

Always Moving Media Agency

Service Sets & Tailored Packages

Marketing isn't a *One Size Fits All.*

At Always Moving Media Agency, we know that no two brands are the same, and your marketing shouldn't be either.

That's why we don't believe in quick fixes or cookie-cutter solutions. Instead, we offer curated service sets and tailored packages designed to support your business at its current stage, while setting you up for long-term growth.

Whether you're building your foundations, strengthening your presence, or ready to scale with intention, our approach is strategic, considered, and built to evolve with you.

Explore our service sets below, or discover how we can create a custom mix aligned with your goals, your pace, and your vision.

Our services are best suited for businesses ready to invest in consistency, strategy, and sustainable growth.

Social Media Management

Package One:

Brand Elevation

Ideal for businesses ready to level up their content, strengthen brand positioning, and show up consistently with purpose.

This package moves beyond “just posting” and into intentional content creation backed by strategy.

Package Includes:

Social Media Management

- 8 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (4 - 6) p/m

Investment: \$999 per month

Minimum engagement: 6 - 12 months

Designed to strengthen brand presence, deepen audience trust, and elevate your content.

Package Two:

Growth Plus

Designed for businesses ready to move beyond consistency and start generating real traction from their marketing. By combining strategic organic content with Meta advertising, this package helps increase visibility, drive qualified traffic, and support long-term business growth.

Package Includes:

Social Media Management

- 8 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

Paid Ads Management

- Audience targeting
- 2 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (4 - 6 reels/videos p/m)

Investment: \$1,499 per month

Minimum engagement: 6 - 12 months

Designed to strengthen brand presence, deepen audience trust, and elevate your content.

Package Three:

Momentum

Designed for businesses ready to move beyond consistency and start generating real traction from their marketing. Momentum combines organic content, paid advertising, and email marketing into a strategic, integrated approach, allowing visibility to compound, insights to guide decisions, and growth to build over time.

This package is ideal for brands that understand that meaningful results come from strategy, testing, and commitment. Not quick fixes.

Package Includes:

Social Media Management

- 12 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

Paid Ads Management

- Audience targeting
- 2 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing (6 - 8 reels/videos p/m)

Investment: \$2,000 per month

Minimum engagement: 6 or 12 months

Package Four:

Powerhouse

Designed for established brands ready to invest in consistent, full-scale marketing support. Powerhouse acts as an extension of your internal team, combining content, paid advertising, email marketing, and strategy into a cohesive, always-on approach. This package is for businesses that value long-term thinking, clarity, and sustained growth, and are ready to commit to a marketing partnership that evolves with them.

Package Includes:

Social Media Management

- 18 posts p/m
- Community management
- Copywriting
- Creative strategy
- Monthly analytical insights

Paid Ads Management

- Audience targeting
- 3 - 4 meta ads p/m
- Ad strategy development
- Creative direction & content
- Designing and testing ad creatives
- Ongoing support

Email Marketing

- Copywriting
- 1 - 2 emails p/w
- High-quality graphics
- Audience segmentation
- Lead nurturing
- Campaign creative direction
- Monthly analytical insights

Content Creation

- Branded visuals
- Premium-quality graphics
- Video content & editing
10 - 12 reels p/m

Investment: \$3,300 per month

Minimum engagement: 12 months

Meta Advertising

Meta Package:

Client Enquiry Growth Funnel

Designed for service-based businesses ready to build a predictable pipeline of qualified enquiries through structured, data-driven advertising.

This package focuses on performance, optimisation, and scalable lead generation, not boosted posts or guesswork.

Package Includes:

Campaign Strategy & Setup

- Business Manager configuration
- Pixel & conversion tracking setup
- Audience research & targeting strategy
- Funnel structure implementation

Ongoing Management

- Campaign optimisation & scaling
- Creative direction & development (ad graphics & editing)
- Conversion-focused copywriting
- Retargeting & nurture campaigns
- Monthly reporting & strategy refinement

Investment

Ongoing Management and support: \$1,000 per month

Recommended Ad Spend (Starting Point):

Budget: \$10 to \$20 per day (This initial phase is designed to generate early results while building the data and insights needed to scale performance effectively.)

This budget is designed to:

- Identify high-performing messaging and creatives
- Build initial audience data
- Establish a foundation for future scaling

As performance improves, ad spend can be gradually increased to drive more consistent enquiry volume.

Minimum engagement: 3 or 6 months

Meta Package:

Lead Generation Funnel

Designed for service-based businesses ready to build a predictable pipeline of qualified enquiries through structured, data-driven advertising.

This package focuses on performance, optimisation, and scalable lead generation, not boosted posts or guesswork.

Package Includes:

Campaign Strategy & Setup

- Business Manager configuration
- Pixel & conversion tracking setup
- Audience research & targeting strategy
- Funnel structure implementation

Ongoing Management

- Campaign optimisation & scaling
- Creative development
(ad graphics & video editing)
- Conversion-focused copywriting
- Retargeting & nurture campaigns
- Monthly reporting & strategy refinement

Investment

Ongoing Management: \$1,000 per month

Recommended Ad Spend:

Starter: \$1,000 per month per month (recommended to generate consistent data and results)

Estimated 15–25 qualified enquiries per month

Growth: \$2,500 per month (recommended to generate consistent data and results)

Estimated 30–60+ qualified enquiries per month

NOTE: Results will vary depending on industry, offer, and market conditions.

Minimum engagement: 6 months

Custom Package

Package Tailoring:

Custom Engagements

Not every brand needs a full service suite, and that's okay.

Our Custom Engagements are designed for businesses seeking focused, strategic support in specific areas of their marketing. These engagements are guided by our team and intentionally scoped to ensure alignment with your broader business goals.

Available services include:

- Social Media Management
- Paid ads management
- Email marketing
- Content creation

Optional add-ons:

- Event management
- Influencer seeding
- Print marketing

Let's get your brand moving!

Explore our strategic service sets, or collaborate with us on a custom approach designed for long-term growth.

If you're ready to explore what working together could look like, we'd love to hear from you.

Send us an email to
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