



# **K-State Soccer Club**

2025-26 Sponsorship Packages



# Jersey Packages

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## Sponsorship Amount

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*Front* Title Sponsor: **\$3,000**

*Back* Title Sponsor: **\$2,000**

*Sleeve* Title Sponsor: **\$1,500**

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## Reach

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We host and travel to schools all around the Midwest and southwest. Every team in US Collegiate Club Soccer Region V, ranging from Arizona to Minnesota will be exposed to your business. This is in addition to your business logo being featured on our jersey in social posts.



# Social Media Package



## 2023 - 2025 Engagement Metrics

Views:	594,206
YoY Growth:	173%
Accounts Engaged:	106,019
Clicks:	30,281
Website Clicks from Google:	13,928
Cost per 1k Impressions (CPM):	\$1.68

## Social Media Perks – Included in all packages

- Your business will be tagged in every social post.
- We will repost your business’s social posts.
- Your logo on our website with a direct link to your own website.
- Gameday A-frame **signage on display at Memorial Stadium** featuring your business’s logo.

## Media Title Sponsor - \$1,000

All gameday posts, schedule, and roster announcements will be titled “Powered by... (your business)”. Your business’s logo will also feature on the stream of every home game.



# More Information

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## Duration

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- Jersey title sponsorship packages are one-time payments. The jerseys with your business's logo on them will be used for at least two seasons and the media perks with along with them will be upheld until new jerseys are created.
- The media title sponsorship packages will only last for one season (one calendar year) and can be renewed for the same price the following season.

## Payments

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- All payments can be made through our account with the KSU Foundation in the form of a tax-deductible donation.
- A donation receipt can be provided by the Foundation upon the payment of your sponsorship to receive a write-off of the payment.

## With Your Help

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- K-State Soccer Club will be able to pay for our season fees, new jerseys with your business's logo, travel expenses, regionals, nationals, tournaments, referees, practice equipment, and much more!



Please don't hesitate to reach out:  
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