

## **Strategic Partner Group (SPG)**

### **Prospectus for Global & National Logistics & Transport**

#### **1) Who We Are (Logistics & Transport Focus)**

**Strategic Partner Group (SPG)** is a **strategic bridge** connecting operators, investors, and public stakeholders to structure and execute regional, national, and international projects. We align capital, partners, and execution to help logistics and transport companies scale with confidence. [Strategic Partner Group](#)

Our advisory spans **customized strategic planning, project structuring and management, business expansion advisory, and financial facilitation**—giving operators one coordinated partner from strategy through close. [Strategic Partner Group](#)

#### **2) What We Do for Logistics & Transport Operators**

##### **Capital Access & Investor Alignment**

- Source and align **\$5M–\$200M+** for fleet expansion, rolling stock, terminal upgrades, port & rail intermodal projects, air cargo capacity, warehouse & cold chain build-outs, and last-mile automation.

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- Access to **private equity, family offices, infrastructure funds, banks, and PPP vehicles** with transport mandates.

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##### **Deal Structuring & Investment Packaging**

- Investor-ready memoranda, executive summaries, pro-formas, and valuation models tailored to freight, 3PL/4PL, maritime, rail, air cargo, and trucking verticals.
- Equity, debt, convertible or **blended instruments** sized to asset cycles and cash-flow profiles; syndication for large or multi-asset programs.

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##### **Strategic Partnerships & Consortium Building**

- **JV formation** between operators, asset owners, and institutional capital; **operator–port–rail** tripartite frameworks; concession/lease optimization.

- **Public–Private Partnership (PPP) facilitation** for terminals, corridors, and logistics parks.

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### **Due Diligence & Investor Confidence**

- Pre-screening (financial, legal, operational), market & route feasibility, ESG & safety documentation, and risk mitigation.

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### **Transaction Management & Execution**

- Capital raise coordination, legal/compliance interface, closing documentation, and post-funding performance tracking.

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### **3) How We Partner (Operator-Friendly Model)**

SPG operates as a **relationship-driven connector** and execution partner—**from discovery to close**—so operators can keep running their network while we prepare, align, and deliver capital and partners.

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- **Discovery & Assessment** → goals, capex plan, timeline
- **Investor Mapping** → targeted list by asset class & region
- **Investment Packaging** → bankable materials & data room
- **Introductions & Facilitation** → investor/operator/agency alignment
- **Negotiation & Closing** → term sheets through funding completion

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### **4) Priority Use Cases We Fund & Facilitate**

- **Fleet Expansion & Modernization:** tractors/trailers, reefers, drayage, yard tractors, locomotives, rolling stock, aircraft cargo conversions.

- **Intermodal & Terminal Assets:** port equipment, cranes, on-dock rail, transload facilities, FTZ enhancements, ICDs, brownfield modernization.
- **Warehousing & Cold Chain:** automation, WMS/TMS, robotics, cross-dock/cold storage expansion, GMP/FSMA upgrades.
- **Middle- & Last-Mile:** EV adoption, telematics/AI dispatch, micro-fulfillment, parcel sortation, reverse logistics.
- **Digital & Data:** TMS/WMS/OMS, visibility platforms, EDI/API modernization, control towers, AI-driven ETA/route optimization.
- **Cross-Border Trade Enablement:** customs brokerage alliances, bonded facilities, Africa/India/EU/LatAm market entry. (Aligned with SPG's role connecting partners and facilitating international projects.) [Strategic Partner Group](#)

## 5) Why Logistics Companies Choose SPG

- **Global Reach, Local Access:** investor and partner networks across North America, Europe, Africa, India, and LATAM.

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- **End-to-End Execution:** strategy → structure → introductions → closing.

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- **Capital at Scale:** track record and frameworks positioned to support **\$5M to \$200M+** programs.

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- **Project Structuring & Management:** a core SPG service pillar. [Strategic Partner Group](#)
- **Strategic Partner Program:** monetize networks and co-develop opportunities with SPG. [Strategic Partner Group](#)

## 6) Capital Access Framework (Typical)

| Stage         | Capital Range             | Typical Logistics Use Case                      | Funding Source   |
|---------------|---------------------------|---|--|
| Growth        | <b>\$10M–\$50M</b>        | Fleets, facilities, digital upgrades            | Mid-tier PE, family offices<br>funding companies for startups          |
| Institutional | <b>\$50M–<br/>\$200M+</b> | Ports, rail intermodal, multi-terminal programs | Infra funds, sovereigns, banks, PPPs<br>funding companies for startups |

## 7) Engagement—What You Can Expect

1. **Intro Call** → scope & milestones. 2) **Mutual NDA** → data exchange. 3) **Readiness Sprint** (2–4 weeks) → investment package. 4) **Targeted Outreach** (rolling) → meetings/term sheets. 5) **Closing & Deployment** → funding drawdown, KPI tracking. (Process aligned with SPG’s client onboarding and services model.) [Strategic Partner Group+1](#)

## 8) Leadership

**Sam Jacobs – President.** International investment strategist; leads SPG’s capital initiatives and investor relations. **Rick Reese – Operations Director.** 35+ years in business development, procurement, and alternative finance; leads logistics partnerships and deal flow.

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## One-Page Summary (for inserts/landing pages)

**SPG for Logistics & Transport** → We connect operators with **\$5M–\$200M+** capital and strategic partners for fleets, terminals, intermodal, warehousing/cold chain, and last-mile tech. We structure the deal, assemble the partners, and manage execution to close.

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**Outreach Email (copy/paste ready)**

**Subject:** Scale Your Logistics Network with Strategic Capital & Partners

**Body:**

Dear [Name],

I'm reaching out from **Strategic Partner Group (SPG)**—we act as a **strategic bridge** between logistics operators, investors, and public stakeholders to structure and fund regional, national, and international projects. [Strategic Partner Group](#)

For operators planning **fleet expansion, terminal/intermodal upgrades, warehousing & cold chain capacity, middle/last-mile automation, or cross-border growth**, we align targeted investors and partners and manage the transaction through close. Our capital programs typically range from **\$5 million to \$200 million+**, with options across equity, debt, and blended structures.

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SPG's core services include **project structuring and management, business expansion advisory, and financial facilitation**, ensuring you have one coordinated team from strategy to funding. [Strategic Partner Group](#)

If you're evaluating growth or modernization initiatives, I'd welcome a brief call to compare notes and outline a targeted investor/partner map for your network.

Warm regards,

**Sam Jacobs**

President | Strategic Partner Group

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