

# Always Moving Media Agency

## *Service Sets & Tailored Packages*

# Marketing isn't a *One Size Fits All.*

At Always Moving Media Agency, we know that no two brands are the same, and your marketing shouldn't be either.

That's why we don't believe in quick fixes or cookie-cutter solutions. Instead, we offer curated service sets and tailored packages designed to support your business at its current stage, while setting you up for long-term growth.

Whether you're building your foundations, strengthening your presence, or ready to scale with intention, our approach is strategic, considered, and built to evolve with you.

Explore our service sets below, or discover how we can create a custom mix aligned with your goals, your pace, and your vision.

Our services are best suited for businesses ready to invest in consistency, strategy, and sustainable growth.

# Package One: *Social Connect*

Perfect for start-ups and small businesses ready to establish a consistent online presence and build strong foundations before scaling. This package focuses on visibility, connection, and consistency, not rapid growth or instant results.

## Package Includes:

### Social Media Management

- 4 posts p/m
- Community engagement
- Copywriting
- Content strategy

### Content Creation

- Branded visuals
- Quality graphics
- Video content & editing (1 - 2) p/m  
note: client-supplied footage, filming  
not included

**Investment: \$499 per month**

**Minimum engagement: 3 or 6 months**

Designed to build trust, awareness, and a strong content foundation.

# Package Two:

## *Brand Elevation*

Ideal for businesses ready to level up their content, strengthen brand positioning, and show up consistently with purpose.

This package moves beyond “just posting” and into intentional content creation backed by strategy.

### Package Includes:

#### Social Media Management

- 8 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

#### Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (3 - 4) p/m

note: includes filming

**Investment: \$999 per month**

**Minimum engagement: 6 months**

Designed to strengthen brand presence, deepen audience trust, and elevate your content.

# Package Three:

## ***Momentum***

Designed for businesses ready to move beyond consistency and start generating real traction from their marketing. Momentum combines organic content, paid advertising, and email marketing into a strategic, integrated approach, allowing visibility to compound, insights to guide decisions, and growth to build over time. This package is ideal for brands that understand that meaningful results come from strategy, testing, and commitment. Not quick fixes.

### **Package Includes:**

#### Social Media Management

- 12 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

#### Paid Ads Management

- Audience targeting
- 2 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

#### Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (4 - 5 reels/videos p/m)

**Investment: \$2,000 per month**

**Minimum engagement: 6 or 12 months**

# Package Four: *Powerhouse*

Designed for established brands ready to invest in consistent, full-scale marketing support. Powerhouse acts as an extension of your internal team, combining content, paid advertising, email marketing, and strategy into a cohesive, always-on approach. This package is for businesses that value long-term thinking, clarity, and sustained growth, and are ready to commit to a marketing partnership that evolves with them.

## Package Includes:

### Social Media Management

- 18 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

### Paid Ads Management

- Audience targeting
- 3 - 4 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

### Email Marketing

- Copywriting
- 1 - 2 emails p/w
- High-quality graphics
- Audience segmentation
- Lead nurturing
- Campaign creative direction
- Monthly analytical insights

### Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing
- 10 - 12 reels p/m

**Investment: \$3,300 per month**

**Minimum engagement: 12 months**

# Package Tailoring: *Custom Engagements*

Not every brand needs a full service suite, and that's okay. Our Custom Engagements are designed for businesses seeking focused, strategic support in specific areas of their marketing. These engagements are guided by our team and intentionally scoped to ensure alignment with your broader business goals.

## Available services include:

- Social Media Management
- Paid ads management
- Email marketing
- Content creation

## Optional add-ons:

- Event management
- Influencer seeding
- Print marketing

# Let's get your brand moving!

Explore our strategic service sets, or collaborate with us on a custom approach designed for long-term growth.

If you're ready to explore what working together could look like, we'd love to hear from you.

Send us an email to  
[naomi@alwaysmovingmediaagency.com](mailto:naomi@alwaysmovingmediaagency.com)