

Meet our team – Ann Myers



Digital Brand Engagement & Recurring Revenue Models Strategic Advisor

- **Founder of Fundraising Solutions Group (FSG)** – Built a digital powerhouse platform enabling thousands of monthly fundraising campaigns for schools, charities, teams, and nonprofits nationwide.
- **Trailblazer in Digital Engagement** – Launched *Digital Branding Solutions Group (DBSG)*, delivering a fully customized membership savings app that transforms how corporations and organizations connect with customers.
- **Top 5 Los Angeles Designer** – Recognized early in her career for high-end contemporary collections at Pat Kash design house, with lines carried by premier retailers including Nordstrom, Saks Fifth Avenue, and Macy's.
- **Fashion to Innovation Pioneer** – Leveraged design instincts to disrupt the infant wear industry with *Touch of Love*, a breakthrough product that combined science and simplicity to support child development and gained national retail traction.
- **Proven Market Disruptor** – Consistently created and scaled products and platforms that redefined consumer experiences across multiple industries.
- **Creator of "Your Membership Rewards" App** – Introduced a proprietary platform offering members over \$5,000 in real annual savings while unlocking significant recurring revenue streams for organizations.
- **Turnkey Growth Architect** – Developed a frictionless solution enabling organizations to launch branded apps in as little as two weeks—at no upfront cost—complete with push notifications, in-app banners, referral rewards, and real-time reporting.
- **Visionary Leader with a Simple Belief** – Champions the principle that helping members save more, do more, and live better builds lasting customer loyalty while fueling organizational growth.