

2025 Virginia Solar Summit Tiered Sponsor Benefits		Title
	Price	\$20,000
	Available	1
Access & Attendee List		
Full passes to attend VSS25 in its entirety (may be assigned to 3rd parties)		6
Brand Visibility & Recognition		
The 2025 Virginia Solar Summit will be "brought to you by" the Title Sponsor, topping all billing		✓
All three VSS25 on-site Happy Hours, beverages and catering provided "courtesy of" Title Sponsor		✓
Logo placement in printed program, on screen, on website,* in emails and social media		Preeminent
Dedicated and individual logo and tagline placement on screen during the event		✓
Repeated organic Title Sponsor recognition spoken throughout the event by emcee, including prepared message		✓
Exclusive logo placement on provided name badges		✓
Option to provide branded lanyard		✓
Option to provide short video to be played when attendees are all assembled (once)		✓
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS25 Marketing Cards)		✓
Sponsor ribbons for name badges of organization's attendees		✓
Engagement & Interaction		
All three VSS25 on-site Happy Hours "hosted by" Title Sponsor, physically noted with printed pop-up display		✓
Complimentary premium exhibitorship, choice of exhibiting spaces (subject to availability)		✓
Display 1 poster in the on-site Poster Gallery		✓
Website advert pre- and post-event* (creative and copy you provide)		✓
Add flier/insert into attendee folders (creative and copy you provide; VSS printed or pre-ship)		✓
Title Sponsor's job board listed on VSS website*		✓
Speaking**		
1 open session to title and feature your selection of speakers (organized by Title Sponsor)		✓
1 featured/keynote speaking opportunity, including 1 introductory speaker (2 total speakers)		✓
1 educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate		✓
Pre-event marketing email and press release priming your sessions/speakers; AND post-event email		✓
VSS25 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*		
Archive logo placement, plus title page, full page advert and repeated branded section breaks		Top
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive		10
<p>*All VSS25 sponsorships will carry forward into a robust follow through period post-event (until VSS26) which will lead with publication of the VSS25 Conference Archive and persist online and on social media.</p> <p>**All VSS25 program planning must be approved by VSS in advance</p>		

2025 Virginia Solar Summit Tiered Sponsor Benefits	Terawatt	Gigawatt	Megawatt	Kilowatt	Watt
Price	\$10,000	\$5,000	\$2,500	\$1,500	\$750
Available	4	8	unlimited	unlimited	unlimited
Access & Attendee List					
Full passes to attend VSS25 in its entirety	4	2	1	1 @ 50%	
Brand Visibility & Recognition					
Logo placement in printed program, on screen, on website,* in emails and social media	Premium	Featured	Elevated	✓	✓
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS25 Marketing Cards)	✓	✓	✓	✓	✓
Sponsor ribbons for name badges of organization's attendees	✓	✓	✓	✓	✓
Engagement & Interaction					
Complimentary premium exhibitorship, choice of exhibiting spaces (subject to availability)	✓				
1 exclusively-branded breakfast or lunch "brought to you by" Terawatt Sponsor, including printed logo placement in the VSS25 program (subject to availability, total of 4 available)	✓				
1 exclusively-branded event break (4), workshop (2), or town hall (2) "brought to you by Gigawatt Sponsor," including printed logo placement in the program (subject to availability, total of 8 available)		✓			
Website advert pre- and post-event* (creative and copy you provide)	✓				
Display 1 poster in the on-site Poster Gallery	✓	✓			
Company/Organization job board listed on VSS website*	✓	✓	✓	✓	✓
Speaking**					
1 featured speaking opportunity during your branded breakfast or lunch (<15 mins), or other session	✓				
1 educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate	✓	✓			
Pre-event marketing email that primes your session and/or speaker(s)	✓				
Inclusion in a pre-event marketing email that primes your speaking opportunity		✓			
VSS25 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*					
Archive logo placement and repeated branded section breaks	Premium	Featured	Elevated	✓	✓
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	5	4	3	2	1
<p>*All VSS25 sponsorships will carry forward into a robust follow through period post-event (until VSS26) which will lead with publication of the VSS25 Conference Archive and persist online and on social media.</p> <p>**All VSS25 program planning must be approved by VSS in advance</p>					

2025 Virginia Solar Summit Specialty Sponsor Benefits	Wi-Fi	Health & Safety	Poster Gallery	Branded Mobile Tour OR After-Hours / Party
Price	\$5,000	\$5,000	\$5,000	\$2,500+
Available	1	1	1	3
<b>Access &amp; Attendee List</b>				
Full passes to attend VSS25	2	2	2	1
<b>Brand Visibility &amp; Recognition</b>				
"Free" high speed on-site Wi-Fi made available to attendees	<input checked="" type="checkbox"/>			
Branded 1-page conference folder insert featuring Wi-Fi password, your logo, and tagline or message (produced by VSS)	<input checked="" type="checkbox"/>			
Branded 1-page conference folder insert featuring Health & Safety Info, your logo, and tagline/message (produced by VSS)		<input checked="" type="checkbox"/>		
Branded 1-page conference folder insert showcasing VSS25 Poster Gallery featuring your logo and tagline or message (produced by VSS)			<input checked="" type="checkbox"/>	
Logo placement in printed program, on screen, on website,* in emails and social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS25 Marketing Cards)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor ribbons for name badges of organization's attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Engagement &amp; Interaction</b>				
Option to contribute branded masks and/or hand sanitizer for front desk takeaway		<input checked="" type="checkbox"/>		
Host your After Hours or After Party				<input checked="" type="checkbox"/>
Display 1 poster in the on-site Poster Gallery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company/Organization job board listed on VSS website*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>VSS25 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*</b>				
Archive logo placement and repeated branded section breaks	Featured	Featured	Featured	Featured
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	4	4	4	3
<p><i>*All VSS25 sponsorships will carry forward into a robust follow through period post-event (until VSS26) which will lead with publication of the VSS25 Conference Archive and persist online and on social media.</i></p> <p><i>**All VSS25 program planning must be approved by VSS in advance</i></p>				

2025 Virginia Solar Summit Exhibitor Benefits		Premium	Standard
	Price	\$3,000	\$1,500
	Available	14	24
Includes			
Exhibition booth space		10x10	10x10
Premium spaces will be located on the lower level and open the afternoon of April 28 along with the Poster Gallery, welcome session, and Day 1 Happy Hour		✓	
6-foot table and two chairs		✓	✓
Branded Renaissance Circuit stickers with your logo (optional)		✓	✓
Access & Attendee List			
Full passes to attend VSS25 in its entirety		2	1
1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference		✓	✓
Brand Visibility & Recognition			
Logo placement in printed program, on screen, on website,* in emails and social media		✓	✓
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS25 Marketing Cards)		✓	✓
"Exhibitor" ribbons for name badges of organization's attendees		✓	✓
Online Engagement			
Company listed in virtual Exhibitor Hall on the VSS website		✓	✓
Company/Organization job board listed on VSS website*		✓	✓
VSS25 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*			
Archive logo placement and repeated branded section breaks		✓	✓
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive		3	1
<p><i>Multiple exhibition spaces may be reserved, may combine with sponsorship. Spaces available on a first- come, first-served basis. Electricity, specialty labor, and furniture rental not included.</i></p> <p><i>*All VSS25 sponsorships will carry forward into a robust follow through period post-event (until VSS26) which will lead with publication of the VSS25 Conference Archive and persist online and on social media.</i></p> <p><i>**All VSS25 program planning must be approved by VSS in advance</i></p>			