



# **Strategic Partner Group (SPG)**

# **Healthcare Insurance & Supplemental Benefits Partnership Prospectus**

### 1. Vision & Positioning

Strategic Partner Group (SPG) is a global consortium and strategic facilitation firm specializing in connecting healthcare insurance providers, benefit administrators, and supplemental program developers with strategic partners, investors, and expansion opportunities across five continents.

SPG's role is to serve as a **collaboration bridge**—aligning private and public healthcare networks, insurance carriers, and innovation-driven providers to achieve growth, inclusion, and long-term sustainability.

"At SPG, we empower insurers and benefit providers to deliver affordable, accessible, and innovative healthcare coverage — transforming protection into purpose."

### 2. Mission in Healthcare Insurance Partnerships

SPG works with **major insurance carriers, benefit plan developers, TPAs, and brokers** to strengthen their reach and impact by providing access to:

- **New group membership markets**, including veterans, nonprofits, labor unions, indigenous nations, and member-driven organizations.
- Strategic partnerships for co-branded benefit programs and international coverage models.
- Investment and funding channels for innovation, digital transformation, and market expansion.

SPG's consortium brings together the relationships, capital, and credibility needed to scale benefit access and modernize healthcare systems globally.





# 3. Core Partnership Pillars

# A. Program Development & Market Expansion

- Strategic alliances between SPG member associations and insurance providers.
- Co-branded benefit programs for organizations, chambers of commerce, veterans, and community networks.
- International expansion strategies for global healthcare coverage and medical tourism programs.

# **B. Supplemental & Ancillary Product Integration**

- Collaboration on life, dental, vision, accident, hospital indemnity, and Medicare supplement products.
- Integration of discount medical, prescription, telemedicine, and mental health addons.
- SPG assists in connecting these offerings to its established employer, nonprofit, and association networks.

### C. Capital Access & Investment Facilitation

- Funding support from SPG's investor and private equity network for insurers seeking capital for product innovation or acquisition.
- Structuring of joint ventures and strategic investment vehicles for expanding benefit programs across borders.
- Facilitation of partnerships between healthcare providers and insurers for sharedrisk or value-based models.

# D. Digital Transformation & Data Integration

- SPG supports partners in deploying Al-driven health analytics, claims optimization, and telehealth delivery systems.
- Facilitation of partnerships with health-tech companies and global insurtech innovators.





 Development of blockchain-based data protection and international EHR interoperability strategies.

### E. Public-Private Collaboration

- SPG aligns insurance providers with governmental and NGO health initiatives, ensuring coverage for underserved populations.
- Assists in developing sustainable frameworks for Medicare/Medicaid supplement programs and social health expansion models.
- Coordinates multi-sector alliances between ministries of health, employers, and insurers.

# 4. Why Partner with SPG

- Global Reach, Local Access Partnerships in over 30 countries across North America, Europe, Africa, Asia, and LATAM.
- **Market Expansion through Consortium Networks** Access to SPG's association, nonprofit, and veteran-based member bases.
- Capital Support Investor facilitation for growth, mergers, or acquisitions.
- Strategic Integration Expertise Experience developing private–public hybrid healthcare solutions.
- **Ethical, Purpose-Driven Collaboration** Commitment to transparency, compliance, and sustainable access to care.



# 5. Example Collaboration Models

SPG Role	Insurance Partner Role	Outcome
Build alliance with national member association	Develop group benefit program	New enrollment channel
Facilitate introduction to private equity fund	Structure growth financing	Capital infusion for expansion
Develop consortium for supplemental benefits	Provide underwriting & claims management	Multi-organization benefit platform
Link insurer with healthcare technology partner	Enable telehealth/AI integration	Cost reduction & enhanced care access

# 6. Market Opportunity

- Global healthcare insurance market projected to exceed \$3.5 trillion by 2030, driven by supplemental coverage and digital health integration.
- U.S. supplemental benefits growing rapidly within employer and retiree segments.
- Expanding need for **cross-border healthcare and international patient coverage**, particularly among expatriates and global workers.
- SPG's infrastructure connects these trends to actionable partnerships and scalable growth.

# 7. Leadership

### Sam Jacobs - President

Financial strategist and consortium builder with decades of experience in structuring international investment and healthcare partnerships exceeding **\$500 million** in combined value.





# **Rick Reese – Operations Director**

Veteran business consultant with 35+ years in procurement, business development, and alternative finance; leads SPG's healthcare and benefits collaboration initiatives globally.

Together, they oversee SPG's Health & Wellness Division and maintain strong alliances with underwriters, TPAs, and global insurers.

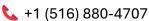
#### 8. Engagement Process

- 1. Introductory Consultation Identify goals and potential partnership models.
- 2. Strategic Mapping Match insurer objectives with SPG consortium networks.
- 3. **Program Design** Develop benefit or supplemental product proposal.
- 4. **Partner Introductions** Facilitate meetings with investors, employers, or associations.
- 5. Implementation & Tracking Support program launch, marketing, and reporting.

#### 9. Contact

# **Strategic Partner Group (SPG)**

- www.strategicpartnergroup.com
- info@strategicpartnergroup.com



"Together, we redefine access to health and protection — one partnership at a time."





# Outreach Email - Healthcare Insurance Partnerships

Subject: Partner with SPG — Expand Your Healthcare & Supplemental Benefit Programs

**Body:** 

Dear [Name],

I hope this message finds you well.

I'm reaching out from **Strategic Partner Group (SPG)** — a global consortium specializing in connecting **healthcare insurance providers**, **benefit administrators**, **and financial partners** with new markets and strategic growth opportunities.

SPG helps insurers and supplemental program providers:

- Expand access through employer, association, and nonprofit networks
- Develop co-branded or private-label benefit programs
- Facilitate capital introductions for mergers, acquisitions, or innovation funding
- Connect with global healthcare and insurtech partners to advance delivery and efficiency

Our model integrates healthcare, insurance, and capital facilitation under one platform—enabling our partners to grow sustainably while improving access to coverage worldwide.

Would you be available for a short call this week to discuss how we can collaborate to enhance your organization's reach and product strategy?

Warm regards,

### Sam Jacobs

President | Strategic Partner Group

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