



HS BioLabs Ltd  
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## Privacy Policy

Welcome to our Privacy Policy. Your privacy is critically important to us.

HS BioLabs Ltd is located at:  
Innospace, The Shed  
Chester Street  
Manchester M1 5GD  
United Kingdom

It is HS BioLabs Ltd's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to <https://www.hsbiolabs.com> (hereinafter, "us", "we", or "<https://www.hsbiolabs.com>"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

## Website Visitors

Like most website operators, HS BioLabs Ltd collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. HS BioLabs Ltd's purpose in collecting non-personally identifying information is to better understand how HS BioLabs Ltd's visitors use its website. From time to time, HS BioLabs Ltd may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

HS BioLabs Ltd also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <https://www.hsbiolabs.com> blog posts. HS BioLabs Ltd only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

## Gathering of Personally-Identifying Information

Certain visitors to HS BioLabs Ltd's websites choose to interact with HS BioLabs Ltd in ways that require HS BioLabs Ltd to gather personally-identifying information. The amount and type of information that HS BioLabs Ltd gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at <https://www.hsbiolabs.com> to provide a username and email address.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

## Https://www.hsbiolabs.com uses Google AdWords for remarketing

Https://www.hsbiolabs.com uses the remarketing services to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

## Aggregated Statistics

HS BioLabs Ltd may collect statistics about the behavior of visitors to its website. HS BioLabs Ltd may display this information publicly or provide it to others. However, HS BioLabs Ltd does not disclose your personally-identifying information.

## Cookies

To enrich and perfect your online experience, HS BioLabs Ltd uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. HS BioLabs Ltd uses cookies to help HS BioLabs Ltd identify and track visitors, their usage of https://www.hsbiolabs.com, and their website access preferences. HS BioLabs Ltd visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using HS BioLabs Ltd's websites, with the drawback that certain features of HS BioLabs Ltd's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to HS BioLabs Ltd's use of cookies.

## Privacy Policy Changes

Although most changes are likely to be minor, HS BioLabs Ltd may change its Privacy Policy from time to time, and in HS BioLabs Ltd's sole discretion. HS BioLabs Ltd encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

## Contact Information

If you have any questions about this Privacy Policy, please contact us by email.