

LORI S. ASHFORD

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SKILLS/EXPERTISE

- Twenty-five years of experience interpreting demographic and health research and writing for policymakers and other non-specialist audiences.
- Fifteen years of experience in training developing-country researchers to communicate data and research results to policymakers, the media, and other non-specialists.
- A decade of experience in managing projects for the U.S. Agency for International Development and U.S. foundations supporting work in developing countries.
- Extensive international experience. Fluent in French.

PROFESSIONAL EXPERIENCE

Freelance Writer and Consultant, 2008 – present. Analyze research on global health, population, and gender issues, and communicate findings to decision-making audiences in developing countries and the donor community. Specialize in reproductive health and rights in developing countries. Clients have included the Guttmacher Institute, Population Reference Bureau, Middle East and North Africa Health Policy Forum, UN Population Fund, Futures Group/Palladium, Department of State, the Global Fund for AIDS, Tuberculosis and Malaria, and Center for Global Development.

Population Reference Bureau, Washington, DC, 1994 – 2008

Program Director, Policy Communications, 2003 – 2008

Interpreted findings from global population and health research and communicated them to policymakers, program managers, educators, and the media through a wide range of materials and presentations. Assisted developing-country researchers to develop the skills to communicate survey data and other research results to policy audiences.

Technical Director, Reproductive Health, 1998 – 2003

Managed foundation-funded project to conduct case studies on reproductive health programs for the UN's five-year review of the 1994 International Conference on Population and Development. Developed and managed policy-oriented publications on reproductive health for the MEASURE *Communication* project of the U.S. Agency for International Development (USAID).

Deputy Director, International Programs, 1995 – 1998

Managed USAID cooperative agreement with \$2 million annual budget, which produced and disseminated population information to decision-makers and opinion leaders. Supervised staff of demographers, policy analysts, and communication specialists.

Technical Advisor, U.S. Agency for International Development, Washington, D.C., 1993 – 1994

Provided technical oversight of population policy projects funded by USAID. Participated in strategy development and project design and evaluation. Coordinated high-level U.S.-Japan initiative to expand population and HIV/AIDS assistance in developing countries.

Research Consultant, International Planned Parenthood Federation, London, U.K., 1990 – 1992

Analyzed financial and management issues related to family planning programs in developing countries. Areas of research included: program sustainability, performance measurement and cost-effectiveness of services. Conducted training seminars on these issues for program managers in Africa and Asia.

Budget Examiner, Executive Office of the President, Office of Management and Budget, Washington, D.C., 1987 – 1990

In the International Affairs Division, oversaw budgets and legislation related to U.S. foreign economic assistance programs. Recommended funding levels for the President's budget and prepared cost projections; made frequent budget and policy presentations to senior officials; and negotiated uses of funds with agency managers.

EDUCATION

M.Sc. in Foreign Service, with Honors, Concentration in International Economic Policy, Georgetown University, Washington, DC.

Master's Thesis, "Islamic Fundamentalism and American Interests in Egypt," won first prize (Horace Porter Prize) in foreign policy essay competition at Georgetown.

B.A. in International Affairs, University of Colorado, Boulder, CO.

Elected Phi Beta Kappa, academic honors society.

Certificate of Superior Studies on the European Community, Université de Nice, France.

LANGUAGES

Fluent in French, reading ability in Spanish

TRAVEL

Extensive in Africa, Asia, and Europe

SELECTED PUBLICATIONS 2001-2018

Reports, Policy Briefs, Data Sheets, and Articles

S. Singh, A.M. Starrs, A.C. Ezeh, et al. (co-author), Accelerate progress—sexual and reproductive health and rights for all: report of the Guttmacher-Lancet Commission, *Lancet* May 9, 2018. <https://www.thelancet.com/commissions/sexual-and-reproductive-health-and-rights>

L.S. Ashford and M.P. Yeakey, Within Reach: Expanding Access to Safe Abortion (video presentation and guide), Population Reference Bureau, 2018.

L.S. Ashford, "Integration of Sexual and Reproductive Health Services in the Arab States Region: A Six Country Assessment," *Policy Brief*, Cairo: MENA Health Policy Forum, 2018.

R. Hussain, L.S. Ashford and G. Sedgh, *Unmet Need for Contraception in Developing Countries: Examining Women's Reasons for Not Using a Method*, Guttmacher Institute, 2016.

J.E. Darroch, V. Woog, A. Bankole and L.S. Ashford, *Adding It Up: Costs and Benefits of Meeting the Contraceptive Needs of Adolescents*, New York: Guttmacher Institute, 2016, www.guttmacher.org

S. Singh, J.E. Darroch, and L.S. Ashford, *Adding It Up: The Costs and Benefits of Investing in Sexual and Reproductive Health 2014*, Guttmacher Institute and UNFPA, www.guttmacher.org,

- H. Setayesh, F. Roudi-Fahimi, S. el Feki, and L. Ashford, *HIV and AIDS in the Middle East and North Africa*, PRB, 2014, www.prb.org.
- S. Singh, J.E. Darroch, and L.S. Ashford, *Adding It Up: The Need for and Cost of Maternal and Newborn Care*, Guttmacher Institute and UNFPA, 2013.
- L. Ashford, “Education and Training of Women,” “Women and Health,” and “Women in Power and Decisionmaking,” (chapter overviews) in *Women in the World Today: Global Women’s Issues and the Beijing Platform for Action*, Washington, DC: Department of State, 2012.
- K. Hardee, L. Ashford, E. Rottach, R. Jolivet, and R. Kiesel, *The Policy Dimensions of Scaling Up Health Initiatives*, Working Paper, Washington, DC: Futures Group, Health Policy Project, 2012.
- L. Ashford, *The Crucial Role of Health Services in Responding to Gender-Based Violence*, Policy Brief, Washington, DC: Interagency Gender Working Group, 2011.
- S. Singh, J.E. Darroch, L.S. Ashford and M. Vlassof, *Adding It Up: The Costs and Benefits of Investing in Family Planning and Maternal and Child Health*, New York: Guttmacher Institute and UNFPA, 2009.
- D. Mesce, L. Ashford and V. Ebin, *A Journalist’s Guide to Sexual and Reproductive Health in East Africa*, Washington, DC: Population Reference Bureau (PRB), 2009.
- R. Smith, L. Ashford, J. Gribble and D. Clifton, *Family Planning Saves Lives*, PRB, 2009.
- R. Laxminarayan and L. Ashford, *Using Evidence About ‘Best Buys’ to Advance Global Health*, Policy Brief, Disease Control Priorities Project, www.dcp2.org, 2008.
- L. Ashford, *Ensuring a Wide Range of Family Planning Choices*, Policy Brief, PRB, 2008.
- D. Clifton, T. Kaneda and L. Ashford, *Family Planning Worldwide 2008 Data Sheet*, PRB, 2008.
- F. Roudi-Fahimi and L. Ashford, *Sexual and Reproductive Health in the Middle East and North Africa: A Guide for Reporters*, PRB, 2008.
- F. Roudi-Fahimi, L. Ashford and K. Khalil, *Advancing Research to Inform Reproductive Health Policies: The Middle East and North Africa*, Policy Brief, PRB, 2008.
- L. Ashford, *Addressing Population in Poverty Reduction Strategies*, Policy Brief, PRB, 2007.
- J. DeJong, B. Shepard, F. Roudi-Fahimi and L. Ashford, *Young People’s Sexual and Reproductive Health in the Middle East and North Africa*, Policy Brief, PRB, 2007.
- L. Ashford, *Africa’s Youthful Population: Risk or Opportunity?* Policy Brief, PRB, 2007.
- L. Ashford, D. Gwatkin and A. Yasbeck, *Designing Population and Health Programs to Reach the Poor*, PRB and the World Bank, 2006.

- L. Ashford, R. Smith, R. DeSouza, F. Fikree and N. Yinger, "Creating Windows of Opportunity for Policy Change: Incorporating Evidence Into Decentralized Planning in Kenya," *Bulletin of the World Health Organization* 84(8), August 2006: 669-672.
- L. Ashford, D. Clifton and T. Kaneda, *The World's Youth 2006 Data Sheet*, PRB, 2006.
- L. Ashford, *Taking Stock of Women's Progress*, Policy Brief, PRB, 2005.
- L. Ashford and D. Clifton, *Women of Our World 2005*, Data Sheet, PRB, 2005.
- F. Roudi-Fahimi and L. Ashford, *Investing in Reproductive Health to Achieve Development Goals: The Middle East and North Africa*, Policy Brief, PRB, 2005.
- L. Ashford, Y. Collymore, A. Boyd, C. Herdman and J. Sherris, *Preventing Cervical Cancer Worldwide*, Report and Policy Brief, PRB and Alliance for Cervical Cancer Prevention, 2004.
- L. Ashford, H. Kashiwase, D. Gwatkin and E. Suliman, *The Wealth Gap in Health: Data on Women and Children in 53 Developing Countries*, PRB, 2004.
- L. Ashford, C. Haub, M. Kent and N. Yinger, "Transitions in World Population," *Population Bulletin* 59(1), PRB, 2004.
- E. Sines, L. Ashford, L. Jara and E. Gomez, *Gender, Health and Development in the Americas 2003*, Data Sheet, PRB and Pan American Health Organization, 2003.
- T. Dmytraczenko, V. Rao, and L. Ashford, *Health Sector Reform: How It Affects Reproductive Health*, Policy Brief, PRB, 2003.
- L. Ashford, *Unmet Need for Family Planning: Recent Trends and Their Implications for Programs*, Policy Brief, PRB, 2003.
- L. Ashford, L. Morris, H. Goldberg and F. Serbanescu, *Reproductive Health Trends in Eastern Europe and Eurasia*, Policy Brief, PRB and CDC, 2003.
- J. Neukom and L. Ashford, *Changing Youth Behavior Through Social Marketing*, PRB and Population Services International, 2003.
- L. Ashford, *Hidden Suffering: Disabilities From Pregnancy and Childbirth in Less Developed Countries*, Policy Brief, PRB, 2002.
- L. Ashford and J. Sass, *2002 Women of Our World*, Data Sheet, PRB, 2002.
- L. Ashford, *Securing Future Supplies for Family Planning and HIV/AIDS Prevention*, Policy Brief, PRB, 2002.
- L. Ashford, "New Population Policies: Advancing Women's Health and Rights," *Population Bulletin* 56(1), PRB, 2001.