

HUMBL Cheat Sheet (as of 9/22/2021)

<p>Prior to Nov 2020</p> <ul style="list-style-type: none">-BLOCK 30 (Oct '17)-Best North American Startup at BLOCKCHAIN Summit (Aug '19)-OneKiosk (Africa) (Apr '20)-Forbes magazine article (Jun '20) <p>Nov 2020</p> <ul style="list-style-type: none">-Ticker = \$TSNP-George Sharp hired (consultant)-Reverse merger announced-Bexs Bank pilot-CyberBeat partnership <p>Dec 2020</p> <ul style="list-style-type: none">-Reverse merger finalized-HUMBL Marketplace launched-HUMBL Studios launched <p>Jan 2021</p> <ul style="list-style-type: none">-HUMBL Financial launched-HUMBL Merchandise launched-Henry "Bud" Boucher died (TSNP)-BLOCK 30 Acq (Pref B shares)-Calvin Weight hired <p>Feb 2021</p> <ul style="list-style-type: none">-Reverse Split announced 1:4-Ticker change = \$TSNPD-HUMBL ETXs launched to 161 countries/territories (not USA) <p>Mar 2021</p> <ul style="list-style-type: none">-Ticker change = \$HMBL-Tickeri Acq (\$30M)-Aurea \$7.5M Chile country rights-Forbes article #2 <p>Apr 2021</p> <ul style="list-style-type: none">-HUMBL ETXs launched in USA-Annual report released-Brighton Capital +\$50M-HUMBL Pay (Phase I) launched in 6 countries-Merchant Pay app launched-Applied for HUMBL LABS trademark-Announced new team hires (15)-Brian Foote CNBC interview-Bloomberg TV mention <p>May 2021</p> <ul style="list-style-type: none">-Monster Creative LA Acq (\$7.5M)-George Sharp resigns (consultant)-Official NFT provider of the Pilgrimage Festival (Sept '21)-Now 25+ employees-HUMBL NFT Gallery launched "soft launch"-Smalls + Raskind NFT auction completed	<p>June 2021</p> <ul style="list-style-type: none">-Athletes First collaboration-Tickeri Acq officially closed-Brian Foote Fox BUSINESS interview-Rob Luna mentions "I Actually Like HUMBL" on Fox BUSINESS-HUMBL HQ moved to new location-Podcast deal announced with iHeartMedia-Rob Luna visits HUMBL HQ-Rob Luna states on FOX Business that HUMBL is "A Trillion Dollar Idea"-Rob Luna hired as advisor-Ryan Ballantyne hired as advisor-Published two patent filings around global transfer and settlement of money on the blockchain (tokenized)-Announced future product; buy crypto & earn interest-Brian Foote states he will be "burning his shares" for Tickeri and Monster Acqs-Glushon Sports Management collaboration-HUMBL Hospitality Group launched-Purchased first rental property unit-Lowered HUMBL Pay pricing below market-Assigning one of every two dollars in the business to HUMBL Pay-Applied for HUMBL Data trademark-Applied for HUMBL Ventures trademark-The most followed blockchain company in the world <p>July 2021</p> <ul style="list-style-type: none">-Monster Creative LA Acq officially closed-New advisors hired – Avraham Berkowitz, Nick Carter, David Dunn, Rick Fox, Fakhraldien Fuad "Dean" Gor, Ernie Hahn, Samer Kamal-Brian Foote retires over \$100 million in shares-Olympic athletes signed to represent HUMBL Gabby Thomas, Shelly-Ann Fraser-Pryce, Ryan Crouser, Michael Norman-New Tickeri mascot revealed (kiki)-Brian Foote and team have meetings in NYC-First and second podcast episodes recorded <p>Aug 2021</p> <ul style="list-style-type: none">-New advisor hired – Robert Cornish-New advisor hired – Brad Hoagland-Syndication partnership announced with Ticket Evolution-Announced HUMBL Tickets coming (Sept '21) <p>Sept 2021</p> <ul style="list-style-type: none">-HUMBL NFT Gallery launched-Meetings with HUMBL LatAm team-Announced Ardie Savea will launch NFTs on HUMBL Gallery in Fall 2021-Podcast recorded with HUMBL LatAm team-Welcomes Semi Radradra to the HUMBL team-Applied for HUMBL Music trademark-HUMBL Tickets launched	<p>Coming Soon...</p> <ul style="list-style-type: none">-App reface (new UI/UX)-BLOCKS DAO, LLC-Buy crypto; earn interest launch-Credit cards; lending launch-Collaborations (new)-Collaborations (expanded)-Athlete's First-Aurea Group-Brighton Capital-Bexs Bank-CyberBeat-Glushon Sports Management-OneKiosk (Africa)-Ticket Evolution-Country rights (new)-Cryptocurrency exchange launch-Custodial change-Delivery service acquisition-Equity financing (additional)-ETX 1 click-ETX new strategies-Government collaborations-Hospitality Group-Additional RE purchases-Formal launch-DAO-HUBS launch-Instant Settlement Network launch-Integrate M&A partners-LABS launch (movies, TV shows as NFTs)-LatAm launch-Matching Engine launch-Merchant POS acquisition-Merchant Services Cloud launch-Olympic sponsored athletes' advertisements-Origin Assurance launch-Peer-to-Peer (P2P) launch-Patent approval-Pay added for Chile and Brazil-Pay Phase II and III launch-Podcast launch-Retail Investor Room launch-Request for Proposals (RFP)-Shareholder Conference Nashville (9/24-9/26)-Shareholder Conference San Diego (Dec '21)-Stable coins offering (USDC)-Ticketing acquisition-Title Assurance launch-Token Engine launch-Uplist to NASDAQ-Wireless company acquisition-\$100M in annualized revenue
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