

Redwood Institute of Social Research

Redwood Institute of Social Research LLC (RISR) specializes in rigorous and ethically conscientious team-based research consultation, working in collaboration with public/private social service and mental health care providers in rural Northern California.

Research & Program Consultation Services

- **Needs Assessment:** Execution of various research methodologies to identify, analyze, and evaluate the requirements, gaps, and priorities within an organization.
- **Program Development:** Engagement in a strategic and systematic process that involves the design, implementation, and evaluation of initiatives or interventions to address specific program needs.
- **Cost-Benefit Analysis:** Agnostic and evidence-based evaluation of a program or company's options, which help business become more data-driven and logical.
- **Program Evaluation & Recommendation:** Fidelity testing, quality assessment, and program recommendation in an evidence-based and research-informed approach.

Quantitative & Qualitative Analysis

- **Survey Dissemination:** Conceptualization, operationalization, and development of user-friendly surveys, intuitive data metrics, and other data collection tools.
- **Interviews & Focus Groups:** Facilitation of qualitative data collection and analysis.
- **Research-Informed Sampling:** Recruitment of representative sampling and development of ethical sampling procedures in an ethical, systematic, and research-rigored framework.
- **Secondary Data Filtration, Refinement, & Analysis:** Refine data structure and maintenance systems to ensure research-rigored standards for the purpose of applicable statistical analysis.
- **Statistical-Centric:** Application of logical and statistical-rigor metrics to evaluate the effectiveness of program service overtime based on empirical and replicable data.

Research Informed Report Writing & Data Publication

- Presentation of generalizable and consumer-friendly data visualization and interface that enable users to gain impacts and operational insights (charts, graphs, tables).
- Journal and publication-informed writing practices.

Grant Writing & Proposal Search

- Industry leading grant writing service in philanthropy and social service including assistance on Return on Investments (ROI) and Requests for Proposals (RFP).

Scholarly Internships & Research Training

- Hands-on learning opportunities through higher-educational research mentorships to increase the skills of macro-focused social workers, sociologists, and social scientists aimed at improving social determinants of health.

Heather Werner, MSW, PMH-C

hwerner@redwoodinstitute.org

