



MEDIA KIT

# O U R A U D I E N C E A N D I M P L E M E N T A T I O N

## Educating, Entertaining & Inspiring.....

6 Twelve Magazine is the positive source for all facets of life "Not Only Entertainment, Its Life" is our motto!

6 Twelve Magazine quickly became one of the premier publications in its category, being viewed monthly by thousands of unique visitors in hundreds of countries. 9 years later 6 Twelve Magazine is offered in print, digital and interactive formats.

6 Twelve Magazine has features the likes of Gospel Power house duo Mary, Mary, Trina, Shay Johnson (LHHMIA), Ryan Henry (Black Ink Crew Chicago), Tyrese,

•These Rates do not apply to promotional spreads features inside the pages of 6 Twelve Magazine

Twelve offer a source of positivities, a voice for those who desire a glimpse of hope, inspiration and a source that is entertaining that captures our audiences.

6 Twelve Magazine has remained strong in our mission Fresh, Educational, Entertaining and Inspiring has become a part of our identity in the media industry.

Creator Rochelle Johnson, believes that 6 Twelve will continue to make an impact on a world who deserves quality information from a source that is dedicated to not only raising awareness for Autism but Mental Illnesses that in minority communities, educating our culture in the areas of health, lifestyle and connecting readers to inspiring stories that motivate & encourage. "We Dare you to go against the grain, We Are".

### 6Twelve SOCIAL MEDIA PLATFORMS:

- FB/IG 30K
- Twitter: 4800
- Tumblr:
- YouTube Subscribers:
- Pintrest:

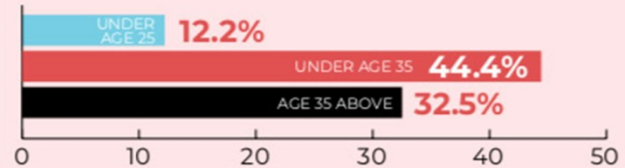
### DEMOGRAPHICS

**FREQUENCY:**  
6 Times A year

**SOCIAL MEDIA REACH:**  
40 K Twitter, IG, FB, Tumblr



### AGE:



ME:  
✓

### REGIONS:

121 Countries Includes  
US and CANADA, BAHAMAS, UK, FRANCE

### STATES WITH HIGHEST VIEWERSHIP:

GA, IL, MN, NY, CA, FL

### AVERAGE EMPLOYED:

\$100K ANNUALLY  
(Assuming 2 Wage Earners)

### MARKETING:

- High Profile Industry Events (BET AWARDS, Film Feativals, Grammys, etc)
- 6 Twelve Hosted Events
- Across all Social Media platforms
- Affiliates Sites
- Community Events
- Brand Partnerships

### TARGETED

#### DISTRIBUTIONS:

- Networks
- Medical Facilities
- Retail Outlets
- Affiliate Events
- CLR Vision Media Group Networking events
- Colleges
- Restaurants

# EDITORIAL CALENDAR

## FEB | MAR

### FEBRUARY/MARCH ISSUE

RELEASE FEBRUARY 28

#### WRITERS

JANUARY 15

#### AD ARTWORK

JANUARY 15

FULL PAYMENT DUE (FOR ADS, WEBSITES FT & ISSUE FTS)

JANUARY 30

## APRIL | MAY

### APRIL/MAY ISSUE

RELEASE APRIL 30

#### WRITERS

MARCH 15

#### AD ARTWORK

MARCH 15

FULL PAYMENT DUE (FOR ADS, WEBSITES FT & ISSUE FTS)

MARCH 30

## JUNE | JULY

### JUNE/JULY ISSUE

RELEASE JUNE 30

#### WRITERS

MAY 15

#### AD ARTWORK

MAY 15

FULL PAYMENT DUE (FOR ADS, WEBSITES FT & ISSUE FTS)

MAY 30

## AUG | SEPT

### AUG/SEPT ISSUE

RELEASE AUGUST 30

#### WRITERS

JUNE 15

#### AD ARTWORK

JUNE 15

FULL PAYMENT DUE (FOR ADS, WEBSITES FT & ISSUE FTS)

JUNE 30

## OCT | NOV

### OCTOBER ISSUE

RELEASE OCTOBER 30

#### WRITERS

SEPTEMBER 15

#### AD ARTWORK

SEPTEMBER 15

FULL PAYMENT DUE (FOR ADS, WEBSITES FT & ISSUE FTS)

SEPTEMBER 30

## DECEMBER

### DECEMBER ISSUE

RELEASE DECEMBER 30

#### WRITERS

NOVEMBER 15

#### AD ARTWORK

NOVEMBER 15

FULL PAYMENT DUE (FOR ADS, WEBSITES FT & ISSUE FTS)

NOVEMBER 30

NO EXCEPTIONS TO DEADLINES, UNLESS PRIOR AUTHORIZATION HAS BEEN MADE