



Baby Necessities Baby Bank

Founded in 2020, Baby Necessities exists to bring comfort, hope and practical support to families with children aged 0–5 across Hampshire who are facing tough times.

Every referral comes from trusted professionals who see first-hand when a family is struggling, ensuring our support reaches those who truly need it.

Demand for our help has grown rapidly.

Referrals in 2025 have quadrupled since we began. We've already supported thousands of families, yet thousands more still need us.

At the heart of our work is community and compassion.

We give pre-loved baby items a second life, reducing waste while making sure little ones have the essentials they need. Every family we support receives a bespoke, tailored bundle created just for them, filled with the items their child needs most.

Some essentials must always be brand new for safety and hygiene, like mattresses, breast pumps, toiletries and formula, so we rely on donations of both items and funds to keep going.

Together, we're creating a safer, kinder start for local children, and reminding struggling families that they are never alone.