

West Texas Ranch Rodeo Media Registration Form 2025

Please return to randywhipple@wrca.org

Event Dates of Coverage: _____

Media Representative Information: Name: _____ Media

Outlet: _____ Position/Title: _____

Phone Number: _____ Email Address: _____

_____ Website/Social Media: _____

Coverage Details: Type of Coverage (Check all that apply):

- Photography
- Videography
- Live Streaming
- Print Journalism
- Broadcast Journalism
- Other (Please specify): _____

Purpose of Coverage: _____

Intended Platforms for Publication: _____

Equipment Details: List of Equipment to be Used: _____

Media Guidelines & Agreement:

1. Media representatives must wear credentials at all times during the event.
2. Photography and videography must not interfere with participants or livestock.
3. Any live streaming or video broadcasting must be pre-approved by event organizers.
4. Content must accurately represent the event and respect all participants.
5. By submitting this form, you agree to abide by the event's media policies (page 2).

Signature: _____ Date: _____

For Official Use Only: Approval Status: [] Approved [] Denied Reviewed By:

_____ Date: _____ Additional Notes:

West Texas Ranch Rodeo Media Policies

1. Media Credentialing:

- All media representatives must be pre-approved and registered before the event.
- Credentials must be worn and visible at all times during the event.
- Media passes are non-transferable and may be revoked for policy violations.

2. Photography & Videography:

- Media personnel must remain in designated areas unless granted special permission by event organizers. Only the event photographer is allowed in the arena.
- Flash photography is prohibited near livestock to prevent distress.
- Any drone usage must comply with FAA regulations and be pre-approved by event organizers.

3. Live Streaming & Broadcasting:

- Live streaming is only permitted with prior written approval.
- Media representatives must notify the event organizers of any live broadcasts.
- Unauthorized live feeds may result in credential revocation.

4. Content Usage & Restrictions:

- All media content should accurately represent the event and respect participants and livestock.
- Commercial use of media content requires explicit approval from event organizers.
- Media representatives must credit the event when publishing photos or videos.

5. Interview & Press Conduct:

- Interviews with competitors, organizers, or spectators must be conducted respectfully and with consent.
- Media must not disrupt event operations or interfere with contestants during competition.

6. Liability & Compliance:

- Media representatives assume all risks associated with covering the event.
- Violation of any media policies may result in expulsion from the event and future credential restrictions.
- The event reserves the right to modify media policies at any time.

Agreement: By accepting media credentials, you acknowledge and agree to abide by these policies.

For questions or special requests, please contact event organizers prior to the event.

Randy Whipple 806-236-2206 randywhipple@wrca.org

Lane Provence 806-570-8983 lane@wtranchrodeo.com