



National Business Advisors
Creating Success by Perfecting Company Performance



**Creating Success By
Perfecting Company
Performance**



Our senior advisors are hands-on leaders who collaborate with clients to develop and implement improvement initiatives in many areas including the following:

At National Business Advisors we care about empowering business owners, sustainable development and making a difference. We help companies grow, improve and master change.

With custom-built business solutions for each client, we will develop the right strategy and approach that will meet your specific needs and goals.

With our operational, transactional, and sales & marketing expertise we will create effective solutions for even the most challenging situations.



- ***Sales Development***
- ***Marketing Strategy***
- ***Business Performance***
- ***Logistics & Supply Chain***
- ***Data Management***



National Business Advisors
Creating Success by Perfecting Company Performance

SERVICES & SOLUTIONS



Sales & Business Development

Creating a “sales” culture within your organization is the first step in providing personnel a clear focus on the importance of sales growth. By providing the right culture, the right sales tools, the right leads, and the right price you will enable your sales department to become key closers.

Here are our areas of focus that can assist you in increasing revenues, reduce sales cost and decrease customer erosion:

- *CRM Implementations (Salesforce.com® Certified)*
- *Churn Reduction*
- *Sales Process Engineering*
- *Sales Training*
- *Lead Generation & Inside Sales*
- *Pricing Strategies*
- *Account Management*

Marketing Strategy

The perception of your product needs to become a “gotta have” in your industry. By creating a strategic plan, you will be provided guidance and knowledge on how to make sure customers want your product.



We can provide a strategy customized to meet your business needs with some of the following services:

- *Inbound Marketing*
- *Outbound Marketing*
- *Analytics*
- *Branding*
- *Sales Support*



National Business Advisors
Creating Success by Perfecting Company Performance

SERVICES & SOLUTIONS



Business Performance Management

There are multiple indirect influences within any organization that can cause profit erosion.

By doing an analysis of your business, we can provide you a strategy and recommendation for sustainable improvement that drives success in any of the below areas:

- *Operational Improvements*
- *Organizational Structure*
- *Financial Improvements*
- *Implementation of Key Performance Metrics*
- *Inventory Management*
- *Order-to-Cash Process*
- *Customer Satisfaction*
- *Process Documentation*
- *Business Plan Development*
- *Human Resources*

Data Management

Leveraging data to help run your business will provide you vision as well as a targeted approach in problem solving and growing profits.

Our areas of expertise can provide you the tools needed to be a data-driven business:

- *Database Structure*
- *Data Science and Analytics*
- *Data Mining*
- *Data Hygiene*
- *CRM Implementation*
- *Consumer Demographics*
- *Census Demographics*
- *Modeling & Profiling*
- *KPI's and Trend Measurements*



National Business Advisors
Creating Success by Perfecting Company Performance

SERVICES & SOLUTIONS

Logistics & Supply Chain Management

Your supply chain is constantly evolving. That's why you need a supply chain solutions partner that can drive efficiencies, improve service and get products to market faster.

Our supply chain consulting team can perform a customized analysis for your organization that will give you clear steps and actions to take for a resilient supply chain.

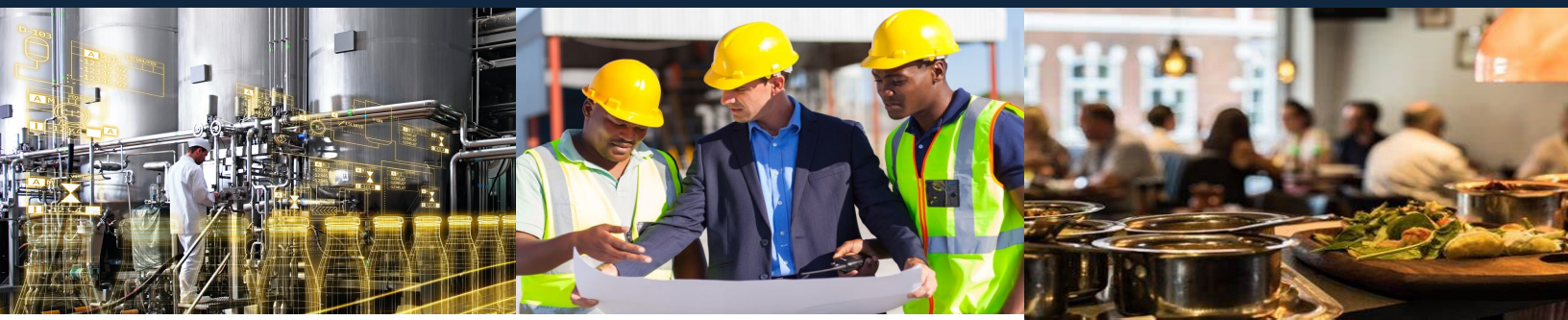


Here are some of the areas we focus on to bring you efficiency improvements that will reduce inventory costs and improve customer service:

- *Procurement*
- *Warehousing*
- *Transportation & Logistics*
- *Inventory Management*
- *VMI (vendor managed inventory)*
- *Shipping & Receiving*
- *Return Management*
- *Technology Solutions*
- *Process Documentation*
- *Key Metrics*



INDUSTRIES SERVED



National Business Advisors understands the importance of industry knowledge. It is how we understand your challenges, and offer long lasting solutions.

Our teams and service partners have a wealth of experience to share in helping you transform your organization to drive profit growth and create an outstanding customer experience.

Regardless of the industry, we will bring the right skills (technical or functional) and corresponding industry expertise to ensure successful delivery on all initiatives.



We serve these five main industries with deep knowledge and expertise:

- ***Industrial Manufacturing & Services***
- ***Construction***
- ***Foodservice & Hospitality***
- ***Food & Beverage Manufacturing***
- ***CPG (Consumer Packaged Goods)***
- ***Distribution & Transportation***



National Business Advisors
Creating Success by Perfecting Company Performance



***Achieve Your Goals
Easier, Faster, and More Cost Effectively
By Partnering With Us***

National Business Advisors is a collaborative partner delivering effective and durable results for our clients – whether they need solutions to complex problems or help navigating transition and growth. Our proactive, persistent approach breaks through roadblocks, identifies a viable path forward, and creates the alignment and momentum needed to achieve successful outcomes.



National Business Advisors

Creating Success by Perfecting Company Performance

Illinois & Wisconsin Offices

Ph: 847-830-7321

Email: info@visitnba.com

www.visitnba.com

