

UNITED INDIA ASSOCIATION of New England, Inc.

website: www.unitedindia.net, email: uiane@unitedindia.net

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(617) 566-3775

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(617) 876-4471

Web- Program Coordinator
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(617) 734-1036

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(401) 225-9986

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(617) 605-9976

Shobha Khetarpal
(617) 734-7759

Suresh Gidwani
(617) 926-8778

Vijay Selhi
7813912673

EIN: 22-3021277

Dear Sponsor,

You are cordially invited to be a sponsor/ advertiser for the UIANE Diwali celebration on **Sunday, November 11, 2018, in Brown Middle School in Newton, MA.** The program will start at **3 PM and end at 7 PM.**

I. Sponsorship Categories

Category	Value	Benefits
Platinum Sponsor	\$3,000	Front Banner Display (3' x 9'), Top promotional Priority, Full Page Color Ad in the Program Guide in premium placement, Display table/booth, logo inclusion in print literature. Speaking opportunity on stage, Logo and link to donor website on UIANE webpage for one year
Gold Sponsor	\$2,000	Front Banner Display (3' x 7'), Full Page Color Ad in the Program Guide, Display table/booth, logo inclusion in print literature. Name mentioned on stage.
Silver Sponsor	\$1,000	Front Banner Display (3' x 5'), Full Page B&W or half page, Color Ad in the Program Guide, Display table/booth, logo inclusion in print literature.

II. Advertisements in Program Guide

Full Page Outside Back Cover	Color	8 x 11 in.	\$500
Full Page Inside Front Cover	Color	8 x 11	\$250
Full Page Inside Back Cover	Color	8 x 11	\$250
Full Page	Color	8 x 11	\$200
Full Page	B&W	8 x 11	\$150
Half Page	Color	7 ¼ x 4 ¾	\$150
Half Page	B&W	7 ¼ x 4 ¾	\$100
Quarter Page	B&W	3 ½ x 4 ¾	\$75
Business Card Size	B&W	3 ½ x 2	\$35
Two liner ad for performers	B&W		\$20
Website Banner	Color	300x150 pixel	\$100/year

The deadline for submission of sponsorships and ads is **October 31, 2018.**

Please email your requests to uiane@unitedindia.net and write checks payable To "United India Association of New England" (UIANE), and mail to: Mr. Parvin Khetarpal, 240 Kent Street, Brookline, MA 02446.

III. Table Rentals

Tables are \$ 50 each (Individuals and Non Profit Groups).

Please email your table request ASAP to uiane@unitedindia.net.

Please Note: NO FOOD/ SNACK/ DRINK SALES WILL BE ALLOWED AT THE TABLES.

IV. Terms and Conditions

1. Upon placing an order, an Agreement/ Invoice will be sent by UIANE for all levels of sponsorship/ ad/ table.
2. Signed Agreements must be received and Payments made in full prior to the event.
3. Late Charges will be assessed at a rate of 1% per month.
4. Vendor agrees not to give out balloons to visitors. This is expressly prohibited.

Thank you,

Executive Committee
United India Association of New England