



THE YARN REBELS

CRAFT
COALITION

SPONSORSHIP BUSINESS CASE

ABOUT US



AT THE HEART OF OUR CRAFT COALITION IS A GROUP YOU KNOW AND LOVE, THE YARN REBELS.

OVER THE YEARS, WE'VE GROWN INTO A DYNAMIC AND BAD ASS COMMUNITY THAT HOSTS A VARIETY OF EVENTS, INCLUDING OUR BELOVED CRAFT CIRCLES, AND THE EXCLUSIVE REBEL HEART RETREATS.

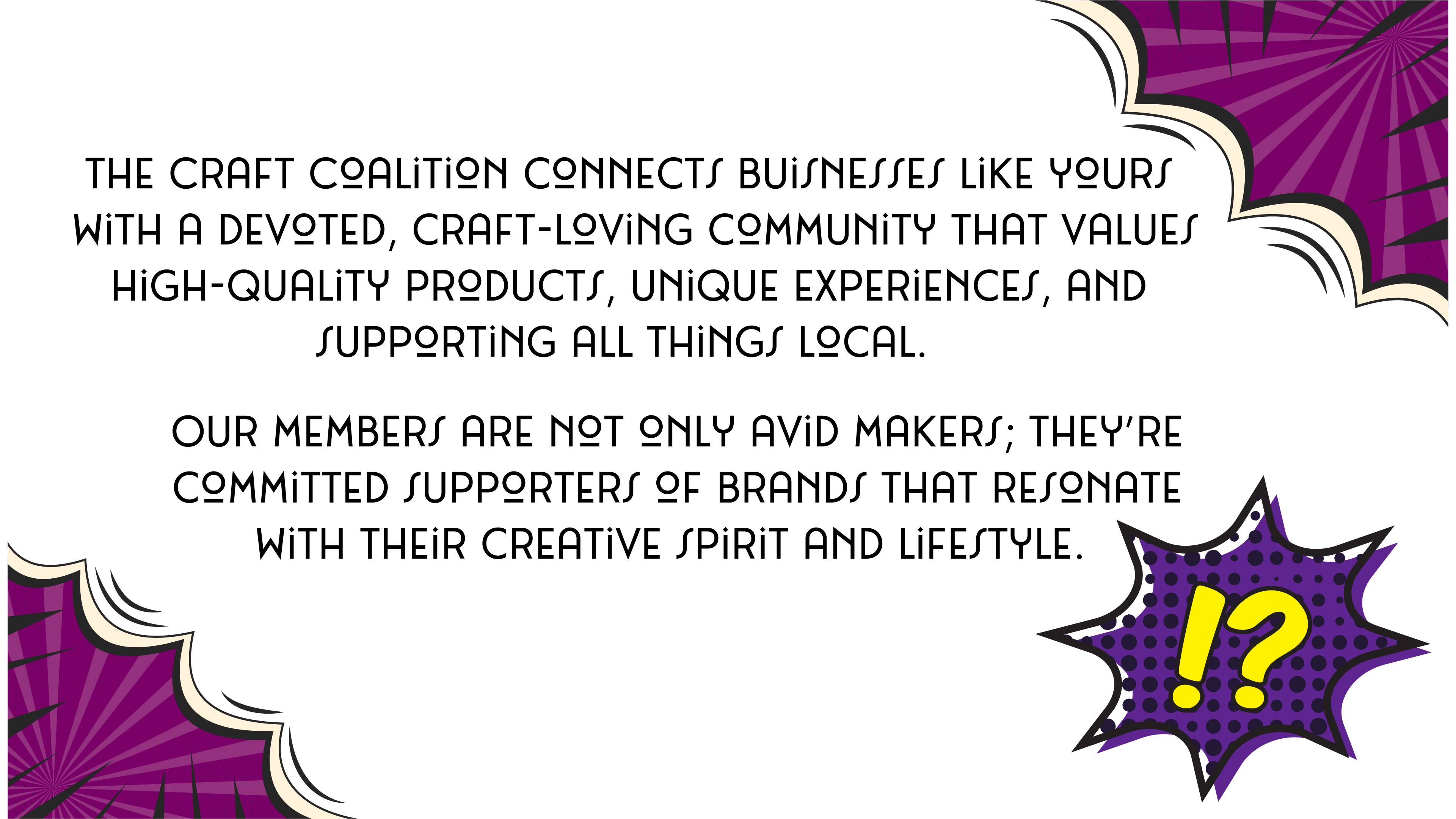




CRAFT COALITION

OUR MISSION IS TO EMPOWER EVERY MAKER TO UNLEASH THEIR
PASSION AND CRAFT A LIFE OF PURE FREEDOM AND BADASS
FULFILLMENT.

WE'RE A FIERCE AND CREATIVE FORCE, DEDICATED TO GIVING
FIBER ARTISTS AND CRAFTERS AN EPIC COMMUNITY WHERE
THEY CAN CRAFT ON THEIR OWN REBELLIOUS TERMS.



THE CRAFT COALITION CONNECTS BUSINESSES LIKE YOURS
WITH A DEVOTED, CRAFT-LOVING COMMUNITY THAT VALUES
HIGH-QUALITY PRODUCTS, UNIQUE EXPERIENCES, AND
SUPPORTING ALL THINGS LOCAL.

OUR MEMBERS ARE NOT ONLY AVID MAKERS; THEY'RE
COMMITTED SUPPORTERS OF BRANDS THAT RESONATE
WITH THEIR CREATIVE SPIRIT AND LIFESTYLE.

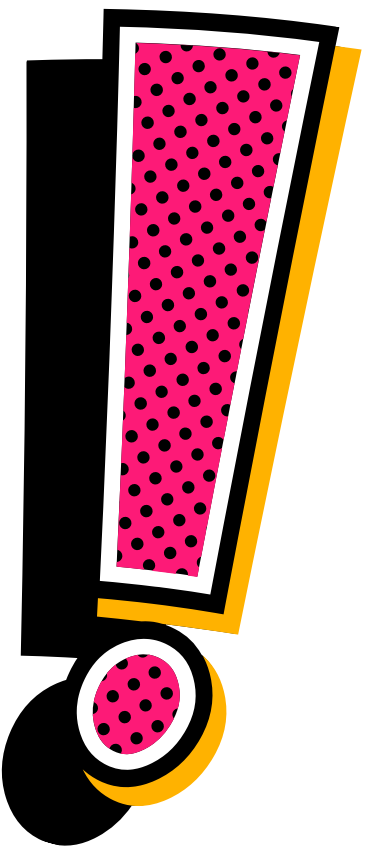


WHY PARTNER?



PARTNERING WITH CRAFT COALITION OFFERS A
UNIQUE OPPORTUNITY TO CONNECT WITH A
NICHE MARKET OF COMMITTED CRAFTERS.

OUR COMMUNITY THRIVES ON WORD OF MOUTH.
MEMBERS RAVE ABOUT OUR EVENTS AND
WORKSHOPS, SPREADING YOUR BRAND
ORGANICALLY.



WHY PARTNER?



OUR MEMBERS ACTIVELY SEEK OUT AND INVEST IN TOP-QUALITY PRODUCTS. THEY ARE AVID SHOPPERS AND ALWAYS LOOKING TO SUPPORT MORE SMALL BUSINESSES.

WE WILL FEATURE YOUR BRAND PROMINENTLY AT MONTHLY EVENTS. YOUR LOGO WILL ALSO BE INCLUDED IN EVENT MATERIALS, OUR WEBSITE, AND SOCIAL MEDIA CHANNELS.

PARTNERSHIP



OPTIONS

COALITION COMPANION

AS A COMPANION YOU WILL BE WORKING DIRECTLY WITH US
FOR THE YEAR. THIS OPPORTUNITY WILL ALLOW FOR CROSS
MARKETING AND UNIQUE COLLABORATIONS

- SPECIAL FEATURE ARTICLE ON OUR WEBSITE
- HOST A WORKSHOP
- SPONSOR A LIVE CRAFTING DEMONSTRATION.
- HOST A SMALL POP UP
- SOMETHING ELSE COOL

INVESTMENT

\$99.99

COALITION COMRADE

AS A COMRADE YOU WILL BE AN ASSOCIATE MEMBER FOR THE YEAR. THIS OPPORTUNITY WILL ALLOW FOR CROSS MARKETING AND UNIQUE COLLOBRATIONS

- OFFER A SPECIAL PERKS TO OUR MEMBERS.
- ALLOW US TO SHARE YOUR COMPANY WITH OUR PASSIONATE CRAFT COMMUNITY.
- FUTUTRE OPPORTUNITIES AS WE GROW

INVESTMENT
\$49.99

AT CRAFT COALITION, WE RECOGNIZE THAT EACH POTENTIAL PARTNER HAS UNIQUE NEEDS, GOALS, AND VALUES. OUR TAILORED SPONSORSHIP PACKAGES ARE DESIGNED TO CREATE A CUSTOMIZED EXPERIENCE THAT ALIGNS WITH YOUR BRAND'S OBJECTIVES WHILE MAXIMIZING MUTUAL BENEFITS.



LETS CONNECT



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SOCIALS: [THEYARNREBELS](https://www.instagram.com/theyarnrebels)