

KEEP LOUISIANA BEAUTIFUL

## APRIL 18-24, 2022

Organize or participate in a litter cleanup or beautification event in your community during Love the Boot Week, our state's week-long Earth Day initiative supported by the Governor and Lieutenant Governor.

## WHY CARE ABOUT LITTER?

Litter is not a new problem for Louisiana. For decades, litter has become increasingly detrimental to our communities, leading to a multitude of repercussions such as:

- Blight on natural areas, cities, towns, roadways, and waterways
- Death of wildlife due to polluted habitats
- Decline in quality of life in neighborhoods
- Negative impact on economic development, infrastructure, and tourism
- Flooding caused by storm drains clogged with litter and debris

## WAYS TO LOVE THE BOOT

- Organize an event in your community
- Volunteer at an existing event
- Share how you #LovetheBoot on social media and tag @KeepLouisianaBeautiful

SIGN UP TO CLEAN UP TODAY AT WWW.LOVETHEBOOT.ORG





