

AKIN TOKSAN

Product Manager

CONTACT ME

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EDUCATION

Computer Engineering,
Bogazici University

Istanbul, Turkey
2010 - 2016

OTHER SKILLS

Programming

Python, C++, Java, R,
HTML & CSS

Tools

MS Office
JIRA
Magento 1 & 2
Google Analytics
Google Adwords
Hubspot
Facebook Ads & Insights
Mixpanel
Adobe XD
Adobe Photoshop
Adobe Illustrator

PROFESSIONAL SUMMARY

Product/project manager with 5 years of experience who has led more than 20 e-commerce and video-on-demand projects.

Managing project lifecycle to achieve delivery on time, within budget and to the agreed project scope. Recognized as a team leader directing large teams and manages stakeholder expectations. Has experience as a scrum master for a team of 30+ people.

Eager for finding out the best UX/UI practices for the client's and their customers' needs by doing a competitor analysis.

Good at documenting all the processes including requirements, feature sets in the scope, sequence diagrams and user acceptance test scenarios.

CORE QUALIFICATIONS

- Scrum & XP Agile Project Mgmt.
- Project Lifecycle Management
- Business Analysis
- Requirements Gathering
- Change and Transformation Mgmt.
- Budget Management
- Risk and Issue Management
- Process Improvement
- Team Management
- JIRA & Magento Administration
- Product Management
- Account Management
- Technical Support
- Presentation Skills
- UX/UI Design
- Documentation for UATs

WORK EXPERIENCE

- **Senior Product Manager** June 2020 / Still
Alegra Digital, Newcastle
Head of Product Team for self service solution
- **Project Manager & Scrum Master** Sept 2016 / June 2020
Alegra Digital, Istanbul & Newcastle
Leading e-commerce and video-on-demand SaaS web & mobile app projects for P&G, Unilever, L'Oréal, Daily Mail, FOX TV, Flormar, Da Vinci Media GmbH, Bauhaus GmbH, Être Cécile, Micro Kickboard, Select Fashion and many more. (<https://alegra.io>)
- **Co-founder** Dec 2015 / Sept 2016
Happy Hours Mobile App, Istanbul
Selected as one of the finalists of Turk Telekom's (one of the biggest GSM operators in Turkey) incubation program and won a prize of ₺75K.
- **Project Management Intern** June 2015 / Sept 2015
Kasaba Labs, Istanbul
- **PR & Marketing Intern** March 2014 / Feb 2015
Inveon Information Technologies, Istanbul
- **Presales Intern** July 2013 / Sep 2013
SAP, Istanbul