

# MAXIMIZE YOUR EARNING POTENTIAL

With the **Coldwell Banker®**  
**Referral Rewards program**  
you can generate a passive  
commission stream by  
introducing other producing  
agents to affiliate with  
the brand\*.

When the referred agent  
affiliates, you **share in their**  
**success** with a Referral  
Rewards commission  
payment on their closed  
transactions\*.

For details, visit  
**Desk/CBCDesk > My Business >**  
**Referral Rewards**



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COMMERCIAL

\*The Coldwell Banker brand includes residential and commercial offices. To be eligible for this program, the agent you refer cannot have been affiliated with the Coldwell Banker brand or any other Anywhere Real Estate brand within the past six months, or qualify for other recruitment incentive programs offered by Coldwell Banker Real Estate. See mycdesk.com or cbcdesk.com for complete terms and conditions which can be amended by Coldwell Banker Real Estate LLC at any time. Some restrictions apply. See Program Terms for specifics. Participation in the Program does not guarantee continued association with Coldwell Banker Real Estate or Coldwell Banker Commercial, and Referral Rewards Payments under this Program shall cease upon Sponsoring Agent or Recruited Agent's disassociation for any reason. Company materials, programs or meetings that are not for compliance purposes are optional for your use as an independent agent affiliated with Coldwell Banker. Your use is not required for your continued affiliation with a Coldwell Banker company. ©2025 Coldwell Banker. All Rights Reserved. Coldwell Banker and the Coldwell Banker and Coldwell Banker Commercial logos are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker® System is comprised of company owned offices which are owned by a subsidiary of Anywhere Advisors LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. 25ZAW6\_CB\_1/25