

THE TRAILBLAZER



KRYSTA "KJ" JONES

Introducing KJ, a visionary trailblazer in the cannabis industry, hailing from the vibrant city of Miami, Florida. KJ's remarkable journey began in Denver around 2009, where her passion for cannabis ignited a 15-year adventure, expanding her brand across global markets. Her expertise spans THC to CBD, bridging investors with the industry's culture and community. KJ's unique ability to seamlessly transition from the boardroom to hosting extraordinary parties sets her apart in this dynamic field.

Beyond her infectious energy, KJ is a cultivation aficionado, thriving in Denver's early legal cannabis landscape. Her mission? To make the THC Girls brand a household name through strategic collaborations and connect enthusiasts via The Highly Connected App. Join KJ on the Smoke Currency Tour, an unforgettable journey.

KJ's vision is clear: elevate THC Girls and provide unparalleled access to cannabis and emerging industries through The Highly Connected App. With a blend of business acumen and a passion for sports, KJ's daily gym sessions mirror her organized approach. As she eyes the future, KJ ventures into real estate projects while pioneering change in the cannabis landscape. Join her on this exciting journey, where passion meets precision, making waves in cannabis and beyond.

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