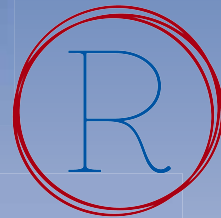
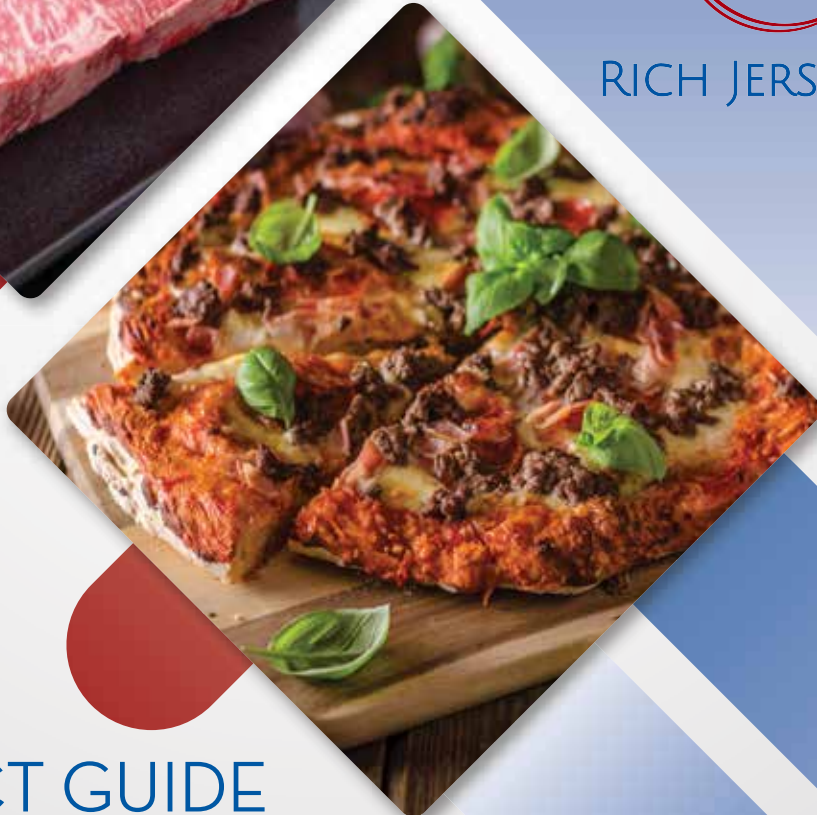


# MEAT ELEVATED



RICH JERSEY LLC



## PRODUCT GUIDE

Elevate Your Options

FOR ORDERS, CUSTOMER SERVICE OR SUPPORT  
Rich Jersey 755.741.7165 | [rich@richjerseyllc.com](mailto:rich@richjerseyllc.com)  
Gisela Carrillo 775.530.9257 | [gisela@richjerseyllc.com](mailto:gisela@richjerseyllc.com)  
Fax 775.622.4323



# THE POWERHOUSE DUO

## PASSION UNFOLDS

Rich Jersey's passion for delivering quality meat to discerning customers began as early as childhood, when he would tag along with his father who was in food business. Eager to get started, Rich made his first sales call at the tender young age of 18. In the years since, Rich has developed and fine-tuned his craft at well-respected meat companies servicing clients around the globe. In recent years, Rich witnessed a distinct shift in the tastes and trends of consumers, leaning towards healthier alternatives to the standard protein offerings. There has been a marked increase in demand for specialty meats, including bison, elk, venison, wild boar, rabbit and such. With a limited number of providers for these non-standard proteins, Rich saw a need for a "one stop shop" for all specialty and exotic meat products. To satisfy this niche market, Rich has developed an extensive list of specialty proteins that are now available for purchase for restaurants and distributors. Current distribution centers are located in Los Angeles, Chicago, Philly, Denver and Idaho Falls.

## DREAM TEAM

Demand is rapidly growing, and Rich's team grows in the balance. The recent addition of Gisela Carrillo as Vice President will add the strength and structure for the company, allowing Rich to expand further into untapped markets both in the US and abroad. Gisela brings 17 years of meat company experience, in logistics, sales and purchasing, which will ensure available product and on-time delivery. Together this powerful Dynamic Duo will be unstoppable in the specialty meat industry!

## THE VISION

Rich's vision in starting the company was to be a singular point of contact for restaurants and foodservice distributors seeking specialty and exotic proteins for their menus. The product line available currently includes Wagyu, Bison, Elk, Venison, Rabbit, Kangaroo, Wild Boar, and the list expands weekly. If there is a demand, Rich Jersey LLC will find the source and bring the proteins to the market. In the near future, Rich Jersey LLC is poised to expand distribution of specialty meat into Mexico and other international markets.

## GROWING LOCATIONS

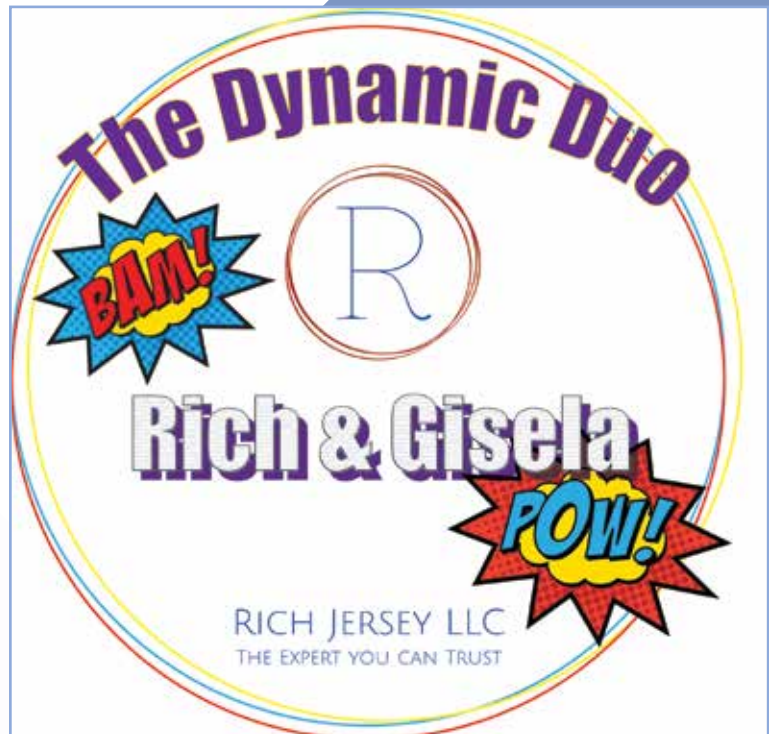
Rich Jersey LLC is owned and operated by Rich Jersey, based in Reno, Nevada, with cold storage distribution locations in Los Angeles CA, Chicago IL, Denver CO, Philadelphia PA, and Idaho Falls ID.

## CONTACT INFO

This dynamic duo has a vast global reach while headquartered in Reno, Nevada.

Rich Jersey, President/Owner | [rich@richjerseyllc.com](mailto:rich@richjerseyllc.com) | cell 775.741.7165  
Gisela Carrillo, Vice President | [gisela@richjerseyllc.com](mailto:gisela@richjerseyllc.com) | cell 775.530.9257

Mailing Address 1720 Opal Star Drive | Reno, Nevada | 89506  
Fax 775.622.4323





RICH JERSEY LLC

MEAT **ELEVATED**<sup>™</sup>

# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>Reno Location</b>				
<b>Rabbit Imported</b>				
2030	Rabbit trim boneless imported Asia		44.09lb	Reno
2035	Rabbit HindLeg Imported		33.07lb	Reno
2031	Rabbit boneless loin Asia		33.07lb	Reno
<b>Rabbit Domestic</b>				
2034	Rabbit Hind Leg 2per pack 8oz		5lb	Reno
<b>Venison/Elk Imported NZ</b>				
1019	Venison tenderloins		10-15lb avg	Reno
1006	Venison New York ( shortloin 100 vl ) denuded		12-15lb avg	Reno
1035	Venison Striploin Denuded 2.2-4lb		15-20lb case	Reno
1018	Venison Denver Leg true denuded 8VP muscles		20lb avg	Reno
1022	Venison Leg Portions denuded 4VP		20lb avg	Reno
1039	Venison Premium Portion for Jerky		44lb avg	Reno
1032	Venison rack Frenched 8 bone		10lb avg	Reno
1036	Venison osso bucco 3inch 4 per vac pac		10lb avg	Reno
1017	Venison stew 1 x 1 hand cut premium ABF Grassfed		10lb avg	Reno
1024	Venison bnls Shoulder Roast 2/3lb		10lb avg	Reno
1000	Venison Trim B 90% Lean		60lb avg	Reno
1030	Venison Trim 80% lean		60lb avg	Reno
1020	Venison bnls Necks		50lb avg	Reno
3030	Elk stew 1 x 1 hand cut premium ABF Grassfed		10lb avg	Reno
3014	Elk Trim B 90% Lean		60lb avg	Reno
3034	Elk Denver Legs		20lb avg	Reno
1037	Elk Osso Bucco		10lb avg	Reno
3018	Elk bnls Shoulder Roast 2/3lb		10lb avg	Reno
3031	Elk 6oz medallion		10lb avg	Reno
3013	Elk Tenderloin		10-15lb avg	Reno
<b>Kangaroo Australia</b>				
7000	Kangaroo leg boneless (trim)	CALL	40lb	Reno
7010	Kangaroo Denver (denuded) leg		16lb avg	Reno
7020	Kangaroo Loin boneless		13lb avg	Reno



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# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>Ostrich USDA</b>				
5500	Ostrich Fan Fillet		10lb avg	Reno
5510	Ostrich Rounds		12lb avg	Reno
5511	Ostrich Tenderloin		12lb avg	Reno
<b>Bison</b>				
4050	Bison A Trim grain finished 2020 prod		60lb avg	Reno
4046	Bison B trim 65vl		60lb avg	Reno
4000	Bison tenderloin		30lb avg	Reno
4063	Bison ribeye		30lb avg	Reno
4062	Bison striploin vein out 0x1		30lb avg	Reno
4078	Bison striploin (whole) vein in 0x1		50lb avg	Reno
4068	Bison short ribs 3" x 2 bone		30lb avg	Reno
4066	Bison Top Sirloin		50lb avg	Reno
4064	Bison Top Sirloin steaks any size		10lb case	Reno
4067	Bison CC Inside Round Denuded		60lb avg	Reno
4073	Bison denuded Bottom RoundsFlat		60lb avg	Reno
4074	Bison denuded Eye of Rounds		60lb avg	Reno
4075	Bison denuded Top Rounds		60lb avg	Reno
4076	Bison denuded Top/Bottom Rounds Combo Mix		60lb avg	Reno
4010	Bison stew 1 x 1 hand cut premium ABF Grassfed		2/5lb	Reno
<b>Wild Boar USDA</b>				
9025	Wild Boar BRT Shoulder		40lb avg	Reno
9020	Wild Boar boneless Leg		40lb avg	Reno
9024	Wild Boar French Racks 2-3lb		15lb avg	Reno
9028	Wild Boar Bellies		15lb avg	Reno
9030	Wild Boar bnls Shortloin		30lb avg	Reno
9023	Wild Boar bnls Striploin		30lb avg	Reno
9027	Wild Boar Tenderloin		10lb avg	Reno
9029	Wild Boar Volcano Hind Shank		10lb avg	Reno
9026	Wild Boar St. Louis Ribs		15lb avg	Reno
9031	Wild Boar stew 1 x 1 hand cut premium		2/5lb	Reno
9021	Wild Boar Trim		40lb avg	Reno
9034	Wild Boar Whiskey/Fennel Sausage ground		10/1lb	Reno



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# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>ABF Grassfed Grounds and Patties</b>				
3020	Elk ground premium 5lb	2/5lb	10lb	Reno
3021	Elk ground premium 1lb- retail ready	10/1lb	10lb	Reno
3022	Elk 2-1 patties 2 per cryo	10/1lb	10lb	Reno
3023	Elk 3-1 patties 3 per cryo	10/1lb	10lb	Reno
3024	Elk 4-1 patties 4 per cryo	10/1lb	10lb	Reno
3025	Elk 8-1 sliders layer pack		10lb	Reno
1002	Venison ground premium 5lb	2/5lb	10lb	Reno
1009	Venison ground premium 1lb- retail ready	10/1lb	10lb	Reno
1013	Venison 2-1 patties 2 per cryo	10/1lb	10lb	Reno
1014	Venison 3-1 patties 3 per cryo	10/1lb	10lb	Reno
1015	Venison 4-1 patties 3 per cryo	10/1lb	10lb	Reno
1016	Venison 8-1 sliders layer pack		10lb	Reno
<b>Grain Finish Bison Grounds and Patties</b>				
4030	Bison ground premium 5lb	2/5lb	10lb	Reno
4031	Bison ground premium 1lb- retail ready	10/1lb	10lb	Reno
4032	Bison 2-1 patties 2 per cryo	10/1lb	10lb	Reno
4033	Bison 3-1 patties 3 per cryo	10/1lb	10lb	Reno
4034	Bison 4-1 patties 4 per cryo	10/1lb	10lb	Reno
4035	Bison 8-1 sliders layer pack		10lb	Reno
<b>Bison &amp; Beef Patties</b>				
4092	Bison & Beef 2-1 Patties 2 per cryo	10/1lb	10lb	Reno
409	Bison & Beef 7oz Patties 2 per cryo	10/1lb	10lb	Reno



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# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>Burgers Elevated Grinds</b>				
7001	Kangaroo ground 1lb- retail ready	10/1lb	10lb	Reno
7005	Kangaroo ground 5lb	2/5lb	10lb	Reno
2032	Rabbit ground 1lb- retail ready	10/1lb	10lb	Reno
2033	Rabbit ground 5lb	2/5lb	10lb	Reno
9032	Wild Boar ground 1lb- retail ready	10/1lb	10lb	Reno
9033	Wild Boar ground 5lb	2/5lb	10lb	Reno
5501	Ostrich ground 1lb- retail ready	10/1lb	10lb	Reno
5550	Camel ground 1lb- retail ready	10/1lb	10lb	Reno
8060	Beast 2-1 patties 2 per cryo (Bison, Wagyu, Elk or Ven & Wild Boar mix)	10/1lb	10lb	Reno
9002	Goat ground 1lb- retail ready	10/1lb	10lb	Reno
2505	Yak Ground 1lb- retail ready	10/1lb	10lb	Reno
8040	Wagyu 2-1 patties 2 per cryo	10/1lb	10lb	Reno
8041	Wagyu 3-1 patties 3 per cryo	10/1lb	10lb	Reno
8042	Wagyu 4-1 patties 4 per cryo	10/1lb	10lb	Reno
8043	Wagyu 8-1 sliders layer pack	10/lb	10lb	Reno
	Wagyu w/beef added ground	10/1lb	10lb	Reno
<b>Alligator</b>				
5005	Alligator Sirloin Fillet 1lb Wild	12/1lb	12b case	Reno
5010	Alligator Sirloin 5lb Farmed	4/5lb	20lb case	Reno
5000	Alligator Tenderloin	4/5lb	20lb case	Reno
<b>Camel</b>				
5551	Camel Trim		44lb	Reno
<b>Duck USDA</b>				
6012	Drake Intact breast boneless and skinless	4/10lb	40lb avg	Reno
6010	Muscovy Whole Hen 3-4lb		32lb avg	Reno



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MEAT **ELEVATED**<sup>™</sup>

# Product Guide

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DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>Retail Ready Items</b>				
<b>ABF Grassfed Grounds and Patties</b>				
3021	Elk ground premium 1lb- retail ready	10/1lb	10lb	Reno
1009	Venison ground premium 1lb- retail ready	10/1lb	10lb	Reno
3024	Elk patties 4-1 retail ready 4 per cryo	10/1lb	10lb	Reno
1015	Venison patties 4-1 retail ready 4 per cryo	10/1lb	10lb	Reno
<b>Grain Finish Bison Grounds and Patties</b>				
4031	Bison ground premium 1lb- retail ready	10/1lb	10lb	Reno
4034	Bison patties 4-1 retail ready 4 per cryo	10/1lb	10lb	Reno
<b>Burgers Elevated Grinds</b>				
7001	Kangaroo ground 1lb- retail ready	10/1lb	10lb	Reno
2032	Rabbit ground 1lb- retail ready	10/1lb	10lb	Reno
9032	Wild Boar ground 1lb- retail ready	10/1lb	10lb	Reno
5501	Ostrich ground 1lb- retail ready	10/1lb	10lb	Reno
5550	Camel ground 1lb- retail ready	10/1lb	10lb	Reno
9002	Goat ground 1lb- retail ready	10/1lb	10lb	Reno
2505	Yak Ground 1lb- retail ready	10/1lb	10lb	Reno
	Wagyu patties 4-1 retail ready 4 per cryo	10/1lb	10lb	Reno
<b>Retail Stew Meat</b>				
4010	Bison Stew Meat 1 x 1 hand cut	10/1lb	10lb	Reno
3033	Elk Stew Meat 1 x 1 hand cut	10/1lb	10lb	Reno
1045	Venison Stew Meat 1 x 1 hand cut	10/1lb	10lb	Reno
9031	Wild Boar Stew Meat 1 x 1 hand cut	10/1lb	10lb	Reno



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# Product Guide

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DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>USA Wagyu Beef- Call us, we can source any cut!!</b>				
	<b>Wagyu Beef</b>			
8110	Wagyu Ribeye 112A BMS 5dn	2/15lb	30lb avg	Reno and Texas
8111	Wagyu Ribeye 112A BMS 6-7	2/15lb	30lb avg	Reno and Texas
8112	Wagyu Ribeye 112A BMS 8+	2/15lb	30lb avg	Reno and Texas
8104	Wagyu Striploin 180 BMS 5nd	2/15lb	30lb avg	Reno and Texas
8105	Wagyu Striploin 180 BMS 5nd	2/15lb	30lb avg	Reno and Texas
8106	Wagyu Striploin 180 BMS 5nd	2/15lb	30lb avg	Reno and Texas
8107	Wagyu Tenderloin 189A BMS 5nd	4/7.5lb	30lb avg	Reno and Texas
8108	Wagyu Tenderloin 189A BMS 6-7	4/7.5lb	30lb avg	Reno and Texas
8109	Wagyu Tenderloin 189A BMS 8+	4/7.5lb	30lb avg	Reno and Texas
8100	Wagyu 167A Knuckle Peeled	6pcs/cs	60lb avg	Reno and Texas
8101	Wagyu 169A Top Round (inside) cap off DND	2pcs/cs	40lb avg	Reno and Texas
8102	Wagyu 171B Outside Round (Flat)	5pcs/cs	60lb avg	Reno and Texas
8103	Wagyu 171C Eye Of Round	6pcs/cs	60lb avg	Reno and Texas
8114	Wagyu 185A Bottom Sirloin Flap pld	5pcs/cs	15lb avg	Reno and Texas
8115	Wagyu 185D Tri Tip Peeled	8pcs/cs	20lb avg	Reno and Texas
8116	Wagyu 184B Top Butt Center Cut heart	4pcs/cs	25lb avg	Reno and Texas
8117	Wagyu 184D Top Sirloin Coulotte, cap	6pcs/cs	25lb avg	Reno and Texas
8120	Wagyu 121E Peeled Outside Skirts	5pcs/vp 2pkg/cs	20lb avg	Reno and Texas
8121	Wagyu 121D Inside Skirt	2pcs/vp 4pkg/cs	25lb avg	Reno and Texas
8122	Wagyu 193 Flank Steak	5pcs/vp 2pkg/cs	20lb avg	Reno and Texas
8123	Wagyu 120 Brisket Deckle Off 120	2pcs/cs	40lb avg	Reno and Texas
8125	Wagyu 116G Chuck, Flap Tail	10pcs/ca	30lb avg	Reno and Texas
8126	Wagyu 116A Chuck Roll	2pcs/cs	35lb avg	Reno and Texas
8131	Wagyu Flat Iron top blade peeled & split	1pc per vp/5per case	15lb	Reno and Texas
8021	Wagyu bnls Navel 121		30lb avg	Reno and Texas





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# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>California Location</b>				
<b>Venison New Zealand</b>				
1039	Venison Premium Portion for Jerky		44lb avg	Los Angeles
<b>Wild Venison New Zealand</b>				
1048	Wild Venison Tenderloin		10lb avg	Los Angeles
1052	Wild Venison Shortloin 100VL		10lb avg	Los Angeles
1038	Wild Venison Denver Legs	CALL	20lb avg	Los Angeles
1053	Wild Venison Trim 95vl/90cl	CALL	44lb avg	Los Angeles
1051	Wild Ribeye denuded 1.5lb avg		10lb avg	Los Angeles
<b>Rabbit Imported from EU</b>				
2021	Rabbit whole 2/3lb liver included			Los Angeles and Reno
2022	Rabbit Leg Quarters IQF			Los Angeles and Reno
2023	Rabbit Trim			Los Angeles and Reno
2024	Rabbit Loin Fillet			Los Angeles and Reno
<b>NEW ITEM **NUESKES** Applewood Smoked Meats- Award Winning Bacon</b>				
<b>Bacon</b>				
	Nueskes ApplewoodSmk Bacon Slab	1 slab per/cs	12-14lb avg	
	Nueskes ApplewoodSmk Bacon Sliced 10/12	2/5lb	10lb case	
	Nueskes ApplewoodSmk Bacon Chunks 8-14oz		7-10lb case	
	Nueskes ApplewoodSmk Canadian Bacon Stick		5-7lb case	
	Call us to inquire on many more items available			
<b>**Rich Jersey LLC is now a Midwest and West Coast Distributor Partner**</b>				



# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

ITEM	DESCRIPTION	PK/CASE	AVG CASE W' WAREHOUSE	
<b>Jerky and Meat Stick Manufacturing Items</b>				
<b>Bison</b>				
4050	Bison A Trim grain finished		60lb avg	
4073	Bison denuded Bottom RoundsFlat		60lb avg	
4074	Bison denuded Eye of Rounds		60lb avg	
4075	Bison denuded Top Rounds		60lb avg	
4076	Bison denuded Top/Bottom Rounds Combo Mix		60lb avg	
<b>Venison/Elk New Zealand</b>				
1001	Venison flank steaks		25lb avg	
1022	Venison Leg Portions denuded 4VP		10lb avg	
1039	Venison Premium Portion for Jerky		44lb avg	
1030	Venison Trim 80% Lean		60lb avg	
1000	Venison Trim B 90% Lean		60lb avg	
3014	Elk Trim B 90% Lean		60lb avg	
<b>Rabbit Imported</b>				
2031	Rabbit boneless loin Asia		33.07lb	
2030	Rabbit trim boneless imported Asia		44.09lb	
<b>Kangaroo Australia</b>				
7010	Kangaroo Denver (denuded) leg		16lb avg	
7020	Kangaroo Loin boneless		13lb avg	
7000	Kangaroo leg boneless (trim)	CALL	55lb avg	
<b>Wild Boar USDA</b>				
9025	Wild Boar BRT Shoulder		40lb avg	
9020	Wild Boar boneless Leg		40lb avg	
9030	Wild Boar bnls Shortloin		30lb avg	
<b>Duck USDA</b>				
6012	Drake Intact breast boneless and skinless	4/10lb	40lb avg	
<b>Alligator</b>				
5010	Alligator Sirloin 5lb Farmed	4/5lb	20lb case	
1000	Alligator Tenderloin	4/5lb	20lb case	
<b>Camel</b>				
	Camel Round Cuts		60lb	



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MEAT ELEVATED™

# Product Guide

2022

DISCOUNTS AVAILABLE FOR LARGE PURCHASES

Pet Food Manufacturing Items				
<b>Bison USDA</b>				
4055	Bison hearts	bulk	45lb	
4056	Bison kidneys	bulk	60lb avg	
4057	Bison liver	bulk	60lb avg	
4050	Bison A Trim grain finished		60lb avg	
<b>Venison New Zealand</b>				
1000	Venison trim B 90		60lb avg	
1030	Venison trim C 80		60lb avg	
1003	Venison Hearts		55lb avg	
1005	Venison Livers		50lb avg	
1020	Venison bnl Necks		50lb avg	
<b>Elk Domestic USDA</b>				
3012	Elk Trim		45lb avg	
	Elk liver	bulk	60lb	
3027	Elk bones	Bulk	60lb	
	Elk bones	combo	2,000lbs	
	Elk neck bones	Bulk	50lb	
	Elk kidneys	bulk	50lb	
<b>Rabbit Imported</b>				
2030	Rabbit trim boneless imported Asia		44.09lb	
2036	Rabbit 5 way cut up Retail Pack		33.07lb	
<b>Kangaroo Australia</b>				
7000	Kangaroo leg boneless (trim)	CALL	40lb avg	
<b>Camel</b>				
5551	Camel Trim		60lb	
<b>Wild Boar USDA</b>				
9021	Wild Boar Trim		40lb avg	
<b>Duck USDA</b>				
6012	Drake Intact breast boneless and skinless	4/10lb	40lb avg	
<b>Lamb New Zealand</b>				
8007	Lamb Livers		60lb avg	
<b>Mechanically Separated Meats</b>				
8050	Beef Grassfed	Nude block	50lb	
9022	Wild Boar	Nude block	50lb	
2043	Quail	Nude block	50lb	
5001	Alligator	Nude block	50lb	
7002	Kangaroo	Nude block	50lb	
	Bison	Nude block	50lb	