

Meet our team – Brian Matoren



Commercial and Residential Mortgages Strategic Advisor

Award-Winning Senior Writer/Producer & Media Stylist

- **NFL Instant Replay Official & Super Bowl Veteran** – Entering his 25th season as an NFL Replay Official, with 21 postseason assignments, including Super Bowl XLVIII and multiple NFC/AFC Championship games.
- **Emmy Award-Winning Producer** – Played a key role in NBC Sports' 2012 London Olympics promo campaign, which won an Emmy for Outstanding Promotional Announcement.
- **Olympic & Major Sports Event Specialist** – Produced promos for three Olympic Games, the NHL Stanley Cup Playoffs, Sunday Night Football, Notre Dame Football, and MLB's "Go Off" Postseason campaign.
- **Live Event & On-Location Director** – Oversaw on-location shoots with A-list athletes and celebrities, including the NFL's 2009 Super Bowl brand image spot directed by Joe Pytko.
- **Master Storyteller & Brand Strategist** – Brings a unique, creative vision to promo production, digital content, and integrated marketing campaigns for top-tier networks.
- **Key Contributor to Hit Shows** – Developed and produced compelling promos for *Shark Tank*, *The Profit*, *Deal or No Deal*, *American Greed*, *Secret Lives of the Super Rich*, and *Jay Leno's Garage* at CNBC Prime.
- **High-Impact Creative Producer** – Led the production of over 500 promos in just nine weeks for the 2013 NHL Stanley Cup Playoffs, delivering record ratings for NBCSN.
- **Innovator in eSports & Digital Media** – Produced a live eSports event for Blizzard Entertainment, reaching over 600,000 online viewers and airing live on DirecTV.
- **Top-Tier Network Collaborations** – Has worked with the NFL, MLB Network, CBS Sports Network, and Horn Interactive, producing high-profile national advertising campaigns.
- **Problem-Solving Leader & Team Player** – Known for pulling teams together under pressure, managing complex productions, and consistently delivering creative excellence on deadline.