

THE DIGITAL NEWSPAPER
SHOUTOUT LA

UNIQUE PERSPECTIVES:

Meet Bria Clark

We had the good fortune of connecting with Bria Clark and we've shared our conversation below.

Hi Bria, what role has risk played in your life or career?

You're losing money right now—and not because of what you did, but because of what you didn't do. Anytime you forgo the opportunity to indulge in brining your creative thoughts to fruition, you're willingly dismissing SUCCESS. When we analyze the root cause of what holds many people back from greatness – it's based in the fear of loss. To overcome this mental block, I trust in my ability to recover more than I fear failure. I have FAITH that overcomes my FEARS!

Risk themselves are not to be avoided – they are to be measured and calculated. In a broader sense, risk is inherent in all aspects of life—whether in personal choices, professional moves, or market decisions. Over the years, I've grown my resilience by removing shame, embarrassment, and fear from my emotional bank. I'm not immune to these feelings, but once I identify them, I dismantle the power they hold over me. There is no need for external validation when I am being honest about my abilities, addressing my shortcomings, being consistent with my service offerings, and persevering through adversity. With that, I have developed a confidence for taking risks!

Most people think risk is dangerous—but avoiding it is what kills businesses. There is no need to fear failing when you can plan to fail and scale your success! To approach this process, whether emotional, financial, or physical, begin with determining your preferred outcome. Then, walk yourself through all the probable unfortunate results. For the frequently experienced adverse situations, learn from the past mistakes of others on your path. Review case studies, ask around, and get busy researching. You can ease your worries by getting a glimpse of the experiences others have encountered. Moving beyond the familiar challenges into the unknown risk requires you to look inward and explore the PURE GRIT that lives inside you! We can not predict all things of the future, but we can commit to the mental toughness associated with achieving long-term goals!

Alright, so for those in our community who might not be familiar with your business, can you tell us more?

I'm most proud that RUBSCRUBS is making waves in the all-natural skincare world with major brand deals, new retail contracts, and skyrocketing sales! We've officially secured partnerships with top beauty retailers, expanding our reach to shelves nationwide and bringing our luxurious, skin-loving scrubs to even more customers. With demand surging, our sales have hit record highs, proving that people can't get enough of our organic, nourishing formulas. Plus, exciting brand collaborations are in the works, opening doors to exclusive product lines and special edition releases. The future is glowing for RUBSCRUBS—this is just the beginning!

Building RUBSCRUBS from the ground up is no easy feat—especially since I'm doing it on my own. There are days when the money runs low, the obstacles seem endless, and the doubt creeps in. But choosing joy, even in the struggle, changes everything. It's about trusting that every setback is a setup for something greater, knowing that God is in control, and that His plan is always bigger than our fears. Breaking industry standards takes courage, resilience, and an unshakable belief that you were called to do something different. The journey isn't just about success—it's about faith, perseverance, and proving that with God, all things are possible.



Let's say your best friend was visiting the area and you wanted to show them the best time ever. Where would you take them? Give us a little itinerary – say it was a week long trip, where would you eat, drink, visit, hang out, etc.

Waking up in the heart of San Diego, we'd start our adventure by exploring the Gaslamp Quarter, where the city's energy is contagious. Our room would be nestled in the vibrant East Village, just steps from the best comedy clubs, baseball games at Petco Park, and the eclectic mix of restaurants in Little Italy. By day, we'd sip artisan coffee in North Park before diving into the city's legendary nightlife, hopping from sleek cocktail lounges to lively dive bars. For a breather, we'd escape to Coronado Beach, where we'd play beach volleyball, spot dolphins in the surf, and maybe even catch a glimpse of the electric blue glow of bioluminescence after sunset. The adventure wouldn't stop there—we'd hike down to Black's Beach, taking in the rugged beauty of the cliffs and the vast Pacific horizon.

For a change of pace, we'd drive an hour north to Temecula, where we'd ride horseback through rolling vineyards, sipping Chardonnay as we prepared for a breathtaking hot air balloon ride at sunset. Floating above wine country with a glass of champagne in hand, we'd soak in panoramic views stretching from the coast to the city skyline. And because no trip would be complete without a little international flair, we'd cross the border into Tijuana for bold flavors, vibrant markets, and a night of dancing in the city's bustling nightlife scene. From ocean waves to mountain views, baseball games to hidden beaches, and fine wine to street tacos, this trip would be the ultimate best-friend adventure—one for the books.

The Shoutout series is all about recognizing that our success and where we are in life is at least somewhat thanks to the efforts, support, mentorship, love and encouragement of others. So is there someone that you want to dedicate your shoutout to?

I want to give a Shoutout to GOD; it is the unconditional love and grace that holds my sanity together and preserves me through times of doubt!

Website: <https://www.rubscrubs.com>

Instagram: @RUBSCRUBS

Linkedin: <https://www.linkedin.com/company/rubscrubs/>

Twitter: @RUBSCRUBS

Facebook: @RUBSCRUBS

Youtube: RubScrubs Body Scrub – YouTube

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