

Privacy Policy for CloudForge PMP

Effective Date: July 31, 2025

This Privacy Policy describes how CloudForge PMP ("we," "us," or "our"), operating the website at cloudforgepmp.com ("Website"), collects, uses, stores, shares, and protects your personal data when you use our services ("Services"). We are committed to protecting your privacy in accordance with the Minnesota Consumer Data Privacy Act (MCDPA) and other applicable laws. By using our Website or Services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect personal data that you provide to us, that is automatically collected, or that we obtain from third parties. The categories of personal data we collect include:

- **Personal Identifiers:** Name, email address, phone number, billing address, and account username/password when you register or contact us.
- **Commercial Information:** Payment details (e.g., credit card information processed via third-party payment processors) for subscription services.
- **Internet or Network Activity:** IP address, browser type, device information, pages visited, and interactions with our Website (e.g., clicks, time spent).
- **Professional Information:** Job title, company name, or other work-related details you provide during account setup or project management activities.
- **Sensitive Personal Data:** Only if voluntarily provided (e.g., racial or ethnic origins in user profiles), with your explicit consent for specific purposes.
- **User-Generated Content:** Data you upload or input into our Services, such as project plans, task descriptions, or communications with team members.

We do not knowingly collect personal information from children under 13 without parental consent, in compliance with the Children's Online Privacy Protection Act (COPPA).

2. How We Collect Your Information

We collect information through:

- **Direct Interactions:** When you create an account, subscribe to Services, fill out forms, send emails, or communicate with us via calls or chat.
- **Automated Technologies:** Cookies, web beacons, and analytics tools (e.g., Google Analytics) track your interactions with our Website. See our Cookie Policy (#) for details.
- **Third Parties:** We may receive data from service providers (e.g., payment processors like Stripe), analytics partners, or social media platforms if you link accounts.

3. How We Use Your Information

We use your personal data for the following purposes:

- **To Provide Services:** Manage your account, deliver project management tools, process payments, and facilitate collaboration.
- **To Communicate:** Respond to inquiries, send service updates, or notify you of changes to our policies or terms.
- **To Improve Our Website:** Analyze usage trends, enhance user experience, and optimize functionality using tools like Google Analytics.
- **For Marketing:** Send promotional emails or targeted ads, only with your consent where required. You may opt out at any time.
- **For Security:** Protect against fraud, unauthorized access, or legal violations.
- **To Comply with Legal Obligations:** Meet requirements under the MCDPA, CCPA, or other applicable laws.

4. How We Share Your Information

We do not sell your personal data. We may share your data with:

- **Service Providers:** Third parties like payment processors (e.g., Stripe), hosting providers (e.g., AWS), or analytics services (e.g., Google Analytics) to support our Services. These providers are contractually obligated to protect your data.
- **Business Partners:** If you integrate third-party tools (e.g., Slack, Zoom) with our Services, we may share necessary data with your consent.
- **Legal Authorities:** When required by law, court order, or to protect our rights, safety, or property.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred with notice to you.

We disclose third-party services in our policy, as required by their terms and applicable laws (e.g., Google Analytics' privacy requirements).

5. Your Privacy Rights Under Minnesota Law

As a Minnesota resident, you have the following rights under the MCDPA, effective July 31, 2025:

- **Right to Know:** Confirm whether we process your personal data and access details about the categories of data, purposes, and third parties involved.
- **Right to Access:** Obtain a copy of your personal data in a portable format.
- **Right to Delete:** Request deletion of your personal data, subject to legal exemptions.
- **Right to Correct:** Correct inaccurate personal data we hold about you.
- **Right to Opt-Out:** Opt out of the sale of personal data, targeted advertising, or profiling that produces significant legal effects. Use our opt-out link: [Your Privacy Rights \(#\)](#).
- **Right to Question Profiling:** Challenge profiling decisions, request reasons, and review data used, with the option to correct inaccuracies.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your rights.

To exercise these rights, contact us at privacy@cloudforgepmp.com (<mailto:privacy@cloudforgepmp.com>) or use our online form [here](#) (#). We will respond within 45 days, with a possible 45-day extension if notified. We may verify your identity to process requests.

6. Data Security

We implement reasonable administrative, technical, and physical security measures to protect your personal data, including encryption, access controls, and regular security audits. We maintain a data inventory, as required by the MCDPA, to manage and secure personal data effectively. However, no system is completely secure, and we cannot guarantee absolute protection.

7. Data Retention

We retain personal data only as long as necessary for the purposes outlined in this policy or as required by law. For example:

- Account data is retained while your account is active and for 1 year after account closure, unless you request deletion.
- Analytics data is retained for up to 26 months per Google Analytics' default settings.
- Financial records are kept for 7 years to comply with tax laws.

We securely delete or anonymize data when it is no longer needed.

8. Third-Party Services and Links

Our Website may link to third-party sites (e.g., payment processors, integrated tools). These sites have their own privacy policies, and we are not responsible for their practices. Review their policies before sharing data. We disclose the use of third-party services like Google Analytics, which may use cookies to collect data, as required by their terms.

9. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience, analyze usage, and deliver ads. You can manage cookie preferences via our Cookie Consent Tool (#) or browser settings. For details, see our Cookie Policy (#). We do not respond to Do Not Track (DNT) signals, as no universal standard exists.

10. International Data Transfers

CloudForge PMP is based in the United States. If you access our Services from outside the U.S., your data may be transferred to and processed in the U.S., where privacy laws may differ. By using our Services, you consent to this transfer.

11. Special Considerations

- **Children's Privacy:** We comply with COPPA and do not knowingly collect data from children under 13 without parental consent. Contact us if you believe we have such data.
- **Health or Financial Data:** If our Services collect health or financial data, we comply with the Health Insurance Portability and Accountability Act (HIPAA) or other applicable laws, with enhanced protections.
- **Accessibility:** Our privacy notice is designed to be accessible to individuals with disabilities, per MCDPA requirements.

12. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We will notify you of material changes via email, Website pop-up, or other reasonable electronic means, providing an opportunity to withdraw consent for new processing activities. The updated policy's effective date will be posted at the top.

13. Contact Us

For questions, concerns, or to exercise your privacy rights, contact our Chief Privacy Officer:

- **Email:** privacy@cloudforgepmp.com (mailto:privacy@cloudforgepmp.com)
- **Mail:** CloudForge PMP, [Insert Address], Minnesota, USA
- **Online Form:** Insert Form Link (#)

You may also contact the Minnesota Attorney General's Office for complaints or inquiries about the MCDPA.

14. Additional Disclosures

- **Universal Opt-Out Mechanisms:** We recognize universal opt-out signals for targeted advertising or data sales, as required by the MCDPA.
- **Data Protection Assessments:** We conduct assessments for high-risk processing activities (e.g., targeted advertising, sensitive data), per MCDPA requirements.
- **No Private Right of Action:** The MCDPA is enforced by the Minnesota Attorney General, not through private lawsuits.