

Privacy Policy

Wilson Risk Advisors Privacy Policy

Effective Date: 8.24.26

Wilson Risk Advisors ("we," "us," or "our") respects your privacy. This Privacy Policy explains what information we collect through wilsonriskadvisors.com (the "Site"), how we use and protect it, and the choices available to you, including with respect to text message (SMS) communications.

Information We Collect

When you use our Site, request a quote, or contact us, we may collect information such as your name, email address, phone number, mailing address, and the content of any message or form you submit, along with basic technical information (such as browser type and IP address) collected automatically through cookies and similar technologies.

How We Use Your Information

We use the information you provide to respond to inquiries, prepare and service insurance quotes and policies, communicate with you about your account or request, and, where you have opted in, send you text messages, emails, or other communications. We do not use your information for any purpose incompatible with these uses without notifying you.

Text Messaging (SMS) Communications

If you provide your mobile phone number and check the SMS opt-in box on our contact form (or otherwise provide express consent), Wilson Risk Advisors may send you text messages, including customer service and marketing messages, at the number provided.

- Message and data rates may apply.
- Message frequency may vary.
- Reply STOP to any message to opt out of receiving further text messages at any time.
- Reply HELP for assistance, or contact us using the information in the "Contact Us" section below.
- Consent to receive text messages is not a condition of purchasing any insurance product or service from us.

We do not share, sell, rent, or otherwise disclose your mobile phone number or your SMS opt-in status to any third party for their own marketing purposes. Mobile opt-in data and consent records are used solely by Wilson Risk Advisors (and, where necessary, our SMS delivery platform acting only on our behalf) to send you the messages you have agreed to receive and to maintain a record of your consent. This information is never sold or shared with third parties for marketing or promotional purposes.

Cookies and Similar Technologies

Our Site uses cookies to analyze website traffic and improve your browsing experience, as described in the cookie notice displayed on the Site. You can control cookies through your browser settings; disabling cookies may affect how the Site functions.

Third-Party Services

Our Site uses Google reCAPTCHA to help protect our forms from spam and abuse; use of reCAPTCHA is subject to the Google Privacy Policy and Terms of Service. We may also use third-party form providers (such as Jotform) to process quote requests; those providers process your information on our behalf and are not permitted to use it for their own independent purposes.

How We Protect Your Information

We use reasonable administrative, technical, and physical safeguards designed to protect the information we collect from unauthorized access, use, or disclosure. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

Your Choices

You may decline to provide information, though this may limit our ability to respond to your request or provide a quote. You may opt out of text messages at any time by replying STOP, and you may ask us to update or delete your contact information by reaching out using the details below.

Children's Privacy

Our Site and services are intended for adults and are not directed to children under 13. We do not knowingly collect personal information from children under 13.

Changes to This Policy

We may update this Privacy Policy from time to time. The "Effective Date" above reflects the most recent revision. Material changes will be posted on this page.

Contact Us

If you have questions about this Privacy Policy or how we handle your information, or if you need help with text message communications, contact us at:

Wilson Risk Advisors

justin@wilsonriskadvisors.com

720.468.0003

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