

VIRGINIA SOLAR SUMMIT

Richmond, Virginia - Altria Theater - April 27 & 28, 2022

Pre-Summit Networking Event April 26

CO-HOSTED BY:



Appalachian
Voices



VIRGINIASOLARSUMMIT.COM

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The Renaissance Returns to Richmond's Altria Theatre!

The **2022 Virginia Solar Summit** returns to in-person programming April 27th & 28th in beautiful downtown Richmond, VA at the historic, gorgeous Altria Theater! Join us for 2+ difference-making days of immersive solar development experience featuring illuminating educational programming and impactful interactive sessions. Expect supercharged networking at this year's Virginia Solar Summit (VSS22) with 12 official networking events scheduled! Our uniquely proactive networking style is anchored by old school **Solar Socials**, including an official pre-VSS22 cocktails & hors d'oeuvres event April 26, for fun, casual networking with other early birds & early arrivals!

VSS22 is an action-oriented 3-day solar energy development event of the highest caliber with a dynamic & diverse program that ranges from entry-level examination of the project lifecycle from conception through construction, operation & decommission, to deep policy dives, technical talks and market reports. Attendees can bring their issues to open Q&A forums for expert feedback or join economic development discussions exploring commercial and community benefits. Landowners & communities can bring their potential solar sites, connect with solar professionals, meet with solar developers... and even attend FREE!

VSS22 is co-hosted once again by **the Virginia Department of Environmental Quality, the Virginia Department of Energy, Appalachian Voices and the West Virginia Brownfields Assistance Center at West Virginia University**, this collaborative regional assembly gathers solar professionals of all disciplines as well as: nonprofit professionals, landowners, communities, solar developers, investors, utilities, policy makers, economic developers and state and federal government professionals.

We encourage one and all to attend this power-packed event for fresh perspective from the industry's most capable pros and keen insights from government experts. Bring your questions and get them answered during Q&A's in every session or open **Technical Assistance Townhalls** with banks of experts fielding your questions. And experience the ultimate in networking by participating in the **Solar Exchange**—a uniquely VSS feature that offers a fun, fast-paced, face-to-face networking format connecting VSS attendees; and matching landowners with solar developers.

Add your spark to Greater Virginia's brightest future on April 26, 27 & 28 when the entire Virginia Solar Summit community gathers together in downtown Richmond at the Altria Theatre for three brilliant days of connection, education and inspiration in 2022's can't miss solar energy event!

The future's as bright as we build it!

CO-HOSTED BY:



A SOLAR FARM SUMMIT LLC PRODUCTION

2022 VIRGINIA SOLAR SUMMIT PROGRAM CONTENT

The 2022 Virginia Solar Summit will offer basic 101-level instruction that is approachable by the novice as well as advanced sessions. Our high-substance approach covers the spectrum of the project life cycle from beginning to end, and from basic, need-to-knows to pro tips and best practices. The elite speaker lineup features some of today's foremost practitioners, including staff from regulating and permitting agencies.

INFORMATION MODULES

SCALING UP SOLAR: LAND USE ROADMAP

Including sessions discussing:

- Ground-mounted Solar Energy Development 101
- ABCs of Brownfield-to-Brightfield Redevelopment
- Legal Instruments, Insurance & Risk, and Finance
- Landscape of State & Federal Programs, Grants, & Other Resources Supporting Solar Projects.

STATE OF THE SOLAR ENERGY SPACE

Including sessions discussing:

- Solar for Private Landowners: Positives & Negatives
- Local Government & Nonprofit Project Feasibility
- Solar Energy, Development & Market Fundamentals
- National Policy Update & Forecast
- State Specifics Integral to Solar Development
- Workforce Development & Job Training
- Pollinators, Beneficial Vegetation & Agrivoltaics

CASE STUDIES IN SOLAR SUCCESS

SOLAR POWER POLICY PANEL

Join policy makers, practitioners and luminaries for timely discussion of the very latest in solar power policy at the state and federal level.

INTERACTIVE MODULES

SOLAR SOCIALS

12 formal networking opportunities offer an immersive experience & supercharged connection potential in old school, real life formats, including matchmakers, mixers, meet & greets and games.

SOLAR EXCHANGE

Fun, fast-paced face-to-face networking connecting VSS attendees in brief, timed, 1-on-1 meetings; and matching landowners with solar developers. Landowners with potential sites can attend FREE!

EXHIBITOR EXPO & RENAISSANCE CIRCUIT

Integrated exhibit hall will be anchored in the ballroom. Exhibitors will co-host the final on-site happy hour, which will also award prizes to winners selected from those completing the **Renaissance Circuit** and collecting every exhibitors' stamp!

TECHNICAL ASSISTANCE TOWNHALLS

Interactive Q&A sessions featuring many event speakers and other solar professionals answering your questions, with an emphasis on how-to, best practice, trouble shooting & technical assistance.

2022 VIRGINIA SOLAR SUMMIT TAKEAWAY MATERIALS

KNOWLEDGE BINDER

**FREE with every registration.*

**Sent following the event's conclusion.*

CONTAINS:

EVENT PRESENTATIONS

-All presenter materials incl. slides, links & worksheets.

INFORMATION SHEETS

-A collection of summary pages & references materials contributed by participating government entities, solar companies and professionals, including speakers, exhibitors & sponsors.

RECOMMENDED RESOURCES

-A compendium of solar resources & research selected by hosts, speakers, sponsors & solar professionals to help guide your solar knowledge and stay up to date.

PRO BINDER

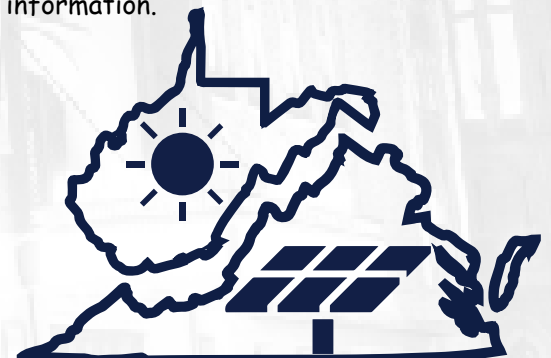
**Available for ADDITIONAL purchase in advance.*

**Sent following the event's conclusion.*

CONTAINS:

ATTENDEE LIST

-Receive the list of registered attendees opting in with given contact information.



A SOLAR FARM SUMMIT LLC PRODUCTION

VIRGINIASOLARSUMMIT.COM

REGISTER NOW AT VIRGINIASOLARSUMMIT.COM

Altria Theater
6 N Laurel St.
Richmond, VA 23220
(804) 592-3368
Altriatheater.com



VIRGINIA'S FUTURE TAKES FLIGHT AT THE HISTORIC ALTRIA THEATER

"THIS THEATER, RANKING HIGH AMONG THE TEN GREATEST IN THE UNITED STATES, HAS BEEN BUILT AND WILL BE OPERATED AS 'RICHMOND'S OWN THEATER'." - OPENING NIGHT PROGRAM, OCTOBER 28, 1927

Following seven years of planning and two years of construction, the Mosque Theater opened on that Autumn evening, October 28, 1927 with the farewell performance of opera legend Madame Ernestine Schumann-Heink.

The Mosque Theater was the 1918 brainchild of Clinton L. Williams, Potentate of the ACCA Temple, Nobles of the Mystic Shrine. Williams felt his fraternal organization had outgrown its meeting place, so he set out to build a venue that would outshine any other Shriner facility, and thus would create an entertainment palace for the City of Richmond. Designed by architects Marcellus Wright, Sr., Charles M. Robinson and Charles Custer Robinson, the original plans included a 4,600 seat theater, four lounges, six lobbies, 18 dressing rooms, 42 hotel rooms, a gymnasium, locker rooms, a pool, a three-lane bowling alley, offices and a restaurant called "The Mosque Grill." The theater's construction price tag was \$1.65 million.

The City purchased the Mosque from the Shriners in 1940 and a 1994-95 renovation restored its splendor. One of the best known and most striking buildings in Richmond, the Altria also ranks among the City's most popular stages for theatrical and musical performances. Some of America's greatest entertainers have appeared on stage beneath its towering minarets and desert murals. Known for its excellent acoustics, the Altria now offers seating for 3,565. The Altria ballroom is also host of numerous gala affairs and the ballroom has a capacity of 1,000 and a seated capacity of 600.

Richmond's Altria Theater is located to the west of downtown Richmond, across from historic Monroe Park. The City of Richmond-owned theater is nestled in the middle of the campus of Virginia Commonwealth University and it now plays host to a variety of events including Broadway productions, The Richmond Forum, concerts, comedians, children's theater, lectures, school commencements, fashion shows, and now it plays home when the renaissance comes to Richmond in the form of the **2022 Virginia Solar Summit!**

REGISTER AT: VIRGINIASOLARSUMMIT.COM



VIRGINIA SOLAR SUMMIT

Richmond, Virginia - Altria Theater - April 27 & 28, 2022

TICKETS

Private Sector Professionals

\$400*

Included

- Complete educational program
- 2 hot breakfasts w/bacon & eggs
- 2 networking lunches
- 2 official onsite happy hours
- Solar Exchange active networking
- Technical Assistance Q& A sessions
- Exhibitor Expo & "Renaissance Trail"
- Pre & Post VSS networking events
- Official Knowledge Binder (takeaway)

Solar Exchange

- Round-robin super networking event
- Pre-event registration required

Expert TA Q&A Townhalls

- Open Q&A sessions with experts

Exhibitor Expo & Prizes

Pre/Post Event Networking

- Pre-VSS happy hour (4/26)
- Post-VSS after party (4/28)

***EARLY BIRD DISCOUNTS WILL BE AVAILABLE**
***GROUP PRICING AVAILABLE 8+**
***NB: SPONSORS & EXHIBITORS RECEIVE A # OF REGISTRATIONS**

Public Sector Professionals

\$300*

Included

- Complete educational program
- 2 hot breakfasts w/bacon & eggs
- 2 networking lunches
- 2 official onsite Happy Hours
- Solar Exchange active networking
- Technical Assistance Q& A sessions
- Exhibitor Expo & Renaissance Circuit
- Pre & Post VSS networking events
- Official Knowledge Binder (takeaway)

Solar Exchange

- Round-robin super networking event
- Pre-event registration required

Expert TA Q&A Townhalls

- Open Q&A sessions with experts

Exhibitor Expo & Prizes

Pre/Post Event Networking

- Pre-VSS happy hour (4/26)
- Post-VSS after party (4/28)

***EARLY BIRD DISCOUNTS WILL BE AVAILABLE**
***GROUP PRICING AVAILABLE 4+**
***NB: SPONSORS & EXHIBITORS RECEIVE A # OF REGISTRATIONS**

Participating Landowners (Public or Private)

\$0*

Included

- Complete educational program
- 2 hot breakfasts w/bacon & eggs
- 2 networking lunches
- 2 official onsite happy hours
- Solar Exchange active networking
- Technical Assistance Q& A sessions
- Exhibitor expo
- Pre & Post VSS networking events
- Official Knowledge Binder (takeaway)

Solar Exchange

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Expert TA Q&A Townhalls

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Exhibitor Expo & Prizes

Pre/Post Event Networking

- Pre-VSS happy hour (4/26)
- Post-VSS after party (4/28)

***LANDOWNERS ENTERING 1+ SITE INTO THE SOLAR EXCHANGE MAY ATTEND FREE WHILE TICKETS LAST!**
***LANDOWNERS ENTERING 3+ SITES OR 100+ ACRES MAY BE ELIGIBLE FOR AN ADDITIONAL TICKET**
***COMPLEMENTARY TICKETS FOR PARTICIPATING LANDOWNERS SUBJECT TO AVAILABILITY AND ONLY AVAILABLE FOR A LIMITED TIME ON A 1ST COME FIRST SERVE BASIS. REGISTER YOUR SITE TO RESERVE YOUR EVENT REGISTRATION!**

VSS22 SOLAR EXCHANGE

PLUG INTO AN OLD SCHOOL SOCIAL FOR SOLAR POWER

Following each morning's illuminating educational sessions and engaging group lunch, this year's electric Solar Exchange will seat VSS22 attendees in a unique networking round robin forum that matches participants for short, introductory conversations with each other to spark connections, collaboration, and potential solar projects. Meet solar pros face-to-face for feedback on your site in a fast-paced round robin exchange you can't find anywhere else.

PARTICIPATING LANDOWNERS ATTEND ALL OF VSS22 COMPLETELY FREE*

Communities and landowners adding 1+ parcel of land** to participate in the Solar Exchange can receive (at least) one (1+) complimentary ticket to attend the entire event FREE!*** Meet multiple solar developers in a single go see if your potential ground-mounted solar power project can find the partner it needs to become a reality, whether it be farm field, greenfield, brownfield, active facility or previously mined land. Every acre and every potential project is invited to participate in the Solar Exchange, no matter how early stage, to see what the solar market might bear!

If you are a community or private landowner curious about siting solar power on your property, then there will be no better opportunity in 2022 to steep yourself in working solar knowledge, connect with world class solar pros and access the solar marketplace in a single event space.

If you have a solar RFP, or are preparing to publish one, then the 2022 Virginia Solar Summit is the can't miss event on your 2022 calendar... giving you your only chance to shop your site(s) directly to multiple solar developers in a live setting! Shake hands and ask questions of real humans!

*Landowners participating in the VSS22 Solar Exchange will receive tickets to attend the entire event free of charge on a first come first serve basis. Advanced registration required (>48hrs).

**Ground-mounted projects only. Rooftop projects not-eligible.

***Landowners entering 3+ sites or 100+ acres may be eligible for an additional ticket a limited time on a first come first serve basis. Register a site online to reserve your VSS22 registration(s)!



VIRGINIA SOLAR SUMMIT

2022 Health & Safety Considerations

Live connections and interpersonal exchange are elemental to the human experience, part of the backbone of doing business and the building blocks of the unique in-person experience that makes the Virginia Solar Summit an event of such an uncommon caliber.

What can we say? We know how to get together and get things done while having fun.

Though the pandemic appears to be pivoting into its final phase as the omicron variant spreads far and wide this winter, we are preparing to take substantial measures to enhance the health & safety settings at the 2022 Virginia Solar Summit this spring.

Thank you for your continued support as we endeavor to deliver another world-class conference experience, and for your commitment to keep our staff, your fellow attendees, and the City of Richmond in highest and best health.

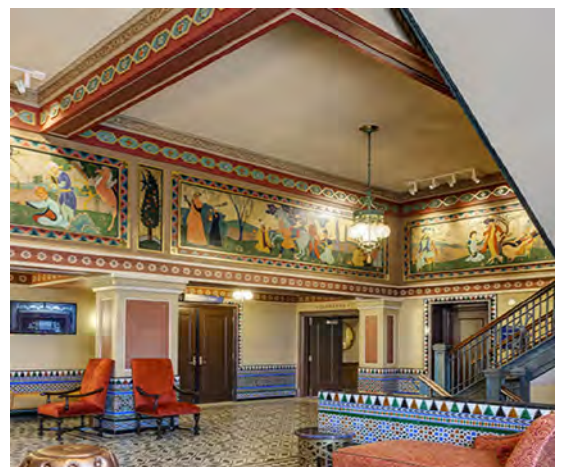
We look forward to safely seeing you in Richmond April 26, 27 and 28 with some of the following precautions and considerations in place:

OVERSIZED SPACE

Per State of Virginia guidelines for indoor venues, the big and beautiful Altria Theatre is able to host 100% capacity events, however, we are electing to reduce the seating capacity in the Altria Theater significantly. By limiting the number of tickets sold, the amount of floor space and volume of indoor air space available to each attendee will be increased.

So, when many hundreds of VSS22 attendees gather in the expansive architectural wonder of the Altria Theater, we will all fit easily and comfortably in its many spaces, including numerous areas in addition to the theatre itself and the Grand Ballroom. VSS22 attendees will have access to numerous lounges and parlors, some for taking private conversations and phone calls, and others to serve as 'study hall' quiet zones should urgent work emerge.

The historic and restored Altria Theater is blessed with built-in beauty that includes breathtaking lobbies and neat window niches, featuring Middle Eastern inspired architecture with robust geometric tile work and rich color throughout. Conveniently located on each floor throughout the Altria Theater, these smaller, specific spaces will provide 2022 Virginia Solar Summit attendees with ample mixed use space to flex into whenever the need should arise, whatever that need may be.



VIRGINIA SOLAR SUMMIT

2022 Health & Safety Considerations

OUTDOOR OPTIONALITY

The venues hosting the 2022 Virginia Solar Summit were chosen with fresh air in mind. Spring will be upon us when we convene April 26, 27 and 28 and Richmond's fair sunshine and sweet air will be available at each VSS22 venue, pre and post, weather permitting. And, depending on public health advisories at that time, we may exercise maximum outdoor optionality.

At the primary venue, the Altria Theater, it is possible to host one or more of the official networking events in the adjacent Monroe Park, including the fast-paced, face-to-face round-robin forum known as the Solar Exchange. Sunlight is the best disinfectant, after all, and Covid seems to be no exception to the old adage.

PRECAUTIONS & PPE

In addition to excellent and expansive on-site spaces, we're working with the staff at every VSS22 venue to make health and safety a top priority. And thanks to the generosity of our official Health & Safety sponsor, VSS22 will be providing on-site testing, facemasks and hand sanitizer to every attendee at registration and making them available throughout the event as staff focuses on maintaining on site cleanliness.

In addition to on site testing, we will also have the ability to take temperatures of any attendee feeling poorly or potentially fever-stricken.

REFUNDS & RESERVES

Tickets to attend the 2022 Virginia Solar Summit are refundable in advance of the event. If you are not feeling well or showing any symptoms that morning, please notify us and stay home.

If you cannot attend, but don't want to miss accessing the official event Knowledge Binder or any other attendee-only collateral, you may also elect to reserve or 'bank' your ticket for the next Virginia Solar Summit. Reserving your place in the next VSS not only grants access to any and all 2022 attendee materials, but locks in this year's prices for next year's event as well. So, please stay home if you aren't feeling well safe in the knowledge that you will remain plugged into the Virginia Solar Summit community!

VACCINATIONS & NEGATIVE TESTS

Please understand that this is a complex issue and policy could change at any time. And please note that government mandates, venue protocols and event requirements are subject to change. Please be sure to check back for the latest information.

Government mandates currently do not require attendees to provide proof of a COVID-19 vaccination or negative COVID-19 test in order to attend events at indoor entertainment venues such as the Altria Theater, but we ask that you acquire one or both in advance in consideration of your fellow attendees and will rely, in large part, on the honor and professionalism of our highly intelligent, passionate and engaged community of professionals to safeguard our community's highest and best health.

We will keep you updated via social media and our website if and when updates are available. If you have any questions or concerns, reach out to us on our website: VirginiaSolarSummit.com.

SPONSORING THE 2022 VIRGINIA SOLAR SUMMIT

Exciting days dawn for energy production in Greater Virginia as the great solar build-out begins in earnest. A new era of renewable energy beckons, but now the hard work begins, which beckons the thousands of bright-minded professionals in *Virginia Solar Summit* community to the call each day. Many hundreds will assemble when the *VSS22* calls leaders, experts & practitioners to the big stage of the Altria Theater in beautiful downtown Richmond, VA April 27 & 28 for the year's most substantive, dynamic & difference-making solar energy development event. If you're in the solar business, you can't afford to miss this unique opportunity to make your mark on this once-in-a-century energy renaissance. And, by sponsoring the event, not only you will be branding the Altria Theater's bright lights, you will be directly engage the industry's most-engaged professionals. Join the VSS community as it bands together in support of the solar renaissance as it happens in real-time and real space with real people!



VIEW FROM CENTER STAGE AT THE ALTRIA THEATER, RICHMOND VA

SPONSORSHIPS TO POWER UP YOUR SOLAR PRESENCE

Title Sponsor — \$25,000 — Limit 1

- The 2022 Virginia Solar Summit will be exclusively "brought to you by" the Title Sponsor.
- Preeminent event billing, exclusive logo placement & specific spoken recognition throughout the event.
- Dedicated logo & tagline placement on screen during the event.
- Exclusive lanyard placement (dedicated name badge logo placement).
- Co-branded primary 4/27 Happy Hour ("brought to you by" Title Sponsor +). [Exclusive branding +\$5,000]
- Exclusively branded Green Room, access to any VIP meet & greets or pre-session gatherings.
- Choice to brand the Solar Exchange or 1 branded Break Room or Study Hall.
- 12 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Short videos to be played on Day 1 AND Day 2 (2 placements).
- 1 keynote speaking opportunity (including 1 introductory speaker (2 total speakers)).
- 1 host or moderator opportunity to organize & facilitate an education session (organized by VSS).
- 1 open session to title and feature your selection of speakers (organized by Title Sponsor).
- Preminent logo placement on event website, in event emails & select event marketing collateral.
- Pre-event marketing email & press release priming your sessions/speakers AND post-event email & blog.
- Placement/mention in pre-event video and audio promos, including any live stream, podcast or video.
- Dedicated advert on event website & post multiple blogs on the VSS Blog.
- Pre-eminent placement in the official Printed Program, and add your own flyer/insert into event folder.
- Top Knowledge Binder placement, incl. exclusive title page, full page insert and repeated section break.
- Contribute resources, one-pagers, info sheets etc. to be included in the Knowledge Binder.
- Top placement in the Pro Binder, incl. title page placement and & advert.
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.
- Complimentary exhibitorship, choice of spaces (optional).

SPONSORING THE 2022 VIRGINIA SOLAR SUMMIT

BANDING TOGETHER TO BUILD VIRGINIA'S BRIGHTEST FUTURE

Terawatt Sponsor — \$10,000 — Limit 4

- Top event billing with featured logo placement & specific spoken recognition during the event.
- 1 branded breakfast or lunch, subject to availability, "brought to you by Terawatt Sponsor" (4 available).
- 1 featured speaking opportunity during your branded breakfast or lunch (<20 mins), or equivalent session.
- 1 additional speaking opportunity during a session in the educational program, as appropriate.
- 1 branded Break Room or Study Hall, subject to availability.
- 6 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Premium logo placement in official printed program, on screen, on website, in emails & event collateral.
- Include your insert or advert in the official event folder alongside official printed program.
- Pre-event marketing email that primes your session or speaker(s).
- Dedicated advert on event website & post-event placement on VSS blog (creative & copy you provide).
- Featured logo placement in the official Printed Program, add your own flyer/insert into event folder.
- Featured Knowledge Binder placement, full page insert and repeated individual section break.
- Contribute branded 1-pagers, flyers, info sheets etc. to be included in the Knowledge Binder (limit 5).
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.
- Complimentary exhibitorship (optional).

Gigawatt Sponsor — \$5,000 — Limit 8

- 1 exclusively branded block of sessions (4), event break (2), pre-event function (1) or post-event function (1), subject to availability, "brought to you by Gigawatt Sponsor" (total of 8 available).
- 1 speaking opportunity during a session in the educational program, as appropriate.
- 4 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Dedicated pre or post-event placement on VSS blog (creative & copy you provide).
- Featured logo placement in official Printed Program, on screen, on website, in emails and event collateral.
- Contribute branded 1-pagers, flyers, info sheets etc. to be included in the Knowledge Binder (limit 3).
- Featured Knowledge Binder placement, half page advert and individual section break..
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.
- Complimentary exhibitorship (optional).

Megawatt Sponsor — \$2,500

- Elevated logo placement in official Printed Program, on screen, on website, in emails & event collateral.
- 2 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Elevated Knowledge Binder placement, quarter page advert.
- Contribute branded one-pagers, info sheets etc. to be included in the Knowledge Binder (limit 2).
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

Kilowatt Sponsor — \$1,500

- Logo placement in official Printed Program, on screen, on website, in emails and event collateral.
- 1 ticket to attend VSS22 (may be transferred to 3rd parties you assign).
- Knowledge Binder logo placement, contribute 1 branded 1-pager, info sheets etc. to Knowledge Binder.
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

Watt Sponsor— \$1,000

- Logo placement in official Printed Program, on screen, on website, in emails and event collateral.
- Knowledge Binder logo placement.
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

RESERVATIONS AVAILABLE AT VIRGINIASOLARSUMMIT.COM

SPONSORING THE 2022 VIRGINIA SOLAR SUMMIT

SPECIFIC BRANDING AND PLACEMENT OPPORTUNITIES

These sponsorships bring some of the benefits of general sponsorship, with stand-out elements that will each shine in their own unique way.

Day 1 Happy Hour Co-Sponsor — \$10,000 — Limit 1

- Co-branded primary 4/27 Happy Hour ("brought to you by" Title Sponsor and YOU).
- 1 pre-event marketing email featuring the Day 1 Happy Hour with specific co-placement.
- 6 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Megawatt level logo placement event-wide.
- Megawatt level Knowledge Binder content recommendations.
- Complimentary copy of the Pro Binder, including registrants contact info &
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

Health & Safety Sponsor — \$5,000 — Limit 1

- Sponsor masks, gloves and hand sanitizer stations freely available to attendees.
- 4 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Megawatt level logo placement event-wide.
- Branded Health & Safety insert included in official Printed Program (VSS artwork & creative).
- Branded Health & Safety insert included in Knowledge Binder (VSS artwork & creative).
- Megawatt level Knowledge Binder content recommendations.
- Complimentary copy of the Pro Binder, including registrants' contact info & potential projects.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

**Ask us about custom branded masks & sanitizer to add your logo and/or tagline.*

WiFi Sponsor — \$5,000 — Limit 1

- Sponsor free on-site WiFi made available to attendees.
- 4 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Megawatt level logo placement event-wide.
- Branded WiFi insert included in official Printed Program (VSS artwork & creative).
- Branded WiFi insert included in Knowledge Binder (VSS artwork & creative).
- Megawatt level Knowledge Binder content recommendations.
- Complimentary copy of the Pro Binder, including registrants' contact info & potential projects.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

Wayfinding Sponsor — \$5,000 — Limit 1

- Sponsor the on-site signage directing attendees where to go.
- 4 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Megawatt level logo placement event-wide.
- Megawatt level Knowledge Binder content recommendations.
- Complimentary copy of the Pro Binder, including registrants' contact info & potential projects.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

POTENTIAL PROGRAMMING SPONSORSHIP OPPORTUNITIES

Mobile Tour 4/26 — Contact Us

-Are you interested in potentially leading a mobile tour in or around Richmond, VA April 26? Please contact immediately with your ideas!

Rooftop Workshop 4/28 — Open to the Public — Contact Us

-We are interested in potentially opening the theatre the afternoon of 4/28 to the public for rooftop-specific programming suitable for a general audience while the final round of the Solar Exchange is in session in the ballroom.

Pre-Conference Workshop 4/26— Contact Us

-Are you interested in leading a substantive pre-conference program? Please contact immediately with your ideas!

EXHIBITING AT THE 2022 VIRGINIA SOLAR SUMMIT

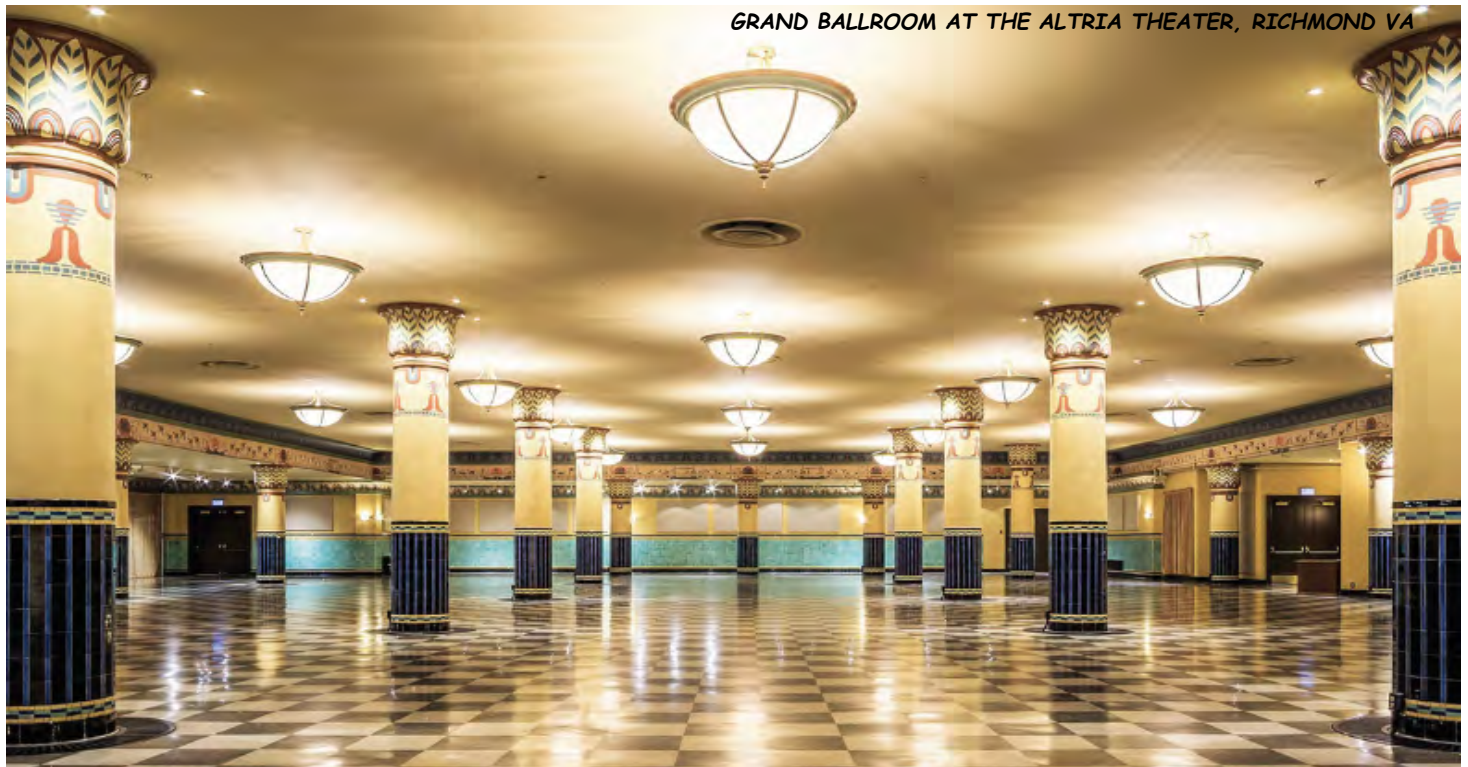
JOIN GREATER VIRGINIA MOST-ENGAGED, ACTION ORIENTED SOLAR AUDIENCE

Exhibiting at VSS22 offers the unique opportunity to add your spark to the reignition of the electric in-person experience the Virginia Solar Summit is known for! Join the entire VSS community assembling April 27 & 28 in the historic Altria Theater to take the next bold steps into a brighter, more resilient and more renewable future supercharged with solar power... **together!**

Originally opened in 1927 as a Shriner auditorium, the Altria Theater has undergone major renovations in recent years. Minaret-like structures still flank the centrally pointed arch entryway and, from there, geometric tile work in rich colors and Middle Eastern-inspired style permeate the entire venue, creating a majestic, stirring effect in every visitor. We couldn't ask for a better setting to steep oneself in the immersive, inspiring two-day Renaissance 2.0 experience that is the Virginia Solar Summit!

Exhibitors will be located in and around the Grand Ballroom (below), the main hub of activity during the summit, where all meals are shared and most networking will take place, including the Solar Exchange. Exhibitors will also all co-sponsor the last event at the Altria Theater: the Exhibitor Happy Hour!

Exhibiting at VSS22 puts you and your brand at the heart of the action of the year's most substantive, dynamic & difference-making solar development event: the 2022 Virginia Solar Summit! Make the most of this moment to make your mark on this once-in-a-millennium renaissance and directly engage Greater Virginia's solar marketplace as it manifests in real time, in real space with real people!



GRAND BALLROOM AT THE ALTRIA THEATER, RICHMOND VA

Exhibitorship (including Exhibitor Happy Hour) — \$2,000

All exhibitors will jointly co-brand the final on-site networking event, the *Exhibitor Happy Hour*, during which time prize winners will be selected from attendees who complete the Renaissance Circuit and collect stamps from every exhibitor at VSS22!

Exhibitors also receive:

- 1 VSS22 exhibiting space, including 1 table and 2 chairs.
- 2 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- Logo placement in Printed Program, on screen, online, in emails & event collateral w/other exhibitors.
- Knowledge Binder logo placement.
- Contribute 1 branded resource, 1-pager, info sheets etc. to Knowledge Binder.
- Complimentary copy of the Pro Binder, including registrants contact info.
- Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- Social media sharing, resharing and related collaboration before & after VSS22 itself.

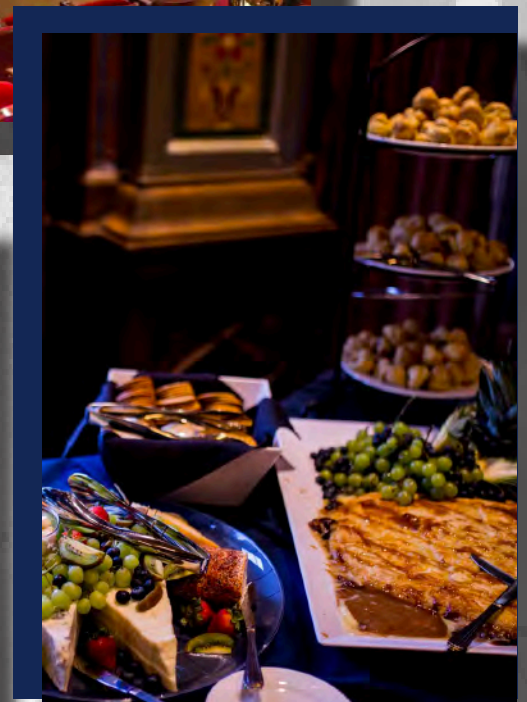
**Space is limited in this intimate, old school exhibition. Reservations FCFS. May combine with sponsorship.*

VIRGINIA SOLAR SUMMIT

Altria Theater - Richmond, Virginia

6 N Laurel Street

April 27 & 28, 2022



VIRGINIASOLARSUMMIT.COM
A SOLAR FARM SUMMIT LLC PRODUCTION

ALTRIA THEATER DIRECTIONS & PARKING DETAILS

6 N Laurel St. Richmond, VA 23220

VSS22 VENUE DIRECTIONS - GETTING TO THE ALTRIA THEATER

From Richmond International Airport

There are multiple routes to the Altria Theater at 6 N Laurel St. Richmond, VA 23220, see below for directional driving directions. The fastest route is typically via S Laburnum Ave and I-64 W (~17 min - 9.3 miles).

Taxis from the airport

Like most large cities, Richmond offers reliable and affordable taxi service. You can find taxis in the center section of the lower level curbside, adjacent to the North and South parking garages (follow the Ground Transportation signs). Service runs from first flight departure to last flight arrival. Each taxi service listed below offers wheelchair-accessible vehicles. Based on standard Richmond VA taxi fares in 2017, a taxi ride from Richmond International Airport going to downtown Richmond VA will cost approximately \$ 29.50, plus a \$5 Richmond Airport access fee for airport pick-ups.

Public Transportation

The Greater Richmond Transit Company (GRTC) provides high-frequency public bus service to and from Richmond International Airport, as well as other Richmond locations. For service and schedules, call 804-358-4782.

DRIVING TO THE ALTRIA THEATER

From the South

Take Powhite Parkway (76 North) to Downtown Expressway to the Belvidere Exit. Follow traffic circle 3/4s to go East on Idlewood Avenue. Turn left at the light to Cherry Street. Go about three blocks on Cherry Street and you'll see the theater on the right across Main Street. VCU's West Main Parking Deck is on the right before you get to Main Street.

From the East

Take I-64 West to 5th Street/Downtown Exit. Take 5th Street to Main Street. Turn right on to Main Street and go approximately 10 blocks. The Theater is on the right. VCU's West Main Parking Deck is on the right at Laurel Street.

From the North

Take 95 South 3rd Street/Downtown Exit. Take 3rd Street to Main Street. Turn right on to Main Street and go approximately 8 blocks. The Theater is on the right. VCU's West Main Parking Deck is on the left at N. Laurel Street.

From the West

Take I-64 East to the Belvidere Exit. Turn left on Leigh Street. Turn right on Belvidere Street. Turn right on Main Street. Theater is one block down on the right. VCU's West Main Parking Deck is on the right at Laurel Street.

VSS22 VENUE PARKING

Altria Theater patrons may park in VCU (Virginia Commonwealth University) parking facilities near the venue. Street parking is also available in the area, though limited, including three (3) handicapped parking spots on Main Street just west of Laurel Street.

ADDRESSES TO VENUE PARKING

VCU West Main Street Deck - \$10.00 CASH ONLY

801 West Main Street (between Laurel & Cherry)

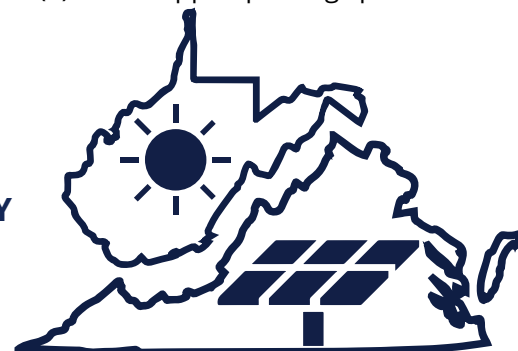
VCU West Cary Street Parking Deck - CREDIT CARD ONLY

1201 W. Cary St. at Harrison St. (Secondary parking deck)

Hourly rates in effect.

For more on VCU parking, please visit www.parking.vcu.edu

For more about the Altria Theater, please visit Altriatheater.com



VIRGINIASOLARSUMMIT.COM

ABOUT VSS22

Richmond, Virginia - Altria Theater - April 27 & 28, 2022

VIRGINIASOLARSUMMIT.COM

The Virginia Solar Summit, the 'most substantive solar energy event in the space', is produced by Solar Farm Summit LLC and developed in collaboration with a diversity of regional organizations, including:

Appalachian Voices - ***AppVoices.Org***

Virginia Department of Energy - ***Energy.Virginia.Gov***

Virginia Department of Environmental Quality - ***DEQ.Virginia.Gov***

West Virginia Brownfields Assistance Center at West Virginia University
- ***WVBrownfields.Org***

The collaborative organizations behind the Virginia Solar Summit are united in the common goal to catalyze a solar power renaissance in Greater Virginia that:

- re-energizes our economies
- revitalizes our communities, and
- restores our environment

Built by a diverse community of solar energy, real estate, environment & development professionals over a thousand strong, we are substantively focused on the healthy and robust growth of solar energy, tactically focused on land use, economic development and redevelopment, geographically concerned with Virginia and West Virginia, as well as regionally oriented towards similar clean economy projects across all of Appalachia.

We organize a ground-breaking, cross-pollinating and always entertaining event, the Virginia Solar Summit, and we look forward to seeing you at the next one in person in Richmond, April 26, 27, and 28 for another unforgettable, one-of-kind, action-oriented and difference-making solar conference experience: the 2022 Virginia Solar Summit!

THE FUTURE'S AS BRIGHT AS WE BUILD IT!

VSS22 CO-HOSTED BY:



**Appalachian
Voices**



WEST VIRGINIA
**BROWNFIELDS
ASSISTANCE CENTERS**