

Expand Your Network

Master Your Craft

Lead The Change

SAFETY SUMMIT 2025

Empower Health & Safety Leaders to Expand, Excel, and Influence

Join us at the NZHSP Safety Summit 2025, where 250 health and safety professionals will come together to enhance their skills, streamline their processes, and learn how to influence decision-makers.

Enhance your brand visibility among New Zealand's Health and Safety Professional Community



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About New Zealand Health and Safety Professionals

The New Zealand Health and Safety Professionals (NZHSP) is a vibrant online community on LinkedIn and Facebook dedicated to fostering connections among health and safety practitioners.

With over 3,500 members, our community serves as an interactive platform for sharing success stories, exchanging ideas, and engaging in discussions that enhance professional growth and safety in action.

NZHSP offers valuable opportunities for learning, advancing knowledge, and strengthening connections within the health and safety sector.

Our aim is to empower and contribute to a safer and more knowledgeable community, promoting a culture of safety and continuous improvement across New Zealand.



Summit Dates

Thursday 27th March 2025

Stall pack-in 26th March 2025

Location

Christchurch
Addington Raceway

Expected Numbers

250 Health and Safety
Professionals

Contact Details

Matt Jones
info@safetysummit.co.nz

SAFETY SUMMIT 2025

How is the Safety Summit 2025 being promoted?

Summit marketing is underway with over 500 people joining the wait list for early bird tickets already.

- NZHSP Facebook Group 1700 members
- NZHSP LinkedIn Group 1800 members
- Newsletter with over 2500 subscribers
- safetysummit.co.nz website - gamified social sharing of the event
- Safety Summit 2025 wait list - the early adopters
- Industry publications: Thompson Reuters Safeguard Magazine
- Paid advertising: LinkedIn and Facebook
- Health & Safety Unplugged Podcast: promotion

Who will be there?

More than 250 representatives from across the health and safety industry, business decision makers and influencers all under one roof.

- ✓ Workplace Health and Safety Professionals
- ✓ Business Leaders and Consultants
- ✓ Government and local government representatives
- ✓ Human Resource Professionals
- ✓ Service and Product Providers
- ✓ Strategic Commercial Partners

The delivery of the conference will ensure your sponsorship of the Safety Summit 2025 will benefit your organisation not only during the event, but in the months leading up to the day and many years after.

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NZ's #1 Speaker Coach delivering a keynote and more...

Michael Philpott is the first Safety Summit 2025 keynote secured and bringing his business storytelling expertise to the stage.

Michael is a highly sought executive speaker coach and is also providing coaching to all presenters of the event to guarantee the highest quality presentations and greatest value for the audience.



The First 500 - Survey Results

To go further to ensure this is the very best experience for participants and vendors alike, we asked the 500 people that have joined the Summit Wait List so far what they want. The results...

- An opportunity to network and grow connections
- Discover ways to improve their day-to-day processes
- Have the means to win over the decision makers in the workplace

For these reasons alone we know you are set to benefit from sponsoring the Safety Summit 2025

SAFETY SUMMIT 2025

Sponsorship Packages

All sponsorship opportunities are available on a first in, first served basis.

We are happy to tailor a sponsorship package to suit your organisation's specific needs.

Benefits	Powered By \$10,000 +gst 1 available	Summit Partner \$6,000 +gst 2 available	Summit Associate \$4,500 +gst 6 available
Sponsor of the 'Meet the Speakers' evening pre-event, plus acknowledgement as the Powered By Sponsor in the Opening Session and Safety Summit Closing	Y		
Recognition as a sponsor in marketing material	Y	Y	Y
Your company logo on the main screen at the beginning of all plenary sessions & breaks acknowledging your sponsor status	Y	Y	Y
Your company logo on the Safety Summit website linked to yours	Y	Y	Y
Company logo on Safety Summit programme	Y	Y	Y
Company logo included on digital signage at the conference	Y	Y	Y
Company logo and profile in conference smartphone app	150 words	100 words	50 words
Advertisement banner in Safety Summit smartphone app	Y	Y	Y
Complimentary exhibition stand (3m by 1.8m) in a prime position	2 x exhibition stands	1 x exhibition stand	1 x exhibition stand
Complimentary conference registrations	4	2	1
Additional complimentary benefit	Summit Lanyards		
Electronic copy of delegate list	Y	Y	Y

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Exhibition Opportunities

\$1800 plus GST per 3m x 1.8m exhibition stand

Meet face to face with over 250 health and safety professionals and business decision-makers all in one place.

Exhibiting at the NZHSP Summit 2025 will:

- Increase brand awareness
- Demonstrate your commitment to workplace health and safety
- Develop and build new relationships across the sector
- Promote your goods and services

Exhibition stands are restricted in number and available on a first-come, first-served basis.

As an exhibitor you will receive:

- One exhibition space located where teas/coffees and lunches will be served. The booth is 3m x 1.8m and includes wall panels, power, lighting, a table and two chairs.
- Your company logo hyperlinked to your website on the conference website which will drive traffic to your website before and after the Safety Summit.
- Exhibitor listing in the Safety Summit smartphone app
- One complementary Safety Summit ticket

Other sponsorship opportunities

Some of the most effective items are those that improve the Safety Summit experience for delegates who will come away with a positive memory of the event AND your brand.

Get creative and invest in some great stand-alone sponsorship items:

Coffee Cart	\$2000 +gst
Summit Bags	\$1000 +gst
Summit Notebooks	\$1000 +gst
Summit Pens	\$1000 +gst
Lunch & Tea Breaks	\$2000 +gst
Coffee Keep Cups	\$2000 +gst
Water Bottles	\$2000 +gst
Summit App	\$2000 +gst

Exhibition Stand Bookings

Please email info@safetysummit.co.nz if you wish to book an exhibition stand.

You will also need to complete the Sponsorship and Exhibition Acceptance form (page 9).

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Other sponsorship opportunities details...

COFFEE CART

\$2,000 +gst

There's always a coffee rush! Your branded coffee cart will be a magnet for delegates. You can also arrange to have branded sleeves put on the cups; we can give you the dimensions to pass on to a designer.

CONFERENCE SMARTPHONE APP

\$2,000 +gst

Your branding appears on each page of the app. We will encourage delegates to use it to submit questions to keynote speakers.

Through the app they can also create their own personal programme, view sponsors and exhibitors, connect with other delegates and post to social media about the Safety Summit before, during and after the event.

SUMMIT BAGS

\$2,000 +gst

Get carried away! Sponsorship of the Safety Summit Bags gives your brand lasting exposure, long after the event is over. Benefits include:

- Company logo printed (1 colour only) on bags, along with the conference logo.
- Acknowledgment on Summit website including company logo and link to your website

CONFERENCE NOTEBOOKS

\$1,000 +gst

Your company logo printed (1 colour only) on notepads, along with the Safety Summit logo.

SAFETY SUMMIT 2025

Other sponsorship opportunities details...

CONFERENCE PENS

\$1,000 +gst

Your company logo printed (1 colour only) on pens.

LUNCH AND TEA BREAK

\$2,000 +gst

The conference lunches and refreshment breaks will take place in exhibition area:

- Company banner (supplied) on display during the lunch break
- Recognition in the Conference Programme
- Recognition as the lunch sponsor on the day of sponsorship
- One complimentary Summit Ticket

WATER BOTTLES

\$2,000 +gst

Raise your profile during and after the conference on a high-use product. Delegates will receive a quality, reusable water bottle branded with your company logo (1 colour only) and the NZHSP logo. Placed inside Summit Bags.

COFFEE KEEP CUPS

\$2,000 +gst

Keep your brand top of mind beyond the conference in an environmentally conscious way by sponsoring quality, reusable coffee cups branded with your company logo (1 colour only) and the NZHSP logo. These are inserted in the Summit Bags.

SPECIAL OPPORTUNITY FOR ALL SPONSORS

All sponsors are warmly invited to attend the 'Meet The Speakers' pre-event during the evening before the big event. Network with your fellow sponsors, speakers, event organisers and the key action-takers among the 250 delegates.

SAFETY SUMMIT 2025

Sponsorship and exhibition acceptance form

Sponsorship or exhibition enquiries contact:

Matt Jones

Safety Summit Facilitator

43 Broadhaven Avenue

Christchurch 8083

T: 021 194 3437

E: info@safetysummit.co.nz

Your Contact Details:

Company Name: _____

Address: _____

Contact Name: _____

Job Title: _____

Mobile: _____

Email: _____

Signed: _____

Date: _____

Sponsorship:

Type of sponsorship requested
(please tick)

- | | |
|--|---------------|
| <input type="checkbox"/> Powered by | \$10,000 +gst |
| <input type="checkbox"/> Summit Partner | \$6,000 +gst |
| <input type="checkbox"/> Summit Associate | \$4,500 +gst |
| <input type="checkbox"/> Other Sponsorship
(please specify) | \$ _____ |
| <input type="checkbox"/> Exhibition Stand | \$1800 +gst |

On signing this form, your company commits to being a sponsor/exhibitor at the NZHSP Safety Summit 2025.

Payment: You will receive a tax invoice and letter of confirmation once the Sponsorship Acceptance Form has been completed. You are required to pay the invoice within 7 working days.

Cancellation Policy: Cancellations received in writing (email or letter) up to 1 November 2024 will forfeit 50% of the total amount invoiced. No refund can be given for cancellations received after 1 November 2024.

Please email the completed form to:
info@safetysummit.co.nz

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