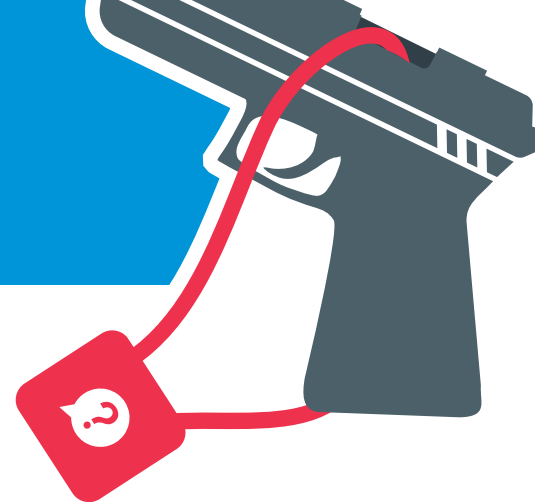


How to ASK* Friends & Family about Safe Gun Storage

TO HELP KEEP YOUR KIDS SAFE



What to ASK

- Do they have a gun?
- Is it locked up and unloaded?
- Is the ammunition kept separately?

How to ASK

It can feel awkward to start this conversation. Here are three sample approaches.

I know the kids have played together before, but since I just heard about "ASK" and we've never discussed this, do you have any guns in your home?

Thanks for having them this weekend! Wanted to let you know they have no allergies and are good swimmers. Also, I know we have never discussed this, but wanted to "ASK" — do you have any guns in your home?

Appreciate you watching him today. Now that he's four, I've noticed that he's pretty curious and has a great imagination. I also noted that he loves to play with pretend guns. I realize that I have never asked this, but do you have any guns?

Why You ASK



- Children as young as the age of 3 years may have the strength to **pull the trigger** on a gun.¹



- 59% of children **cannot tell the difference** between a real and fake gun.²

4,600,000



- 4.6 million children in the U.S. live in homes with **at least one gun that is loaded and unlocked**.³



- Every day, 8 children and teens are **unintentionally shot** in the United States.⁴

If there are guns in a home, ask friends and family to:

Keep guns out of reach and out of sight of children by storing them securely. That means unloaded and secured with effective, child-resistant gun locks in a locked container, separate from ammunition.

* **ASK (Asking Saves Kids)** is a way families can take active responsibility in ensuring the environment where their children live and play is safe. It is a part of the Brady "End Family Fire" campaign.

ASK
ASKING SAVES KIDS

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¹ Schaechter J. Guns in the Home.

<https://www.healthychildren.org/English/safety-prevention/at-home/Pages/Handguns-in-the-Home.aspx>

² Doh, K. F., Agarwal, M., Akbar, T., Chaudhary, S., Lazarus, S. G., & Figueroa, J. (2019). A comparison of parental firearm storage patterns and children's access to firearms. *Pediatrics* (Evanston), 144(2_MeetingAbstract), 79–79. <https://doi.org/10.1542/peds.144.2MA1.79>

³ Matthew Miller and Deborah Azrael, "Firearm Storage in US Households with Children: Findings from the 2021 National Firearm Survey," *JAMA Network Open* 5, no. 2 (2022): e2148823.

⁴ <https://www.cdc.gov/injury/wisqars/fatal/index.html>