

John T. Lisankie

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SUMMARY OF QUALIFICATIONS

Multimedia professional with a Bachelor's Degree in Film and Media Production, has solid academic skills accompanied by passion for producing content, whether written, audio, or video-oriented. Capable of thriving in the media/entertainment industry in creating and developing multimedia content for customer stories, internal company announcement videos, external promotional social videos, product marketing videos, recruiting videos, corporate training, etc.

EDUCATION

ARIZONA STATE UNIVERSITY, Tempe, Arizona

Bachelor of Arts, Film and Media Production, English Minor May 2021

Selected Relevant Courses: Digital Culture, Public Speaking, Film: The Creative Process, Storytelling, Documentary Video Art, Design and Composition, Media Authorship, Film Production, Screenwriting, Film History, Business and Legal in Entertainment

WEST MORRIS CENTRAL HIGH SCHOOL, Chester, New Jersey

High School Diploma, June 2016

TECHNICAL SKILLS

- Fluent in the Adobe Creative Cloud
- Knowledgeable in digital and film photography
- Strong social media presence and solid ability to create and interact
- Adept with screenwriting software
- Experienced in writing about current events in different industries
- Industry knowledge in areas such as media production, digital media and photography, music, social media, videography, screenwriting, and blogging

PROFESSIONAL EXPERIENCE

Structure Tone – Woodbridge, New Jersey

April 2022 – July 2023

Marketing Coordinator & Writer

- Working closely with the marketing manager, peers, construction professionals, and senior leadership, I provided support in this role to achieve Structure Tone's financial and market leadership goals while demonstrating working knowledge of the Adobe Creative Suite as well as Microsoft Office.
- I strategized, wrote, edited, and curated content for a variety of external and internal platforms as well as lead the proposal and presentation process, promoting collaboration and timely responses across disciplines to compose a successful submission.
- Using excellent writing skills, I focused on developing dynamic content for the company's New Jersey, Philadelphia, and Connecticut office's marketing efforts including proposal/presentation content, internal content, and social media posting.
- I traveled to active construction sites around the tri-state area several times per week, documenting project progress and interviewing on-site professionals, learning more about the site work being performed.

commARCH (Commercial Architecture)

Jan. 2021 – Jan. 2022

Video Production Associate and Music Writer – Freelance

- Collaborated remotely with commARCH (Commercial Architecture) employees in organizing video and media clips into informative videos for posting to the company's YouTube channel. Played a key role in assisting with putting together videos that accompanied audio podcasts.
- Began in June 2021 to post weekly blogs (each approximately 1,000 words) about music news and the state of different genres of music.

Mai Day Productions – Somerville, New Jersey

Aug. 2021 – Dec. 2021

Videographer and Content Editor

- Traveled to sporting events throughout New Jersey, New York, and Connecticut, creating films and reels that focused on individual athletes or entire teams; producing footage for players and coaches not only for improving on their craft each week but for documenting their lives.
- Employed Adobe Premiere Pro and other Creative Cloud applications to edit videos together for the coaches and athletes; always producing a product with which the customer would be thrilled, resulted in enthusiastic, returning customers.

EARLIER EXPERIENCE

- Redwoods Grill and Bar – **Barback / Catering**
- ShopRite – **Overnight Stocker**
- Weis Markets – **Cashier / Customer Service**
- Schooley's Mountain General Store – **General Help**

VOLUNTEER EXPERIENCE

- Eagle Scout, Boy Scouts of America, 2009-2016

CERTIFICATIONS

- CPR/AED/First Aid
- OSHA 10-Hour Construction Safety

REFERENCES

David Ranaghan
Marketing Manager
DPR Construction
203.448.8130

Gillian McGrehan
Purchasing Admin
Structure Tone
732.788.9650

Christopher Barosi
Report Analyst
Weichert Insurance Agency
908.500.2248

Kyle Gaeb
Assistant Superintendent
Integrated Project Solutions
973.294.0014

Brenden Stewart
Aeronautical Engineer
Northrup Grumman
602.657.3910

Jill Boba
Executive Communications
University of Chicago
773.879.8821