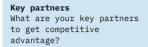
The Business Model Canvas



Neudesic (Microsoft's Al Partner for 2022)

Microsoft and their Founders Hub

OpenAl (Business incubator program partner)

Key activities

What are the key steps to move ahead to your customers?

Al development and sales Product development

Compliance Ongoing analysis

Al Product development quality customer

service

Key resources

What resources do you need to make your idea work?

Al Microsoft Azure and Founders Hub Proprietary software

OpenAl Partnership

Key propositions

How will you make your customers' life happier?

Personalized Financial Planning

Cost-Effective

Proactive Management

Simplified

Financial

Management

Ethical and

responsible

Customer relationships

How often will you interact with your customers?

WealthAl's target customers are individuals who are interested in managing their finances effectively, with a particular focus on those who are not financially literate and those who are not techsavvy.

Channels

How are you going to reach your customers?

WealthAl's primary channels are its website and mobile application, which allow users to access the conversational Al interface and personalized financial management tools.

Customer segments

Who are your customers?

Describe your target

audience in a couple of

words.

Young Adults

Families

Small business owners

Financial institutions

Cost Structure

How much are you planning to spend on the product development and marketing for a certain period?

Research and Development Hosting and Cloud Infrastructure Marketing and Advertising

Professional Services

Legal and

Compliance

Revenue Streams

How much are you planning to earn in a certain period? Compare your costs and revenues.

Subscription Fees Commission Fees

Premium Features Licensing

g Advertising