



Klaus Schwab, Founder of the World Economic Forum

## **“The Great Reset”**

The term “Great Reset” was first introduced by American urban studies scholar Richard Florida in his 2010 book. Florida argued that major economic crisis, such as the 2008 financial crash, represent pivotal moments for systemic innovation and paradigm shifts. He identified these periods as “Great Resets,” where societies adapt to new ways of living and organizing. Klaus Schwab, the founder of the World Economic Forum (WEF), emphasized the need to “push the reset button” during the 2014 WEF annual meeting. The WEF, composed of global political, economic, and cultural elites, convenes annually in Davos, Switzerland. Schwab and Thierry Malleret further explored the concept in their book titled “COVID-19: The Great Reset.” In the context, the Great Reset aims to address the perceived weaknesses of capitalism. The Great Reset initiative, launched in June 2020 in response to the COVID-19 pandemic, seeks to rebuild and prioritize sustainable development. Creating conditions for a “stakeholder economy.” Building resilience, equity and sustainability using environmental, social and governance (ESG) metrics. Harnessing innovations from the Fourth Industrial Revolution. The initiative aligns with the sustainable response to COVID-19, emphasizing green, smarter and fairer growth. Critics argue that the Great Reset promotes economic deregulation and favors private business over government institutions. Some view it as fixating on education and health while over estimating decision-makers ability to drive global change. It is also suggested that secret groups created the pandemic to control the global economy or to abolish private property. Leaders such as Biden have incorporated post-COVID-19 “reset” ideas in their speeches.

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# ***BUILDING D4 COMMUNITY NEWSLETTER***



Margaret Hamburg in her exercise role as US Secretary of Health and Human Services, at the Clade X EXCOMM table by Jim Talent (left) and Jeff Smith (right).

Let's back up a little to 2018 and 2019, when the WEF orchestrated two mock events that would be the inspiration for the current Great Reset project. The projects were named CLADE X and Event 201. CLADE X was a simulation of a national pandemic response, specifically the outbreak of a novel strain of human parainfluenza virus. Event 201 simulated an international response to the outbreak of a novel Coronavirus. While this exercise closely resembled the future COVID scenario, this took place 5 months before World Health Organization declared a pandemic and 2 months before COVID debuted in China. Both CLADE X and Event 201 simulations anticipated almost every eventuality of the actual COVID crisis, most notably the responses by governments, health agencies, the media, tech companies, and elements of the public. The responses and their effects included worldwide lockdowns, the collapse of businesses and industries, the adoption of biometric surveillance technologies, an emphasis on social media censorship to combat "misinformation," the flooding of social and legacy media with "authoritative sources," widespread riots, and mass unemployment.



Larry Fink BlackRock CEO

One of the WEF's many powerful "strategic partners," BlackRock, Inc., the world's largest asset manager, is solidly behind the stakeholder model. In a 2021 letter to CEOs, BlackRock CEO Larry Fink declared that "climate risk is investment risk," and "the creation of sustainable index investments has enabled a massive acceleration of capital towards companies better prepared to address climate risk." The COVID pandemic, Fink wrote, accelerated the flow of funds toward sustainable investments:

"We have long believed that our clients, as shareholders in your company, will benefit if you can create enduring, sustainable value for all of your stakeholders. As more and more investors choose to tilt their investments towards sustainability-focused companies, the tectonic shift we are seeing will accelerate further. And because this will have such a dramatic impact on how capital is allocated, every management team and board will need to consider how this will impact their company's stock."

# ***BUILDING D4 COMMUNITY NEWSLETTER***



Mayor Mike Duggan celebrates his 10,000th house being demolished in Detroit.



Solid brick house tagged for demolition.



Michael Duggan announces the former American Motors headquarters on Plymouth Road to be demolished.

## **The Great Reset of Detroit**

Often before construction there is destruction and for the last 3 years, Mayor Duggan demolition agenda has done just that. We are in the early phase of redesigning the entire city of Detroit. Mapleridge community, which is only 1.5 miles north, south, east and west, has had nearly 300 single family homes demolished. Rather or not, they were salvageable is another story for another day. However, the amount of empty land is enough to revamp the way the community is set up. This holds true to a lot of other neighborhoods throughout the city of Detroit as well. We are seeing factories and new apartment buildings being built at alarming rates. Lots of empty land are being held for future development plans and being purchased at alarming rates.

Another agenda set out by the mayor is making sure we have affordable single-family homes. Now that we have so much empty land the construction has begun. As of February 2024, the average home value in Detroit is \$73,843 and the median price of an average house in Detroit was \$42,434 as of May 25, 2024. Currently, new homes are being built in Detroit and people are questioning the cost of the average size house on empty lots that once sat homes valued at no more than 50k. The developer who has the city talking is Great Water Opportunity Capital, a Detroit based company formed in 2014 to acquire, rehab and lease over multifamily, commercial and vacant land in several Detroit Neighborhoods. In January of 2023 the City Planning Commission received a request that involved 3 vacant lots on the west side of Fischer north of St. Paul Street. They proposed to newly construct 3 single family homes. 1707 Fischer (936 sq ft) a 2 bedroom, 1 bath with estimated construction cost at \$139,900 and a estimated sale price at \$275,000 to \$280,000. 1711 Fischer (1,513 sq ft) 3 bedrooms, 2.1 bathrooms, with estimated construction cost at \$165,774 and an estimated sale price of \$345,000-\$350,000. Lastly we have 1719 Fischer (1,840 sq ft.) 3 bedroom, 1.5 bathrooms, estimated construction cost \$197,088 and a estimated sale price at \$395,000-\$405,000. These figures are significantly higher than the average cost of a single-family house in Detroit. However, the site is east of Indian village neighborhood, which makes it eligible for NEZ certificates under the State NEZ Act. There are no appraisal reports on these properties at the current time.

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## **Meet The Liggins**



The Liggins old home in Redford Mi.



The Liggins stands in front of their new home on Fischer st. in Detroit.

Brandon Liggins is a 34-year-old senior mortgage Broker and his wife, Nicole Liggins, is a Staff Product Manager at General Motors. They sold their beautiful brick home at 9710 Arnold in Redford, 1600 sq ft. 3-bedroom, 2.5 baths market valued at \$256,700 and are currently renting in Detroit's Rivertown area. Brandon and Nicole are waiting for the sale of their \$459,000 3-bedroom house that is 1840 sq. ft. 3-bedroom 1.5 baths, to be finalized. According to Brandon, they learned of the new Greater development by chance just weeks before making a decision to purchase. He also stated that the home fit all of their needs. Highlight the detached garage, space to grow the family and the community. The block directly across from the newly built homes are all empty fields. The developer who ordinary rehabs apartment buildings hopes that there is a demand for expensive single-family homes and plans to build more.

## **In Conclusion**

While I am not a financial advisor or a real estate expert, I certainly can discuss historical trends and provide insights based on available information. In the 1920s, the housing market experienced a boom-and-bust cycle. Lower interest rates and improved credit availability led to more people buying homes, which drove up prices. However, prices reached their highest level in the third quarter of 1929, just before the stock market crash. Housing prices dropped by 67% at the end of 1932 and remained low for years. Today, in the aftermath of COVID-19 pandemic, we are witnessing a unique set of circumstances. While we haven't seen a Great Depression like the past, we are witnessing "post covid 19 construction catch-up". The pandemic disrupted construction projects but now there's a surge in building activity. Look out for more new construction homes in low income areas. (There's one right in in Mapleridge, we'll discuss that later.) Central banks worldwide have kept their interest rates low to stimulate economic recovery. Lenders have become more flexible, making it easier for buyers to access credit lines. The abundance of empty land allows for creative development without a cap on market values. So, here's my advice to all communities, BUY, RENT, & HOLD! Consider purchasing properties strategically and holding long term. Invest in vacant land while you can because the city will continue to develop. You can buy from the Detroit Land Bank, Wayne County Auction and the demolition list. Prioritize saving as much cash as you can, especially as the recession impact has not fully materialized yet. Become a stakeholder in YOUR city. Not a stewardess. Welcome to the "Great Reset."



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# WATER UPGRADES

## Electrical Grounding

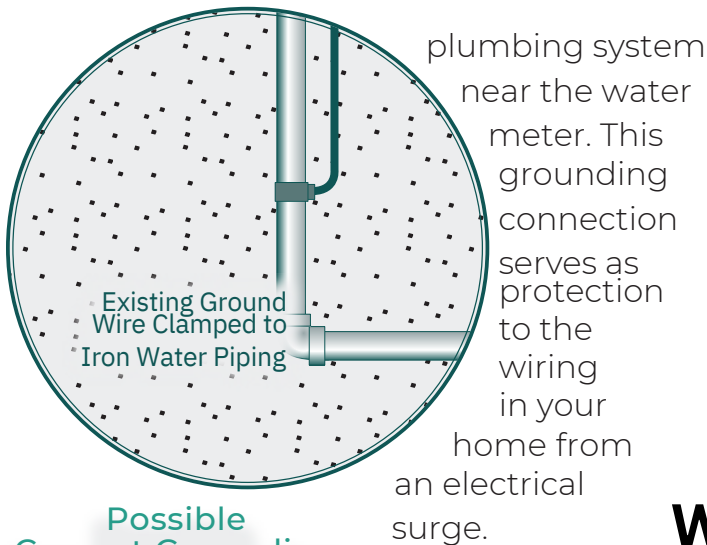
### Work in Mapleridge

The Detroit Water and Sewerage Department (DWSD) is upgrading the water main on your street. As part of this construction, contractors need to inspect and possibly modify the electrical grounding connection at your home. Homeowners/occupants receiving this notice will be contacted by the contractor to schedule a time to inspect, and if necessary, make repairs. The meeting times will be scheduled between the hours of 7:00 am and 5:00 pm. Contractors will need to access your water meter and the main electrical panel, which requires access to your home.

## FAQs about Electrical Grounding Connections

**What is Electrical Grounding Connection?** A grounding connection is a wire from the main electrical service panel that typically is connected to the homeowner's

**Why does the electrical grounding connection need to be inspected?** As a result of changes DWSD is making in the material type of water mains to be newly installed on your street, contractors need to verify, and potentially modify your electrical system's grounding connection. The existing water main on your street is made of either cast iron or ductile iron metal, which can conduct electrical surges into the ground. The proposed water main to be installed will be constructed out of high-density plastic piping material, which cannot conduct electrical surges.

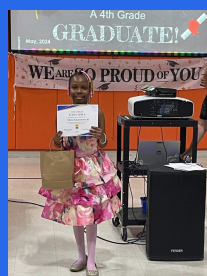


## What You Need To Do.

If you have not been contacted by Keaton Neal, the assistant for the contractors with the city of Detroit Water Department, you can contact Ms. Neal at: 734-955-2508. A contractor will bring the agreement to your doorstep or email it to you. **This is necessary and done at no cost to you.**

# ***BUILDING D4 COMMUNITY NEWSLETTER***

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Elyse is being recognized for her commendable accomplishment of not only successfully completing the 4th grade but also elevating her grades to a commendable B average. Kudos to you for your impressive achievement! A few interesting facts about Elyse: she takes pleasure in playing Roblox, and her favorite color is blue. Congratulations baby girl!

The CVI initiative has been a significant asset to the Mapleridge Community, offering essential services including Community Patrol. Additionally, Anthony Smith and his team of young men have contributed immensely to the community's aesthetic and the reduction of urban decay through complimentary lawn care services. The time has come to secure additional funding to ensure the continuation and expansion of these services at no cost. Your participation is crucial; by contacting our state senators and advocating for the passage of bills HB4605 & HB4606, you can help secure the necessary funds. Remember, there is strength in unity—persistent calls can make a difference in maintaining these services.

Residents within the CVI area, which coincides with the Strength in Unity Boundaries—spanning 7 mile, Houston Whittier, Kelly, and Gratiot—are eligible for these services. To further benefit your community, it's recommended to engage with your local community association through regular meeting attendance.



For CVI Lawn Services Contact  
Anthony: 248-901-5808

Go to [www.buildingd4community.org/newsletter](http://www.buildingd4community.org/newsletter)  
for the list of senators contacts.



## **VOLUNTEER WITH US**



If you'd like to volunteer for any of our events, please reach out to:  
Ms. Bobbie at 313.575.2182.

## **Nominate A Good Community Member**

If there's someone in our community who deserves recognition for their recent achievements or goals, we'd love to hear about it. Please share their story along with a photo, and we'll include them in the upcoming newsletter. Let's celebrate their accomplishments together!

## **Strength In Unity Neighborhood Association Monthly Meeting**

Participate in our community meetings to stay informed about local happenings. Share any concerns you may have.

Collaborate with fellow residents to collectively make decisions that benefit our community. By discussing issues, challenges, and goals, we can strengthen the bonds within the Mapleridge community, making it safer, more unified, and resilient.

**Every 3rd Wednesday @ 6pm**  
**In-person Location 14403**  
**Cedargrove BD4C Future**  
**Microgreen Garden**

# Summer



## Family Events In Mapleridge!



Occupy Yourself Garden has started a fun summer event for children to actively learn how to plant fruits, and vegetables. The children are given lunch and snacks, then are provided their assisted assigned garden task for the day. This event is open and free to everyone in the community.

**Join us every Wednesday from 4pm to 6pm. Location 14467 Mayfield**

Strength In Unity Sunrise yoga has started. Jumpstart your weekend with a 1-hour session of good stretching and breathing exercises at BD4C future microgreen garden.

**Join us every Saturday for the month of June.**

**Location 14403 Cedargrove.**



Bring the family to have fun in the sun with different summer activities. We're kicking it off with Kites & Bubbles Days. Light lunch, healthy snacks and lots of refreshments will be available

**Join us every Friday for the month of June from 1pm to 3pm. Location 15045 Troester Park.**

Hard Court Hitters, summer reading program will be starting June 25, 2024. Keep your pupils sharp with fun reading activities at the "Blue House." Lunch is served between 1pm and 1:30pm.

**Join us every Tuesday, Wednesday, and Thursday from 12pm-3pm all summer long. Location 14481 Seymour.**

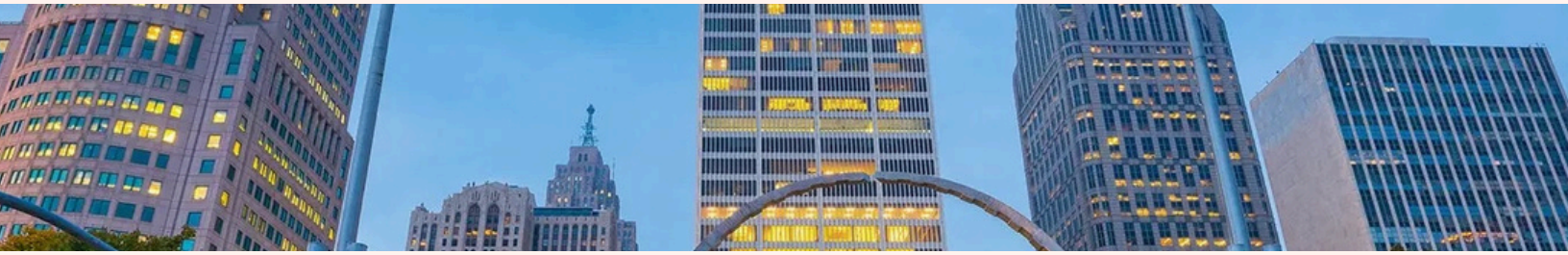


Strength in Unity has kicked off their movie nights. New location is at the BD4C future microgreen. Bring a lawn chair and enjoy a family friendly movie, hot popcorn, food and beverages!

**Join us every 4th Saturday of the month for the entire summer starting at 8pm. Movie starts at 9:00pm. Location 14403 Cedargrove. Send family friendly movie request to [buildingd4community@gmail.com](mailto:buildingd4community@gmail.com)**

Follow us on instagram:  
**@strength\_in\_unityd4**





## **A VERY IMPORTANT ELECTION - WHO IS RUNNING FOR U.S. SENATE IN MICHIGAN IN 2024?**

When U.S. Senator Debbie Stabenow (D) decided to retire from the senate earlier this year Michigan lost a fixture in state and federal politics. Stabenow has represented Michigan in the U.S. Senate since 2000. She has been a champion of the Great Lakes, natural resources, food and farm policy and mental and children's health care. Because each state is represented by only two senators, her replacement is of vital importance to the State and to the city of Detroit.

The field of candidates for Stabenow's seat has been narrowed and we now know who will compete from both parties in Michigan's August 6th primary. Three Democrats will battle it out for the Democratic nomination: Elissa Slotkin, currently lives in Lansing and represents Michigan's 7th district in the U.S. House of Representatives; Nasser Beydoun, a Dearborn businessman, and Hill Harper, an actor and small business owner from Detroit. There are four candidates on the Republican side of the ballot: Justin Amash, a former U.S. representative from Grand Rapids; Sherry O'Donnell, a physician and author from Stevensville in Berrien County; Sandy Pensler, a businessman from Grosse Pointe Park and Mike Rogers, currently living in Livingston County and representing Michigan's 8th district in the U.S. House.

Michigan's primary is an "open" primary. This means you can vote for either party, but only one (i.e. either the Democrats or Republicans), your vote is private, and does not register you with the party in whose election you chose to vote. Because of the significance of this year's U.S. senate election it is extremely important that all of us take some time to research the candidates of both parties and vote in the August 6th primary for the candidate you believe will best represent the interests and address the needs of our community. All candidates have web sites and can be contacted by phone or email with questions. Don't let this opportunity to participate in our future pass you by! If you are a U.S. citizen 18 or over, and have a valid driver's license or personal ID card and are NOT registered to vote please do so as soon as possible at [Michigan.gov/Vote](https://Michigan.gov/Vote) or by visiting the Detroit City Clerk's office.