

Meet our team – Robert Rodriguez



Technology & Urban Innovation Strategic Advisor

- **Led and scaled hundreds of high-impact digital marketing, media, and technology initiatives** across the Americas, serving global enterprises including AT&T, Citibank, Meta, and multiple U.S. Federal Government agencies.
- **Directed federally supported micro-economic development and smart technology programs** for the U.S. Department of Housing & Urban Development (HUD), advancing innovation and digital infrastructure for small and mid-sized cities throughout the Western Hemisphere.
- **Co-developed next-generation Smart Cities solutions** through a strategic alliance with AECOM and AT&T, delivering turnkey, independently financed technology platforms for emerging municipalities—initially focused on high-growth tourism regions.
- **Co-founded and successfully acquired NPN (Network of the Americas)** from NBC Universal in a landmark investor-led transaction, building a dominant digital media content platform with reach across North, Central, and South America.
- **Recognized as a pioneering strategist in integrated digital platforms and telecom ecosystems**, driving convergence across marketing, media, data, and infrastructure for both public- and private-sector stakeholders.
- **Served in senior civic leadership roles**, including Chairman of the City of Miami Budget Committee, overseeing strategic financial planning and governance for one of the nation's most dynamic metropolitan economies.
- **Achieved a historic world aviation record**, organizing and completing a global circumnavigation aboard an Air France Concorde in just 21 flight hours—demonstrating visionary coordination, execution, and international collaboration.
- **Honored for lifetime contributions to business, marketing, and innovation**, including induction into the Hall of Fame for Advertising and Marketing at Miami Dade College and selection as a Harvard Business School case study.