



**LEESBURG, VA, February 12, 2020** — Robert Cohencious, CEO, announces today the acquisition of live broadcasting into its arsenal of production offerings to corporate, associations, sporting venues, and businesses that need to expand their marketing potential. LiveU and Boxcast will be the platform that is being implemented for this state-of-the-art modality. LiveU and Boxcast is currently in use with broadcast networks around the globe. CPTV was introduced to many options but decided on LiveU and Boxcast because of its wide appeal to networks around the world. LiveU was in full force during coverage of the Super Bowl and will be used by NBC Sports during the coverage of the Summer Olympics. Robert stated that CPTV is so pleased to be part of that environment and looks forward to serving the local needs of businesses, sporting events, associations, and others throughout Loudoun County VA and beyond. One of CPTV's most active clients, The International Society of Equine Locomotor Pathology (ISELP) based in The Plains, Virginia, will be using this platform for providing educational offerings to equine veterinarians around the world. CPTV is also the production company behind Native American Television (NATV). NATV will soon be providing programming to Indian Reservations throughout the US and Canada from the Senate and House Committee on Indian Affairs. CPTV has been the production company to NATV since 1989 and this addition will provide the Native American community direct and immediate information from The White House, US Senate, and House of Representatives.

LiveU and Boxcast is driving the live video revolution, providing live video streaming for TV, mobile, online, and social media. CPTV will be providing high-quality and flawless live video, transmitted from anywhere in the world, through the use of their patented bonding and video transport technology. LiveU creates a consistent bandwidth and a reliable connection so you can acquire, manage and distribute high quality remote live broadcasts over IP.

Additional information can be acquired by reaching out to CPTV in their Leesburg, VA office.

*### If you would like more information about this topic, please call Robert Cohencious or Elizabeth Lorenzen at 703-554-2815, or email [studio@capitolproductionstv.com](mailto:studio@capitolproductionstv.com)*