

Speaking Topics  
Nancy Nielsen

**General Motivational**

*Unchain Your Dreams* – Motivational Keynote for general audiences with music and song  
*Survive or Thrive?* - Dealing with The Aftermath of Trauma  
*The Wild, Wicked '60s* – Motivational Keynote for Seniors

**Women's Audiences**

*Unchain Your Dreams for Women* – Empowerment for Women of All Ages  
*The Economy of Equality* – The Future of Women in Business  
*Conversations in the Powder Room* – Aging Women and Self-Esteem  
*Mirror, Mirror on The Wall* – Body Image, The Media and the Need for Desirability

**Marketing**

*Marketing 101 for Small Business Owners and Home-Based Businesses*  
*New Media for Old Dogs* – Instructional for Seniors  
*Performance Marketing* – What, How, When?  
*Generational Marketing Segments and Their Role in Your Marketing Success*  
*Vertical vs. Horizontal Marketing Systems*  
*Too Many Gurus!* – Seeking Clarity in Marketing Discipleship  
*The Good, The Bad and The Ugly* – 4 Decades of Marketing Musings  
*Cause Marketing* – Still Viable or Past-Its-Prime?  
*Cause Marketing for Small Businesses*  
*Baby Boomers* – The Best Untapped Market Segment

**Seniors/Baby Boomers**

*Staying Juicy!* – How To Stay Relevant and Vibrant After  
*Next Steps:* How To Navigate Senior Care Systems  
*Boomer's Best Bets:* Essential Steps to Youthful Aging  
*The Big Five:* How To Avoid The Most Common Lifestyle Pitfalls for Seniors  
*Teach Your Children Well* – The Need for Advocacy for Seniors in Crisis  
*The Groovy Generation* – Baby Boomers: Who We Were, Who We Are and....

**Entrepreneurship**

*The Diamonds in Your Pocket* – How to Recognize and Leverage Your Talents for Profit  
*Shadow Factory: How I Negotiated a \$5MM Deal with Elizabeth Taylor*  
*What Uncle Art Taught Me* – The Nielsen Approach to Marketing and Entrepreneurship  
*Marketing 101 for Entrepreneurs* – The Beefy Essentials for Creating a Vibrant Business Presence  
*The Beauty of Self-Invention* – How to Assign Yourself the Job of Your Dreams

**Taboo Topics that I'm Willing to Tackle:** Opening conversations on

Suicide and Attempted Suicide  
Cutting, Self-Mutilation  
Alcohol, Sex Addiction, Drug Addiction, Depression  
Gaming Addiction and How It Influences Generational Worldview  
Media Manipulation - The Normalization and Glorification of A Culture of Darkness

