

# Eight Cow Creamery Sticker Design Contest

Submit by  
August 23,  
2025

Love stickers? Love ice cream?

Then this contest is for you! We're inviting our community to design a custom sticker that celebrates all things sweet, creative, and local. Whether it's your dream ice cream cone, a summer vibe, or something totally unexpected, we want to see your style shine!

All ages are welcome to enter. The winning design will be turned into a real sticker that we'll sell in the shop—and yes, bragging rights (and maybe a little ice cream) are part of the prize! The only rule? If you draw a cow, it's gotta' be a Highland cow—our beloved mascot Seamus!

## Competition Categories

- Youth Design (Ages 13 and under)
- Young Adult & Adult Design (14 and up)

FIRST & LAST NAME

AGE

Remember: keep important design elements at least 1/4" away from the edges—this margin is the bleed area and will be cropped off after printing.

[www.eightcowcreamery.com](http://www.eightcowcreamery.com)



# How to Enter

Submit your design at the Eight Cow Creamery store or by email to: [marketing@eightcowcreamery.com](mailto:marketing@eightcowcreamery.com) by August 23<sup>rd</sup>, 2025.

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## Eligibility

This Sticker Design Competition is open to individuals of all ages, emphasizing our commitment to inclusivity and diversity in the arts community.

- Open to residents in Clark and Cowlitz County
- Eight Cow Creamery employees are welcome to participate in the competition as patrons if submissions are created on their own time.

## What's Permitted

**Original Artwork Only:** All designs must be created by the person submitting them and cannot include or be based on pre-existing characters, logos, or intellectual property (i.e., no fan art or derivative works).

**Accepted Media:** Submissions can be in any artistic medium (e.g., drawing, painting, photography, digital design, etc.).

If the artist would like to include a cow in their artwork it **MUST** be a Highland Cow (Eight Cow Creamery mascot).

## What's Not Permitted

- Artwork containing offensive, political, or inappropriate content.
- Designs with copyrighted materials (e.g., logos, licensed characters).
- Multiple submissions per person (one design per artist).

## Submission Guidelines

- Only one design can be submitted per person.
- If submitting artwork digitally, your design must be in a high-resolution digital format: .jpg or .png at 300 dpi. Files should be less than 15 MB in size.
- Ensure your artwork includes a .25 inch/ 75px bleed area for proper printing.
- Ensure any text or key elements are at least .5/150px inch from the edge.

## Judging Criteria

A panel of Eight Cow Creamery Staff will judge and review submissions based on:

- Creativity and Originality
- Relevance to our Brand
- Visual Impact and Design Appeal

## Prizes

The winning designs from each category will have their artwork printed and sold at Eight Cow Creamery.

- Winners will receive:
  - A Gift Basket with Eight Cow Creamery coupons and goodies!
  - A feature on the Eight Cow Creamery website, social media pages, and stickers displayed in the store.

## Ownership & Permissions

By submitting artwork, participants agree to the following:

- All submitted artwork becomes the property of Eight Cow Creamery for use of production and promotional materials.
- Eight Cow Creamery reserves the right to modify, edit, or adjust all designs to meet printing and branding needs.
- Eight Cow Creamery may use submitted artwork for marketing, promotions, and public displays, including but not limited to the website, social media, printed materials, and in-store merchandise.
- Participants waive any future claims to rights, usage, or royalties related to their submitted artwork by entering.
- Artists whose work is selected for promotional materials and sticker production will be credited whenever possible.