



Cordova for President

Moving Forward Together

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The United States Constitution

Article II, Section 1 of the U.S. Constitution imposes only three eligibility requirements on persons serving as president, based on the officeholder's age, time of residency in the U.S., and citizenship status:

U.S. Constitution – Presidential Candidate Eligibility

"No person except a natural born Citizen, or a Citizen of the United States, at the time of the Adoption of this Constitution, shall be eligible to the Office of President; neither shall any person be eligible to that Office who shall not have attained to the Age of thirty-five Years, and been fourteen Years a Resident within the United States."

Executive Order

Protecting Digital Property Rights & Ensuring Fair Compensation for Data Usage

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered as follows:

Preamble

In the modern digital age, personal data has become one of the most valuable commodities, fueling the rapid growth of artificial intelligence, targeted advertising, and corporate decision-making. However, the individuals who generate this data—through their actions, choices, and behaviors—have been systematically excluded from the economic benefits derived from their own information. For too long, powerful technology corporations have collected, analyzed, and monetized personal data without transparency, consent, or compensation, amassing immense wealth while individuals remain powerless over their digital footprint. This Executive Order seeks to right this imbalance, declaring unequivocally that human behavioral data is the intellectual property of the individual, not a free resource for corporate exploitation. Through the establishment of clear ownership rights, mandatory consent, and a structured compensation system, this order safeguards personal sovereignty, ensures economic fairness, and restores accountability in the digital economy. The time has come to shift power away from unchecked corporate data harvesting and back to the people to whom this data rightfully belongs.

By the authority vested in me as President of the United States, and in recognition of the fundamental rights of individuals to control and be compensated for their personal data, it is hereby ordered as follows:



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Section 1. Purpose

The rapid advancement of artificial intelligence (AI), big data analytics, and targeted advertising has led to an era in which corporations collect, analyze, and profit from individuals' behavioral data without consent or compensation. This Executive Order establishes that personal data, including behavioral patterns and interactions, shall be classified as intellectual property (IP) of the individual, requiring explicit consent and fair compensation for its use.

Section 2. Classification of Human Behavioral Data as Intellectual Property

(a) The Federal Trade Commission (FTC), in coordination with the Department of Commerce and the United States Patent and Trademark Office (USPTO), shall develop a framework within **180 days** to classify an individual's behavioral data, digital interactions, and research participation as **intellectual property** under federal protections.

(b) The National Institute of Standards and Technology (NIST) shall establish guidelines for determining the valuation of behavioral data used in AI training, market research, targeted advertising, and consumer analytics.

Section 3. User Consent & Compensation Requirements

(a) No entity, including technology companies, research institutions, and AI developers, may collect, use, or monetize personal data without explicit **opt-in consent** from the individual.

(b) The Consumer Financial Protection Bureau (CFPB) and the Federal Communications Commission (FCC) shall establish **compensation standards** for individuals whose data is used for commercial purposes.

(c) Companies profiting from user data must compensate individuals through a **revenue-sharing model**, ensuring fair market compensation.

Section 4. Creation of a National Data Licensing System

(a) The Department of Commerce, in partnership with the Federal Trade Commission (FTC), shall develop a **Personal Data Licensing Platform (PDLP)** where individuals can register their behavioral data and track its use.

(b) The system shall function as a government-backed licensing mechanism where companies must **purchase rights to use individual data** through legally binding agreements.



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Section 5. Federal Agencies as Model Implementers

(a) Federal agencies shall be required to **comply with these standards** in all research, AI training, and data collection activities.

(b) The Department of Health and Human Services (HHS), the Department of Education (DOE), and the National Science Foundation (NSF) shall apply these principles in federally funded research and technology initiatives.

Section 6. Enforcement & Penalties

(a) The Federal Trade Commission (FTC) and the Department of Justice (DOJ) shall treat unauthorized data collection as **theft of intellectual property**.

(b) **Violations shall be subject to:**

- **Significant financial penalties** proportional to the revenue generated from unauthorized data use.
- **Mandatory revenue-sharing penalties** for repeat offenses.
- **Injunctions preventing further data use** until compliance is met.

Section 7. Legislative Recommendations

(a) Congress is encouraged to codify these protections into law to establish **criminal penalties** for violations and ensure long-term enforcement.

(b) The Executive Branch will work with legislative leaders to develop further frameworks expanding upon digital rights and consumer protections.

Section 8. Effective Date

This order shall take effect immediately upon signing and remain in effect until superseded by congressional action or further executive review.

Signed,



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A handwritten signature in black ink, appearing to read "V. Cordova".

Vincent Cordova
President of the United States