TheraPay Now: Therapist AI Matching Framework

Because fit matters more than availability.

Our 4-Tier AI Matching Framework

1. **Clinical Credentials & Specialty**
   a. Clients are first matched with therapists licensed in their state, filtered by specialties such as trauma, anxiety, family therapy, substance use, etc.
2. **Therapeutic Modality & Style**
   a. We match based on therapeutic approach, communication style (directive, reflective, relational, goal-oriented), and therapeutic orientation (CBT, DBT, EMDR, NARM, Systemic, etc.)
3. **Cultural, Racial & Language Alignment**
   a. Clients can select preferences for therapist identity, lived experience (e.g. Black therapist, LGBTQIA+ bilingual),, improving trust and reliability.
4. **Dynamic Feedback Loop**
   a. Our AI continuously learns from:
      i. Session attendance + dropout trends
      ii. Client satisfaction metrics
      iii. Engagement data + follow-up adherence

   This enables ongoing improvement of matches, not just one-time assignments
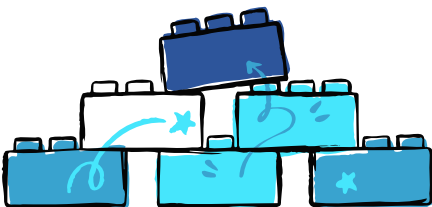
	Traditional Matching	TheraPay Now AI
Client Fit Factors	Location, availability	Clinical, relational, cultural
User Experience	Scroll & filter manually	Personalized onboarding + match
Therapist Control	Passive listing only	Interactive profile + control
Feedback Loop	None	Real-time data-informed refinement
Cultural Responsiveness	Limited or absent	Built-in and prioritized

Why It Matters

The therapeutic relationship is the #1 predictor of success in mental health care, more than modality, medication, or frequency.

That's why TheraPay Now is designed to get the right match, not just the fastest appointment.

Measurable Outcomes (Evidenced-Based Rationale)

- 30–60% of therapy dropouts are linked to poor client–therapist fit (Norcross & Wampold, 2018)

- Platforms using advanced matching show up to 40% higher engagement and lower attrition rates (Headway, 2022; SonderMind, 2021)

- Clients who feel culturally aligned with their therapist report significantly higher trust and satisfaction scores (APA, 2023)

Ideal For:

- Investors seeking scalable, intelligent mental health tech
- Clinicians frustrated by misaligned referrals
- Partners exploring referral systems, EAPs, and care navigation
- Advocacy leaders focused on equity and access

Download Infographic or request a demo at Info@TheraPayNow.com

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