

FLIP
WASH

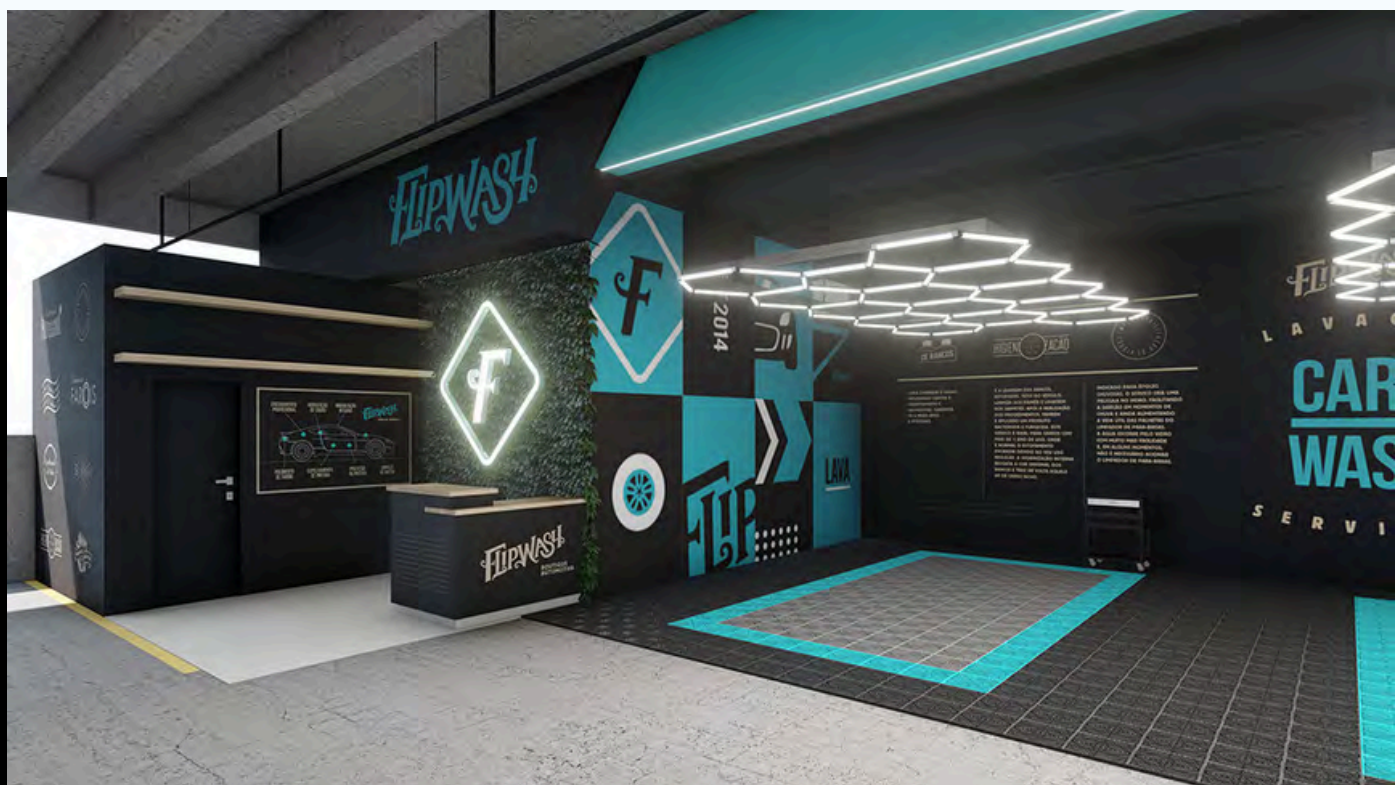
CAR CLEANING
& DETAILING



FLIPWASH

EST 2014

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The World's Most Innovative Auto Boutique

FlipWash is a franchise network founded by car enthusiasts, offering high-quality, high-performance automotive cleaning services. We prioritize exceptional service and advanced washing techniques, using premium products for both cars and motorcycles. Today, FlipWash operates 140 locations across Brazil and the United States.

Our proprietary pressure waxing method sets us apart, delivering a unique, high-performance service in the market. This innovative process allows vehicles and motorcycles to be cleaned in half the time of traditional waterless washing methods, reducing water and supply usage for a more sustainable approach.

**Good for the planet.
Great for your car.**

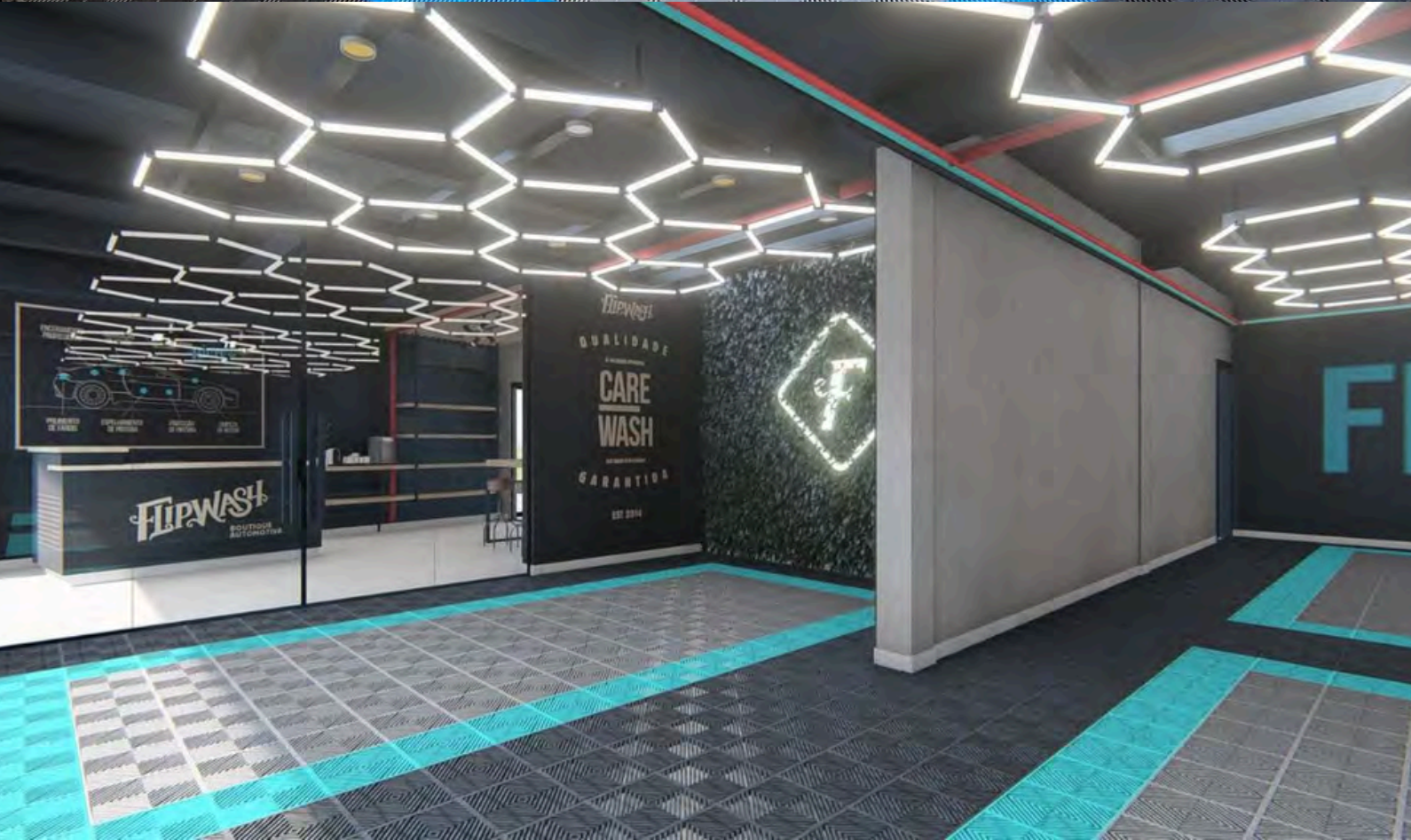




UNIQUE DESIGNING

Our layout has been meticulously designed to be the centerpiece of an exceptional customer experience—a true Automotive Boutique created for discerning clients who either share a deep passion for cars or seek premium-quality care for their vehicles.

Every detail, from colors and textures to lighting, has been thoughtfully curated to enhance the beauty of each vehicle and highlight the exceptional results of our services. More than just a car wash, we transform every visit into an unmatched sensory experience.



PROPRIETARY WASHING SYSTEM, FAST AND EFFICIENT!



FlipWash offers a one-of-a-kind washing method, combining pressurization and wax for safe, efficient, and exceptional results. Our standout features are speed and quality—completing the process in less than half the time of conventional waterless methods while delivering a shinier, more

protected vehicle thanks to our advanced techniques and premium products.

Designed for car and motorcycle owners who value efficiency, time savings, and superior results, FlipWash redefines industry standards with an innovative, high-performance washing experience.





PERFORMANCE

FlipWash method



Conventional method



EVERY DROP COUNTS!



FlipWash is the first and only car wash company in the world to use a pressurized wax washing process. Our in-house developed system is designed to maximize efficiency, conserving water, time, and supplies while ensuring our customers' cars remain shiny and protected.

Just
1/6 Gal. of
water
per car

+/- 20 fl OZ*
+/- 600 ml.

(LESS THAN 2% OF
TRADITIONAL CAR
WASHES)

More than **25 M** of
gallons of water
saved in 2024 in
our units.

*The amount of water may vary depending
on the size of the car and the level of dirt.

Our Model:

- 💧 **No water** needed
- 💧 **No waste** generated
- 💧 **Faster** process
- 💧 Higher **quality** cleaning
- 💧 **Facility** for the **building**
- 💧 **Amenity** for the **tenants**
- 💧 **SUSTAINABLE** for everyone



The Plaza, Coral Gables, FL



King of Prussia Mall, PA



Galleria at Roseville, CA



Domain Northside, TX

INCREASE YOUR PROPERTY REVENUE

Maximize your property's revenue by transforming underutilized parking spaces into a profitable asset. Generate passive income by installing a FlipWash unit, which not only optimizes space utilization but also enhances your property's

image, improves the tenant and customer experience, and promotes environmental responsibility. Don't let unused parking go to waste—unlock its full potential and boost your bottom line.



DESIGNED SPACES



**ECO-FRIENDLY
SUPPLIES**



**EFFICIENCY IN
THE PROCESS**



**EXCELLENCE IN
CUSTOMER SERVICE**



**CONSTANT
INCOME**

SERVICES MENU



FlipWash offers a comprehensive range of over 13 premium services designed to enhance your car's appearance inside and out. From deep interior cleaning and protective coatings to advanced exterior treatments and

high-performance waxing, our services ensure your vehicle looks its best while maintaining its value. Whether you seek shine, protection, or a full revitalization, FlipWash delivers expert care with cutting-edge techniques and top-tier products.



1 Flip Wash

- Wipe Down of all Interior surfaces + cupholders
- Windows In and out
- Full Vacuuming + trunk
- Wheels + tire dressing
- Door Jambes
- Spray Wax

Small	Medium	Large
\$70	\$80	\$90

S: 2 door hatchback | M: Sedan / small SUV | L: Large SUV / Minivan
Bugs and dog hair removal: +\$20

2 Flip Express Detail

- Flip Wash PLUS
- Wheels + Rims
- Buffer Wax*
- Carpets Shampoo
- Leather Conditioning
- Fragrance

Small	Medium	Large
\$100	\$120	\$140

*Upgrade to hand wax for an additional \$10

DETAILING

Full Detailing

- Pro Wash • Interior Deep Cleaning • Clay Bar
- Painting Correction • Ceramic Spray
- Plastic and Vinyl Conditioning

S **\$399** M **\$459** L **\$529**

Exterior Detailing

- Pro Wash • Clay Bar • Painting Correction • Ceramic Spray
- Plastic and Vinyl Conditioning

S **\$349** M **\$399** L **\$459**

ADD-ONS

EXTERIOR

	Small	Medium	Large
Hand Wax Soft 99	\$40	\$50	\$60
Buffer Wax	\$20	\$30	\$40
Clay Bar	\$25	\$30	\$35
Ceramic Spray	\$30	\$40	\$50

INTERIOR

(Does not include exterior)

	Small	Medium	Large
Interior Deep Cleaning	\$119	\$139	\$159
Leather Treatment	\$29	\$39	\$59

PAINTING CARE

	Small	Medium	Large
Ceramic Coating	\$699	\$899	\$999
Painting Correction	\$219	\$249	\$279
Polishing	\$50 Per Panel		

ENHANCE

Headlight Restoration	\$90
Engine Cleaning	\$60
Plastic and Vinyl Restoration	\$50

*The prices are for illustrative purposes only and are determined based on each location.

SETUP

To install and operate a FlipWash unit, the facility must provide minimum infrastructure to support our setup. This includes access to a standard electrical power outlet or, alternatively, access to the central electrical panel so our technical team can make the necessary adjustments to accommodate the unit's power needs. We also require a single water access point, such as a tap, for maintenance and operational support. In addition, FlipWash provides all improvements in accordance with our brand guidelines and standards, which may include flooring, lighting, visual graphics, and the construction of a storage area –always in compliance with site permissions. All project plans are submitted in advance for approval by property managers and facility owners.



Required: Electrical power outlet and access to water, 1 tap inside the facility.

- 01 - Painted wall
- 02 - Vinyl banner
- 03 - Storage built with drywall
- 04 - Vinyl sticker

- 05 - Artificial grass wall
- 06 - Wood-cut logo
- 07 - Lighting
- 08 - Modular garage flooring

MARKETING SUPPORT



We work with advertising agencies to provide complete marketing material and advertising campaigns for our chain. All our marketing supplies are available on our cloud storage and can be quickly customized according to the needs of each unit.

- Branding Project
- Store Signage
- Visual Merchandising
- Marketing and advertising materials
- Promotional Campaigns
- Subscription Club
- Rewards





**GET IN
TOUCH
WITH
OUR
TEAM**

FLIPWASH
AUTOMOTIVE
BOUTIQUE



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