



SPG Prospectus — "Retired Athletic Congress / Athlete Business Transition Program"

Executive Overview

For many athletes, professional sports reward peak performance — yet career longevity can be limited by age, injury, competition, or shifting priorities. At SPG, we believe the **discipline**, **drive**, **and global exposure** that athletes build can be repurposed into **sustainable business success**, **entrepreneurship**, **and strategic partnerships** worldwide.

Our **Athlete Business Transition Program** is designed to support retired or transitioning athletes — helping you build, grow, or invest in business ventures globally, using SPG's powerful infrastructure, capital access, and network.

Why SPG Is a Great Fit for Retired Athletes

- Proven Pathway to Success: SPG's "Pathway to Success" model offers a ready-made virtual sales force, global outreach, and performance-driven lead generation giving you business-launch support without needing to build a network from scratch.
- Global Network & Diverse Verticals: SPG spans multiple industries (business expansion, capital facilitation, health & wellness, infrastructure, global trade) giving former athletes many options to invest in or build new ventures.
- Access to Capital & Strategic Partnerships: Through SPG's investor, financing, and global partner networks, you can tap into capital, mentorship, and strategic collaborations to grow your business or acquire existing operations.
- **Performance-Based, Risk-Managed Model:** SPG's affiliate/producer-based platform allows you to leverage sales and marketing networks reducing upfront risk, since affiliates are compensated partly on results/conversions.
- Expert Advisory & Business Structuring Support: SPG provides consulting, business expansion advisory, financial facilitation valuable especially for those new to business operations.

How It Works — Athlete Onboarding & Transition Path

Step 1 — Onboard & Discover

- Complete SPG's simple onboarding to register your interest.
- Participate in a personalized consultation to define your business goals: e.g.
 launching a company, investing, brand licensing, franchise acquisition, or launching a distribution.

Step 2 — Strategy & Matchmaking

- SPG maps possible verticals that suit your interests (health & wellness, sports-related products, global trade, real estate, etc.)
- We match you with appropriate advisors, affiliate/producer networks, or investment partners to support your goals.

Step 3 — Launch / Capital & Partnership Activation

- Use SPG's infrastructure for marketing, sales outreach, and lead generation via affiliate/producer platform.
- If capital or acquisition needed leverage SPG's global financial and equity-partner network for funding, deals, or acquisitions.

Step 4 — Grow — Expand & Diversify

- Expand operations, consider international markets, cross-sector diversification (e.g. wellness, biotech, real estate, trade) using SPG's global vertical framework.
- Benefit from ongoing mentorship, network, and resources.

Ideal Athlete-Client Profile

Athletes who:

- Have professional experience and discipline, but seek a post-athletic career path
- Are open to entrepreneurship, investment, or business ownership
- Want to leverage global networks, capital access, and strategic advisory support
- Prefer a structured, supported transition rather than going it alone

What SPG Provides to Athlete Clients

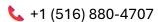
- Dedicated onboarding and business-transition planning
- Access to SPG's global vertical ecosystem (business, wellness, biotech, infrastructure, trade, etc.)
- Capital facilitation, investor introductions, financing or acquisition support
- Business expansion advisory, consulting, structural, and operational support
- Affiliate marketing & virtual sales force to drive leads, customers, and sales
- Global reach and diversified opportunity enabling business beyond your prior industry

Get Started — Next Steps

- 1. Schedule a **discovery consultation** with SPG to define your transition goals
- 2. Complete onboarding and business-profile submission
- 3. Receive your tailored business-transition roadmap (verticals, options, timeline)
- 4. Launch your business or partnership with SPG infrastructure & support
- 5. Scale and grow domestically or internationally

Contact SPG:

info@strategicpartnergroup.com



www.strategicpartnergroup.com

Outreach Email Template — "Athlete Transition Program"

Subject: From Athlete to Entrepreneur — Launch Your Next Chapter with SPG Hi [Name],

Congratulations on your athletic career! Whether you stepped away for age, injury, competition, or simply a new chapter — your dedication, discipline, and global exposure give you a unique advantage for business success.

I'm reaching from **Strategic Partner Group (SPG)** to introduce you to our **Athlete Transition Program** — created specifically for former professional athletes like you. With SPG, you can:

- Leverage a global network to launch or acquire a business
- Gain access to capital, investors, and strategic partners
- Use SPG's proven "Pathway to Success" model to drive leads and sales without building a network from scratch
- Benefit from expert advisory, operational support, and global expansion infrastructure

Our team helps you map out opportunities — in wellness, health, trade, real estate, distribution, and beyond — that align with your interests and strength.

If you're ready to elevate your post-sports career, let's schedule a quick 20-minute chat to explore possibilities.

Welcome to your next playbook.

Best regards,

Sam Jacobs

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