



"The best way to find yourself is to lose yourself in the service of others." - Mahatma Gandhi

Dear Friends and Neighbors,

June 2024

My name is Daniel Rodgers Taugher, and I am the founder of Gracie Mae Home Solutions. I wanted to share the story behind our company and why we embarked on this journey.

Gracie Mae Home Solutions was born out of a simple, yet frustrating situation. My mother, Lucille, who now lives by herself in her senior years, struggled with everyday tasks like managing her cable services and navigating online billing. She's been scammed before and often misplaces her passwords (sorry mom, I love you!). Each call to IT support became a confusing and frustrating ordeal. Watching her go through this was tough and made me realize that something needed to change. You can imagine the frustration of seeing a loved one struggle from a distance. I don't have the luxury of living next to my mom, so technology is key to how we communicate and how I'm able to assist her.

One evening, while discussing my frustration with my wife, Shannon (a hard-working nurse and mother to our two beautiful girls), she mentioned that many other seniors were likely facing the same challenges as my mother. It was Shannon's idea that motivated us to start this company, and I have to thank her for the encouragement. Like a good husband, I'm just doing what my wife says, driven by a genuine desire to help our senior community with patience, love, and care....meet Gracie Mae.

At Gracie Mae Home Solutions, we're all about exceptional service, expert-level tech, and having a bit of fun along the way. Nostalgia is a cornerstone of our brand, reminding us of the simpler times and the importance of genuine connections. We aim to be your trusted advisor, offering more than just tech support for converting PDFs to Word. Unlike other services, our focus is on compassionate and patient assistance tailored specifically for seniors. We believe technology should be an empowering tool, not a source of frustration. Our mission is to help our senior community stay connected, secure, and comfortable in their homes.

I was born and raised in Staten Island, New York, and have lived in Manalapan, New Jersey, for the past 11 years. With more than 20 years of client services experience, I know this industry, I know these communities, and I understand how small, manageable measures can improve your lives. To build a service that is responsive, knowledgeable, and has unwavering patience, I knew I needed to assemble a strong team. I recently brought in Karl Sheehy, who has over 20 years of IT and Corporate Disaster Recovery experience, along with other dedicated professionals who share our vision. With Karl's expert-level logistics plans and our collective expertise, we're here to take away worries, not break budgets, and serve you with trust, loyalty, and care.

I am here to serve you, the generation that raised us. Our mission is to make technology an empowering tool, not a source of frustration. We are committed to helping our senior community stay connected, secure, and comfortable in their homes.

Thank you for trusting Gracie Mae Home Solutions. Give us a shot, and I trust your daily lives will improve. Together, we can make technology a friend rather than a foe.

Warm regards,



Daniel Rodgers Taugher
Founder, Gracie Mae Home Solutions, LLC

