (over 200), created enrichment clubs for 2nd-5th grade children, organized 4-5 classroom events every year.
- Certified adult and children's Vinyasa yoga instructor teaching weekly classes and workshops.