

**STRATEGIC PARTNER GROUP (SPG)
COMPANY PROFILE & SCOPE OF BUSINESS**



[Strategic Partner Group](#)

"Building Bridges, Delivering Results, Shaping the Future."

www.strategicpartnergroup.com

Strategic Partner Group connects real needs with real solutions by operating a trusted, global solution platform that turns opportunity flow into meaningful outcomes. We build the trusted coordination layer for global business—where real needs meet real solutions at scale.

ABOUT US

Strategic Partner Group (SPG) is a global business consortium dedicated to driving business growth, fostering international collaborations, and unlocking market potential. With a robust presence in Africa, India, Europe, South America, and the United States, we create opportunities for companies seeking cross-border expansion, strategic partnerships, and access to capital.

Our team consists of seasoned experts with deep industry knowledge and a proven track record in finance, business development, and strategic advisory. Our worldwide network of industry leaders, investors, and stakeholders enables us to deliver customized solutions that generate growth, increase revenue, and revitalize communities.

WHO WE ARE

We are catalysts for business transformation. SPG provides innovative solutions for companies aiming to expand their market presence, secure funding, and build strategic alliances. With expertise in global market expansion, strategic partnerships, and business development, we empower clients to achieve their objectives through tailored strategies and impactful collaborations.

We excel at forging powerful, strategic connections and alliances that drive growth and open new opportunities. Our ability to facilitate cross-border strategic partnerships makes us a vital link for companies looking to grow globally, break into new markets and strengthen their industry influence. SPG serves as a vital bridge between public and private sectors in the business community, fostering mutually beneficial relationships that drive business success.

Executive Overview

Strategic Partner Group (SPG) is a global business development and coordination firm built to operate above individual transactions, industries, and geographies. SPG was created to address a growing structural gap in modern business: while real needs and real capabilities exist across the global economy, they are rarely connected through a trusted, disciplined, and outcome-driven process.

SPG connects real needs with real solutions by operating a trusted, global solution-matching platform that transforms opportunity flow into meaningful outcomes. Rather than functioning as a traditional consultancy, broker, or marketplace, SPG operates as a neutral coordination layer—structuring opportunities, curating participants, and orchestrating engagements that produce durable, repeatable value.

The SPG Global Business Platform is designed for organizations, capital providers, advisors, and solution partners who require higher-quality engagement, reduced friction, and credible coordination in an increasingly complex global environment.

The Business Environment SPG Was Built For

Global business has evolved beyond simple, linear transactions. Today's challenges often require multiple disciplines, stakeholders, jurisdictions, and timelines to align simultaneously.

Organizations are increasingly confronted with needs such as:

- Accessing capital across borders
- Identifying credible strategic partners
- Navigating regulatory and government-adjacent ecosystems
- Executing infrastructure, energy, technology, ESG, and transformation initiatives
- Coordinating advisors, operators, and capital providers into unified execution

Despite this complexity, most connections are still driven by fragmented methods—informal networks, cold outreach, siloed platforms, or volume-driven intermediaries. These approaches prioritize speed or scale over alignment, often resulting in wasted effort, misaligned engagements, and missed opportunities.

SPG was established to replace fragmentation with structure, trust, and coordination.

The SPG Role: Trusted Global Coordinator

Strategic Partner Group does not sell products, does not push services, and does not compete with its partners or members. SPG's role is to act as a neutral intermediary and coordination partner.

SPG exists to:

- Capture and structure real business needs as qualified opportunities
- Curate a vetted ecosystem of solution providers, advisors, and capital partners
- Match opportunities to capabilities based on strategic alignment—not volume
- Facilitate disciplined introductions and engagement frameworks
- Coordinate participation across the engagement lifecycle
- Track outcomes to continuously improve engagement quality

By remaining neutral and outcome-focused, SPG creates a trusted environment where collaboration occurs efficiently and with accountability.

SPG Global Business Platform — Connect. Expand. Grow.

Uniting Businesses. Expanding Markets. Building a Global Ecosystem.

The **SPG Global Business Platform** is the execution layer that brings Strategic Partner Group's coordination role to life. Built and operated by Strategic Partner Group, the Platform unites companies, entrepreneurs, advisors, and global organizations into a single, borderless business ecosystem designed to activate global opportunity at scale.

This is not a networking group or a marketplace.

SPG generates value through a membership-driven global platform that monetizes participation, successful referrals, advisory coordination, and enterprise access—operating above industries as a neutral orchestration layer connecting real needs with real solutions.

The Platform exists to **connect people, expand markets, and create scalable pathways for growth, collaboration, and solution delivery** through the SPG Business Model.

At its core, the SPG Global Business Platform enables:

- Cross-border relationship development
- Structured collaboration and opportunity exchange
- Global visibility within SPG's ecosystem
- Entry into SPG's higher-level strategic coordination, advisory, and partnership pathways

It is designed for organizations that recognize that global growth today requires **alignment, trust, and disciplined coordination**, not fragmented outreach or transactional matchmaking. **The world is expanding. Your business should too.**

Participation in the SPG Global Business Platform elevates enterprise visibility, strengthens global positioning, and creates access to cross-border opportunities that would otherwise remain fragmented or inaccessible.

The SPG Global Business Platform delivers the **access, visibility, and connections required to compete and grow in today's global business environment**. Strategic Partner Group operates the SPG Global Business Platform as a **membership-based global business community**.

Strategic Partner Group connects real needs with real solutions by operating a trusted, global solution-matching platform that turns opportunity flow into meaningful outcomes. The SPG Global Business Platform is where that coordination becomes actionable.

Welcome to the SPG Platform — where the world does business together.

Why Join the SPG Global Business Platform

In an environment defined by complexity, selectivity, and global interdependence, organizations must increase enterprise value by operating inside credible ecosystems.

The SPG Global Business Platform delivers:

- A collaborative, global network of business owners, innovators, and solution providers
- Access to SPG's expanding international footprint across the U.S., Africa, India, UAE, Europe, Asia, the Middle East, Latin America, and emerging markets
- A structured environment to build trust, share capabilities, and explore qualified global business opportunities
- A pipeline into SPG's strategic coordination, advisory, and partnership engagement model

The Platform unites participants across continents into **one coordinated global ecosystem**, designed for collaboration, credibility, and execution.

Global Thinking. Global Partners. Global Impact.

One Global Ecosystem — Multi-Regional Chapters

The SPG Global Business Platform operates through coordinated regional chapters that function as one integrated global unit, including:

- United States
- Africa
- India
- UAE & Middle East
- Europe
- Asia-Pacific
- Central Asia
- Latin America

Each chapter advances SPG's mission: **connecting people, expanding opportunity, and strengthening global business development**, while operating within a unified global framework.

This is where relationships become opportunities.
This is where local ambition becomes global impact.
This is where SPG operates as **One Global Unit**.

Membership Structure & Platform Access

The SPG Global Business Platform operates as a **membership-driven ecosystem**, providing structured access, visibility, and engagement within SPG's global coordination model. Membership serves as the foundation for participation in the Platform and as the gateway into deeper strategic coordination, advisory services, referral participation, and enterprise-level engagement.

SPG Global Business Platform Membership Types & Fees:

- **Individual / Business Member — \$899**

(Entrepreneurs • Advisors • Independent Leaders • Nonprofits • Companies • Firms)

- **Premier Member — \$1,599**

(Customized sales and project management services, advanced visibility, curated introductions, and enhanced platform engagement tools)

- **Elite Signature Member — \$5,000**

(Organizations • Associations • Unions • Large Enterprises – Signature Business Offering including Fractional CEO, CFO, CMO, and CLO services, customized consulting services, and strategic directives)

- **Enterprise Member — \$10,000**

(Large organizations, unions, enterprise clients, and highly customized service engagements featuring high-touch advisory, strategic matchmaking, and priority platform access)

Referral Participation

Strategic Partner Group encourages qualified individuals and organizations to **help grow and be part of the Strategic Partner Group global ecosystem** by participating in the SPG Business Referral Platform.

Referral Partners may introduce prospective members to Strategic Partner Group in exchange for a **one-time referral fee**, payable upon the successful onboarding of a referred member, subject to the terms and conditions of the applicable **SPG Referral Agreement**.

At Strategic Partner Group, the person or organization making referrals may earn income for **each successfully onboarded engagement**, reinforcing SPG's belief that value creation should be shared across the ecosystem.

The SPG Referral Platform is designed to expand global reach while maintaining disciplined qualification, trust-based participation, and alignment with SPG's coordination standards. Participation enables contributors to play an active role in connecting real needs with real solutions—while benefiting from the growth of the platform itself.

Strategic Partner Group connects real needs with real solutions by operating a trusted, global solution platform that turns opportunity flow into meaningful outcomes.

Registration to participate in the SPG Referral Platform is available at no cost. Visit www.strategicpartnergroup.com "JOIN NOW" page and register as a Referral Agent Partner.

Join the SPG Global Business Platform and plug into a borderless ecosystem of leaders, partners, and opportunities.

One Global Network. One Strategic Ecosystem. One Place to Grow Your Business.

Strategic Partner Group (SPG) -Scope of Business & Global Platform Overview

1. Executive Positioning – In One Sentence

Strategic Partner Group connects real needs with real solutions by operating a trusted, global solution-matching and opportunity coordination platform that turns opportunity flow into meaningful outcomes.

2. Why Now – The Market Inflection Point

Global Business Has Become Structurally Fragmented

Modern business challenges are no longer simple, local, or linear. Capital, expertise, technology, supply chains, government access, and partnerships now span borders, industries, and jurisdictions.

Yet the systems meant to connect these needs remain:

- Siloed
- Outdated
- Transaction-centric

CRMs manage contacts.

Marketplaces chase volume.

Consultancies scale poorly.

No dominant platform exists to intelligently coordinate complex global needs with trusted solution providers.

SPG exists to fill this gap.

Capital Is More Selective — Quality Flow Matters

In a post-easy-money environment:

- Investors demand **better-qualified opportunities**
- Advisors want **fewer, higher-quality engagements**
- Enterprises seek **trusted intermediaries**, not cold outreach

This creates demand for a **curated, trust-based opportunity engine**, not another lead generator.

SPG is positioned precisely at this inflection point.

3. What We Are Building

Global Solution Matching & Opportunity Brokerage Platform

Strategic Partner Group is implementing a **neutral, trusted intermediary platform** that captures real-world needs—capital, expertise, expansion, restructuring, technology, partnerships—and intelligently matches them with **vetted solution providers, advisors, and companies** inside the SPG ecosystem.

SPG:

- Does **not** sell products
- Does **not** push services
- Does **not** compete with providers

SPG solves problems by coordinating the right people, capital, and capabilities at the right moment.

This distinction separates SPG from:

- Consulting firms
- Brokers
- CRMs
- Deal marketplaces

SPG manages **opportunities**, not customers.

Each engagement begins as an **Opportunity Brief**, not a sales lead.

4. The SPG Solution Model

SPG operates as a **curator, qualifier, and coordinator of opportunity flow**, transforming fragmented needs and disconnected capabilities into structured, actionable engagements.

Our role is to:

- Validate real needs
- Vet solution providers
- Structure engagement pathways
- Coordinate execution
- Monetize outcomes

SPG controls:

- Access
- Trust
- Flow
- Outcomes

This is **infrastructure**, not a services firm.

5. Scope of Business Areas

SPG's scope spans multiple, interconnected domains:

Core Platform Functions

- Global solution matching
- Opportunity qualification & structuring
- Strategic relationship coordination
- Cross-border deal facilitation

Capital & Growth Enablement

- Bridge and growth financing coordination
- Capital raise facilitation (private, institutional, alternative)
- Investor and fund connectivity
- Strategic expansion support

Cross-Border & Global Engagement

- U.S. market access for international firms
- International expansion for U.S. companies
- Government-adjacent and regulated opportunities
- Trade, sourcing, and global partnerships

Ecosystem Economics

The SPG Global Business Platform is designed to create value through participation, collaboration, and successful outcomes. The platform generates revenue through four primary channels:

- **Membership Participation** – Organizations and individuals access the SPG ecosystem, visibility, and engagement opportunities through annual membership.
- **Referral & Success-Based Fees** – Participants may earn or pay fees tied to successful introductions, onboarded members, and completed engagements.
- **Advisory Coordination Fees** – Fees associated with structuring, coordinating, and managing advisory, strategic, and cross-border engagements.
- **Enterprise Platform Access** – Customized, high-touch platform access and services for large organizations and enterprise-level participants.

SPG is **industry-neutral** and does not compete within any single sector. Instead, it operates **above industries** as a trusted orchestration layer—connecting people, capabilities, and opportunities wherever alignment exists.

6. Operating Philosophy – Boots on the Ground + Intelligence

85% Human Execution (“Boots On The Ground” Approach) | 15% Technology Enablement

Technology helps situate opportunity.

People close deals.

SPG’s leadership and advisors bring deep experience across:

- Global banking & capital markets
- Enterprise strategy
- International business development
- Government and institutional engagement

The platform scales through structure and trust—not headcount or inventory.

7. Why the Model Works

- **Quality over volume** – fewer, better matches
- **Trust-based engagement** – People knowing people ~ SPG curates both sides
- **Neutral positioning** – SPG does not compete with providers
- **Scalable across borders** – works globally, across industries
- **Outcome-driven economics** – value is created when solutions engage

SPG is not competing for transactions.

SPG is competing to own the flow.

8. Market Opportunity

Total Addressable Market (TAM)

SPG operates across global markets including:

- Business advisory & consulting
- Capital placement & deal facilitation
- Strategic partnerships & alliances
- Enterprise coordination platforms

Combined Global TAM:

\$1.5 – \$2.5 trillion annually

SPG does not replace these markets—it **intercepts and coordinates** a fraction of their flow.

Serviceable Available Market (SAM)

Initial focus includes:

- Mid-market and enterprise companies
- Capital seekers and solution providers
- Cross-border and government-adjacent engagements
- Membership-based professional ecosystems

Estimated SAM:

\$150 – \$300 billion annually

Serviceable Obtainable Market (SOM)

Driven by:

- Membership revenue
- Referral & success fees
- Advisory coordination fees
- Enterprise platform access

Target:

0.25% - 0.5% of SAM

SOM Potential:

\$375 million - \$1.5 billion annual revenue

Achievable without massive headcount, inventory, or capital deployment.

9. Platform Evolution & Expansion

SPG is designed to evolve organically by:

- Plugging in new verticals
- Adding member services
- Introducing tools and benefits for businesses and families
- Expanding enterprise and institutional participation

The platform compounds in value as participation increases.

10. Global Vision

In a world facing fragmentation and inefficiency, Strategic Partner Group is building the **infrastructure that global business has outgrown.**

SPG exists to:

- Reconnect global commerce
- Enable ethical collaboration
- Create sustainable wealth
- Unlock opportunity at scale

Strategic Partner Group is positioning itself as one of the world's most powerful strategic partnership platforms—one that organizations want and need to be part of.

Why This Model Works

SPG's platform model is effective because it is designed around structural advantages rather than transactional incentives:

- Quality over quantity — fewer, better-aligned engagements
- Trust-based participation — curated on both sides of each engagement
- Neutral positioning — SPG does not compete with solution providers
- Scalable architecture — applicable across industries and borders
- Outcome-driven economics — value is created through execution

This alignment preserves credibility and creates repeatable value.

Why Now

Global business has reached an inflection point.

- Complexity has outgrown traditional connection models
- Capital has become more selective and quality-focused
- Remote and platform-based collaboration is now normalized
- Public, private, and institutional initiatives increasingly converge
- Pure automation lacks trust; pure human brokerage lacks scale

SPG's hybrid approach—combining structured data, human judgment, relationship capital, and emerging AI augmentation—is uniquely suited to this moment.

This is not a cyclical opportunity. It is a structural one.

Strategic Value for Clients and Partners

Organizations that engage with Strategic Partner Group gain:

- Access to curated, qualified opportunities
- Reduced friction in complex engagements
- Trusted coordination across stakeholders
- Higher probability of execution success
- A long-term platform relationship rather than one-off transactions

SPG's value is realized through alignment, execution, and outcomes.

Conclusion

Strategic Partner Group is not competing for transactions.

SPG is competing to own the flow—of opportunities, solutions, trust, and outcomes.

By operating as the coordination layer for global business problem-solving, SPG is building a durable platform with compounding value for its clients, partners, and the global ecosystem it serves.

OUR TEAM

Sam Jacobs – President

Sam Jacobs brings over four decades of experience in banking and finance, having raised over **\$500 million** in loan transactions. His leadership drives SPG's mission to help businesses access capital and achieve growth. Sam's expertise in **funding strategies and business financing** makes SPG a premier partner for companies seeking financial expansion and operational success.

Rick Reese – Operations Director

Rick Reese is an accomplished senior consultant, US military veteran, and entrepreneur with 40+ years of experience in **business development and operations**. His expertise in **strategic planning, military systems acquisition, satellite operations, project & quality management, logistics, and procurement strategies** strengthen SPG's ability to deliver high-impact solutions and drive measurable business outcomes.

GLOBAL PARTNERS

Our team includes industry experts and strategic advisors situated around the world. Their diverse backgrounds and extensive networks empower SPG to deliver exceptional results for clients across industries and continents. Our partners bring decades of experience in finance, procurement, technology, and business development, ensuring that SPG provides comprehensive, world-class solutions.

Strategic Partner Group ~ *Connecting Real Needs with Real Solutions — Globally*

Contact Us

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