



F.I.R.L.A

Sponsorship Options

F.I.R.L.A - Who we are?

F.I.R.L.A is a Heritage Rugby League club, providing the opportunity for players with Italian Heritage to represent their nationality. Yearly, we provide over 150 players and volunteers the opportunities to represent their heritage and provide a pathway to the Italian National Rugby League Team which has featured in 3 consecutive World Cups.

Our goal is to continue to grow the game at both a domestic and heritage level to build on our current national presence.

Our current social media presence

F.I.R.L.A have a dedicated social media manager to ensure our social media presence continues to grow and promotion is consistent year round.

We currently have over 1.7K followers on Instagram and 2.9k followers on Facebook with the intention to grow these numbers.

Want more information? Call
Christian on 0432820545 Today!

[Learn More](#)



F.I.R.L.A

Sponsorship Options

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All options include your logo on the back of our training shirt.

* Kit Sponsor Options

- \$2K - Corner of 200 Playing Shorts
- \$3K - 1 Sleeve of 200 Playing Jerseys
- \$5K - 2 Sleeves of 200 Playing Jerseys
- \$6K - Top Back of 200 Playing Jerseys

* 3 Month Season Digital Sponsor

- ✓ Logo allocated to 1 or more players on our pre-game team lists (Approximately 12 Team lists per season in October)
- ✓ 2 x Monthly Thankyou Post in the duration of 3 Months
Sharing of social media posts on a monthly basis to our page
- ✓ Brand announced by the ground announcer regularly throughout the game (This includes when a try is scored by F.I.R.L.A)
- ✓ \$500 + GST

Package Inclusions

What's Included in your sponsorship package?

* \$10K + Package

- ✓ Weekly Social Media Posts
- ✓ Naming Rights on Gamedays/Events
- ✓ Sponsorship on National/Test Match Posts
- ✓ All Digital Sponsorship Inclusions

* \$4K-\$10K Package

- ✓ Fortnightly Social Media Posts
- ✓ Sponsorship of allocated Team Lists
- ✓ All Digital Sponsorship Inclusions

* Under \$4K Package

- ✓ Monthly Social Media Posts
- ✓ Sponsorship of allocated Team Lists
- ✓ All Digital Sponsorship Inclusions

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