

**Strategic Partner Group Prospectus for
International Human Rights Observatory (IHRO)**
<https://ihro.co.in/>

1. Vision and Positioning

Strategic Partner Group (SPG) proposes to support the **International Human Rights Observatory (IHRO)** in turning its human rights mission into practical, measurable initiatives.

IHRO describes its work as promoting human rights awareness and reaching people affected by injustice. Its website also identifies **women's empowerment, safe drinking water, and oil spill cleanup** as areas for engagement. SPG can help IHRO develop partnerships, identify resources, and build implementation plans around these priorities. [IHRO website](#)

2. Core Service Pillars for IHRO

A. Funding and Corporate Partnerships

SPG can help IHRO prepare project proposals and approach suitable foundations, corporate sponsors, and other prospective funding partners. Funding would depend on each partner's requirements and approval.

B. Strategic Alliances

SPG can introduce IHRO to qualified businesses, technical providers, NGOs, and public sector contacts whose capabilities match a defined IHRO project.

C. Program Development

Together, IHRO and SPG can turn a broad priority into a project with a location, beneficiaries, budget, delivery partners, timeline, and measurable outcomes.

D. Implementation Support

SPG can help coordinate agreed partners, track milestones, and prepare progress reports while IHRO retains leadership of its mission and local relationships.

E. Visibility and Communications

SPG can help IHRO present its initiatives clearly to prospective partners and document results that support future expansion.

3. Why This Partnership Fits

IHRO brings a human rights mission and clearly stated areas for action. SPG brings a global business network and a **Global NGO Strategic Partner Program** intended to connect humanitarian organizations with partners and resources. [IHRO website](#); [SPG website](#)

The strongest starting point is **one jointly selected pilot**, with safe drinking water as a promising option. A defined pilot would give prospective partners a clear need to address and IHRO a practical basis for measuring results.

4. Leadership and Team Expertise

The proposed engagement would draw on SPG's operations, business development, and strategic advisor network. IHRO would identify its project leadership and relevant local partners. Both organizations would confirm decision makers and responsibilities before presenting a joint initiative externally.

5. Engagement Model

1. **Discovery and alignment:** Select IHRO's priority initiative and target community.
2. **Project blueprint:** Confirm the need, delivery approach, budget, partners, and outcomes.
3. **Partner outreach:** Present the approved project to qualified technical, corporate, and funding prospects.
4. **Execution support:** Coordinate agreed roles, milestones, and reporting.
5. **Review and expansion:** Evaluate results before pursuing additional locations or initiatives.

6. Priority Initiatives

- **Safe drinking water:** Develop a community pilot with an appropriate water solution and local operating plan.
- **Women's empowerment:** Identify a specific training, enterprise, or economic opportunity program to develop with delivery partners.
- **Oil spill cleanup:** Assess a defined site and connect IHRO with qualified environmental specialists before proposing a solution.

7. Invitation to Collaborate

SPG invites IHRO leadership to a working session to identify its most urgent project and determine whether a pilot partnership is a good fit. The first deliverable would be a **jointly approved project brief** that both organizations can use to engage prospective partners.

Strategic Partner Group

www.strategicpartnergroup.com

info@strategicpartnergroup.com

Summary Outreach Email

Subject: Exploring an SPG Partnership to Advance IHRO Initiatives

Dear IHRO Leadership,

I've reviewed IHRO's mission and your stated interest in women's empowerment, safe drinking water, and oil spill cleanup. Strategic Partner Group would welcome a conversation about helping IHRO develop one of these priorities into a defined project with suitable partners, a funding approach, and measurable outcomes.

A safe drinking water pilot may be a useful place to begin, though we would first want to understand which initiative is most urgent for IHRO and what local work is already underway.

Would your leadership team be available for a working session to explore a potential partnership?

Warm regards,

Rick Reese

Strategic Partner Group

info@strategicpartnergroup.com

www.strategicpartnergroup.com