## EXHIBITING AT THE 2022 VIRGINIA SOLAR SUMMIT

## JOIN GREATER VIRGINIA MOST-ENGAGED, ACTION ORIENTED SOLAR AUDIENCE

Exhibiting at VSS22 offers the unique opportunity to add your spark to the reignition of the electric in-person experience the Virginia Solar Summit is known for! Join the entire VSS community assembling April 27 & 28 in the historic Altria Theater to take the next bold steps into a brighter, more resilient and more renewable future supercharged with solar power... **together**!

Originally opened in 1927 as a Shriner auditorium, the Altria Theater has undergone major renovations in recent years. Minaret-like structures still flank the centrally pointed arch entryway and, from there, geometric tile work in rich colors and Middle Eastern-inspired style permeate the entire venue, creating a majestic, stirring effect in every visitor. We couldn't ask for a better setting to steep oneself in the immersive, inspiring two-day Renaissance 2.0 experience that is the Virginia Solar Summit!

Exhibitors will be located in and around the Grand Ballroom (below), the main hub of activity during the summit, where all meals are shared and most networking will take place, including the Solar Exchange. Exhibitors will also all co-sponsor the last event at the Altria Theater: the Exhibitor Happy Hour!

Exhibiting at VSS22 puts you and your brand at the heart of the action of the year's most substantive, dynamic & difference-making solar development event: the 2022 Virginia Solar Summit! Make the most of this moment to make your mark on this once-in-a-millenium renaissance and directly engage Greater Virginia's solar marketplace as it manifests in real time, in real space with real people!



## Exhibitorship (including Exhibitor Happy Hour) — \$2,000

All exhibitors will jointly co-brand the final on-site networking event, the **Exhibitor Happy Hour**, during which time prize winners will be selected from attendees who complete the Renaissance Circuit and collect stamps from every exhibitor at VSS22!

Exhibitors also receive:

- -1 VSS22 exhibiting space, including 1 table and 2 chairs.
- -2 tickets to attend VSS22 (may be transferred to 3rd parties you assign).
- -Logo placement in Printed Program, on screen, online, in emails & event collateral w/other exhibitors.
- -Knowledge Binder logo placement.
- -Contribute 1 branded resource, 1-pager, info sheets etc. to Knowledge Binder.
- -Complimentary copy of the Pro Binder, including registrants contact info.
- -Custom artwork (produced by VSS) for your use and ours, on social media, via email marketing, et al.
- -Social media sharing, resharing and related collaboration before & after VSS22 itself.
- \*Space is limited in this intimate, old school exhibition. Reservations FCFS. May combine with sponsorship.