

Content. Social. Growth.

Helping businesses show up consistently
with strategic content, social media
management and paid advertising.

Always Moving Media Agency

Three Ways to Work With Us

Whether you need someone to create your content, take social media completely off your plate, or help you reach new audiences through paid advertising, we offer flexible support based on what your business actually needs.

DONE FOR YOU *We create it. We manage it.*

From strategy and filming to editing, copywriting and publishing, we manage your content and social media from start to finish.

Best for: Businesses that want to show up consistently without managing their social media themselves.

CONTENT CREATION *We create it. You manage it.*

We plan, film and edit professional short-form content for your business, then deliver it ready for you to post across your own channels.

Best for: Businesses that are happy managing their own socials but need a consistent bank of professional content.

GROWTH & PAID *We help you reach more of the right people.*

Strategic Meta advertising designed to put your business in front of targeted audiences through professionally managed paid campaigns.

Best for: Businesses ready to expand their reach and support their marketing with paid advertising.

Done For You

Your content, handled from strategy to posting.

Consistent social media takes time. There's the strategy, deciding what to talk about, filming, editing, designing content, writing copy, scheduling posts and reviewing what's working.

Our Done For You service takes that workload off your plate.

We develop your content strategy, plan and film your video content, create your social assets, write your copy and manage the publishing process, giving your business a consistent and professional presence without you having to manage it yourself.

Choose from two content levels depending on how frequently you want your business showing up.

ESSENTIAL – \$1,499 / MONTH

Available on a 6 or 12-month agreement

- Content strategy & planning
- 8 professionally created social media content pieces per month
- 4–6 professionally edited videos/reels per month
- Bi-monthly content filming session
- Filming strategy, topics & script/talking point development
- Static graphics & carousel creation
- Copywriting
- Scheduling & publishing
- Monthly analytics & performance reporting
- Light account monitoring
- One round of content amendments

PREMIUM – \$2,499 / MONTH

Available on a 6 or 12-month agreement

- Content strategy & planning
- 12 professionally created social media content pieces per month
- 6–8 professionally edited videos/reels per month
- Extended bi-monthly content filming session
- Filming strategy, topics & script/talking point development
- Static graphics & carousel creation
- Copywriting
- Scheduling & publishing
- Monthly analytics & performance reporting
- Light account monitoring
- One round of content amendments

Need more? Additional content, filming and marketing support can be added depending on your business requirements.

CONTENT CREATION

We create it. You manage it.

Professional content without the ongoing social media management.

Our Content Creation service is designed for businesses that are happy to manage their own social media but need high-quality, professionally produced content to keep their brand showing up.

We take care of the creative strategy, planning, filming and editing, then deliver your finished content ready for you to post across your own channels.

Choose from two content options depending on how much content you need.

CONTENT SHOOT – \$899

One-off investment

Perfect for refreshing your content bank with professionally filmed, ready-to-post video content.

- Pre-production strategy & planning
- Topic, script & talking point development
- Up to 2-hour filming session
- Up to 6 professionally edited vertical videos/reels
- Branded subtitles & on-screen text
- One round of content amendments
- Digital delivery of finished content

CONTENT BANK – \$1,499

One-off investment

Designed for businesses wanting a larger bank of content from one dedicated filming session.

- Extended pre-production strategy & planning
- Topic, script & talking point development
- Half-day filming session
- 8–10 professionally edited vertical videos/reels
- Branded subtitles & on-screen text
- One round of content amendments
- Digital delivery of finished content

Need more? Additional videos, filming time, copywriting and other content support can be added depending on your requirements.

GROWTH & PAID

Reach more of the right people.

Organic content builds your presence. Paid advertising helps put your business in front of more of the right people.

Our Growth & Paid service combines strategy, creative development and ongoing Meta Ads management to build targeted campaigns aligned with your business goals.

From campaign planning and audience targeting to creative development, monitoring and optimisation, we manage the process while using performance data to continually refine your advertising.

META ADS MANAGEMENT – \$1,299 / MONTH

Minimum engagement: 3 months

Designed for businesses ready to support their growth with strategically managed paid advertising.

Campaign Strategy & Management

- Meta advertising strategy
- Campaign planning & setup
- Audience research & targeting
- Campaign monitoring & optimisation
- Retargeting strategy where applicable
- Ongoing performance refinement

Reporting & Support

- Monthly performance reporting
- Ongoing campaign support
- Strategy recommendations based on campaign performance

Creative & Content

- Ad creative strategy
- Ad copywriting
- Creation/editing of ad graphics & video assets
- Creative testing & optimisation

Advertising spend is additional and paid directly by the client.