

# **Always Moving Media Agency**

## ***Service Sets & Tailored Packages***

# Marketing isn't a *One Size Fits All.*

At Always Moving Media Agency, we know that no two brands are the same and your marketing shouldn't be either.

That's why we offer curated service sets or a tailored package to suit your business and goals.

Take a look at what's included in each package and discover how we can create a custom mix just for you.

# Package One:

## ***Social Connect***

Designed for start-ups and small sized businesses. This package is ideal if you're ready to begin your social media journey, grow your online presence, and connect with your audience.

### **Package Includes:**

#### Social Media Management

- 6 posts p/m
- Community engagement
- Copywriting
- Creative Strategy
- Monthly analytical insights

#### Content Creation

- Branded visuals
- Quality graphics
- Video content & editing (1 - 2) p/m

**Package Price: \$700 per month**

# Package Two:

## *Social Kickstart*

Designed for start-ups, small to medium sized businesses, this package is ideal if you're ready to step up your social media game, grow your online presence, and connect with your audience more effectively.

### Package Includes:

#### Social Media Management

- 8 posts p/m
- Community management
- Copywriting
- Creative Strategy
- Monthly analytical insights

#### Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (2 - 3) p/m

**Package Price: \$1,000 per month**

# Package Three:

## *Momentum Package*

The Momentum Package is ideal for small to medium sized businesses who already have an online presence and are ready to amplify it. With a balance of strategy, content, and targeted meta ads. This package is designed to fuel growth, expand your reach, and keep your brand front of mind. Perfect for those ready to build momentum and turn their scroll-stoppers into loyal customers.

### Package Includes:

#### Social Media Management

- 12 posts p/m
- Community management
- Copywriting
- Creative Strategy
- Monthly analytical insights

#### Paid Ads Management

- Audience targeting
- 2 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

#### Email Marketing

- Copywriting
- 1 email p/w
- High-quality graphics
- Audience segmentation
- Lead nurturing
- Campaign creative direction
- Monthly analytical insights

#### Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (3 - 4 reels/videos p/m)

**Package Price: \$2,500 per month**

# Package Four:

## *Powerhouse Package*

Perfect for brands ready to dominate their space, the Powerhouse Package gives you the whole marketing suite, from daily socials to dynamic emails and meta ad campaigns. This package is designed for businesses that want to go big, stay consistent, and be seen everywhere.

### Package Includes:

#### Social Media Management

- 22 posts p/m
- Community management
- Copywriting
- Creative Strategy
- Monthly analytical insights

#### Paid Ads Management

- Audience targeting
- 3 - 4 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

#### Email Marketing

- Copywriting
- 2 emails p/w
- High-quality graphics
- Audience segmentation
- Lead nurturing
- Campaign creative direction
- Monthly analytical insights

#### Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing  
(unlimited reels/videos p/m)

**Package Price: \$3,300 per month**

# Package Tailoring:

## *Mix & Match Package*

Marketing isn't one-size-fits-all and that's exactly why we created this package. The Mix & Match Package is designed for businesses who don't need the full suite of services, but want to pick and choose the elements that matter most to them. Whether it's a bit of social media management, a sprinkle of email marketing, or support with content creation, this flexible package puts you in control. Let's build a strategy that works for your goals, your pace, and your budget.

### Mix & Match Package:

#### Social Media Management

- X posts p/w

#### Paid Ads Management

- X meta ads p/m

#### Email Marketing

- X emails p/w

#### Content Creation

- X Premium-quality graphics
- Video content & editing  
(X reels/videos p/m)

#### Add Ons

- Event Management
- Influencer Marketing
- Print Marketing

NOTE: The following add-ons can also be added to the other service sets.

# Let's get your brand moving!

Choose a service set or tailor your own package to suit your goals, your pace, and your vision. We're here to build a marketing plan that works for you.

Send us an email to  
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