

RICK REESE

***Operations & Business Development Executive | Strategic Partner Group
Executive Leader | Retired U.S. Air Force Officer | Global Operations Strategist
Founder, Calling-Based Leadership Institute***



Executive Profile

Rick Reese is an accomplished executive leader, retired United States Air Force officer, and internationally experienced operations strategist with more than four decades of leadership spanning aerospace, defense, technology, business development, logistics, procurement, software systems, entrepreneurship, marketplace ministry, and community development.

As Operations & Business Development Executive for Strategic Partner Group (SPG), he leads initiatives connecting organizations with capital, technology, global partnerships, and innovative business solutions that accelerate growth and create lasting economic impact. During his Air Force career, Reese led the Space Operations Team responsible for the successful launch and deployment of the first GPS II Navigation Satellite. Today he continues to empower leaders through SPG, Better World Changers Marketplace Ministry, and the Calling-Based Leadership.

Executive Highlights

- 40+ Years of Executive Leadership across aerospace, defense, technology, business development, operations, logistics, procurement, and entrepreneurship.
- Retired United States Air Force Officer with distinguished leadership in national defense, satellite operations, acquisition, and strategic systems management.
- Led the Space Operations Team responsible for launching and deploying the first GPS II Navigation Satellite, technology that transformed global navigation and communications.
- Operations & Business Development Executive for Strategic Partner Group, driving strategic growth, partnerships, operations, and international business development.
- Founder, Better World Changers, advancing marketplace ministry, leadership development, entrepreneurship, and community transformation.
- Appointed Colorado Springs Community Trustee
- Founder, Calling-Based Leadership Institute (CBLI) and author of the Calling-Based Leadership textbook and workbook.
- Strategic Digital Leader serving as SPG's Webmaster, Brand Strategist, and Digital Communications Director.
- Community Development Leader with extensive nonprofit board service, civic leadership, and disaster recovery management.
- Travel Industry Entrepreneur specializing in leadership development, business growth, and mentoring.
- Engineering & Executive Education with a Bachelor of Science in Plastics Engineering and dual Master of Arts degrees in Procurement and Logistics.
- Disaster Recovery Director (serving 1,500+ Hurricane Katrina survivors)

Leadership Philosophy

"Leadership is responsibility accepted in alignment with purpose. Lasting success is created by serving others, building meaningful relationships, empowering leaders, and creating opportunities that strengthen organizations, communities, and future generations."